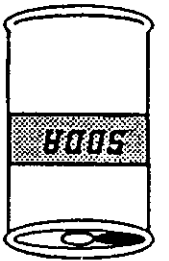


POSTMASTER--ADDRESS CORRECTION REQUESTED

FIRST CLASS

GERALD POLLACK
294 AVENUE B
BAYONNE NJ 07002



USA 61126
ROCKFORD, ILLINOIS
P.O. BOX 7862

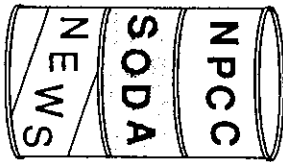
NATIONAL POP CAN COLLECTORS



NPCC

CAN - O - GRAM

A MONTHLY PUBLICATION OF THE
NATIONAL POP CAN COLLECTORS



INTERNATIONAL MEMBERSHIP
COLA WARS, 1990

AS THE SPRING WEATHER BEGINS TO
WARM-UP, THE BIG TWO ARE ONCE
AGAIN HOT ON THE WAR PATH!



Date: MAY 1990 Volume: 17 Issue: 10

1990 CAN-VENTION CORNER

I would like to announce that GREEN RIVER will once again help sponsor the Can-Vention, and Dan Meyers will be our guest speaker at the Saturday morning breakfast at Stash O'Neils. Dan enlighten the members at last year's breakfast with his insights on the soft drink industry and the history of Green River. This year, he will update us on what has happened in the past year and what is happening currently in the world of soft drinks along with the latest happenings at Green River. Dan may also have a few surprises for us too!

Plans are in the works to visit the J.C. Grey bottling plant in Janesville, Wisconsin on Friday, June 22 with store hopping for cans either before or after our tour. Definite plans will be finalized next month and listed in the CAN-O-GRAM.

Any member wishing to volunteer a few hours of your time, I would like to send you some Can-Vention flyers to distribute in your area: flea markets, antique malls, etc. We need to get the word out about the NPCC and the Can-Vention throughout the country and throughout the world. Remember, it's YOUR club; it's YOUR event. Your help will be greatly appreciated.

And finally, as this newsletter goes into production, we have a total of "3" members who have registered for the Can-Vention. If you are planning to spend a night, or two, or just come in and set-up for the day, there is still one month left to become a part of our seventh annual get-together and register. Registration forms are available in this newsletter. The DEADLINE is MAY 20, 1990. We will accept registration forms after this date however, "SWEDEN HOUSE NOR THE NPCC CANNOT GUARANTEE THE AVAILABILITY OF ROOMS AFTER THIS DATE." Register Today! If any member needs any assistance in planning your trip to Rockford and the Can-Vention, I will be more than happy to assist you in any way possible; just drop me a line here at the newsletter or give a call during the evening hours. Hope to see YOU in June.

Classified Ads

WANTED

WANTED: Does anyone have some of those elusive older orange cans? If so, contact me. I have numerous cans to trade; plus soda bottles, milk bottles, beer bottles, even painted label advertising drinking glasses. Victoria Herberta #399, PO Box 8154, Houston, TX 77004 (713-523-HOGS(4647))

WANTED: To trade Australian Coca-Cola and beer cans for Coca-Cola cans from the USA. I am looking for a set of Coke Classic 1987 SU Football cans. I will answer all letters. Lindsay Haynes #941, PO Box 638, Rosny Park, Tasmania, Australia 7018

WANTED: Went to a show without my notebook and wound up with over a case of duplicate, obsolete Coke cans. **HELP**-Please replace them with current Cokes I do not have. Also have first area commemorative Coke in years, "Screamie" Eagle, Six Flags Over St. Louis," and much more. Mary Ellen Coons #755, 212 W Holden, Lemay, MO 63125

WANTED: Coke memorabilia set from South Africa #'s 1, 3, 5, 6, 8 and all other Coke sets and special issues Cokes. I am also looking for trading partners from the USA and the rest of the world. Jeroen Putmans #891, V Mellincrodestr 3, 5688 RB Oirschot, Holland

WANTED: Shasta cans! Top dollar paid or generous trades made for cans I need new or old including steel pull tabs, flats, aluminum, special issues, and odd sizes. Any can you have from the US, Canada, Japan or anywhere else made. Send list to: Neal Balkun #790, PO Box 2685, Darien, CT 06820

WANTED: Several Canada Dry and Royal Crown cans to complete my series. Have thousands of traders, beer and soda cans, from Europe. Berry van Helmond #691, De Cope 35, 3421 XK Oudewater, Holland

 Can-Vention deadline is MAY 20. See you in Rockford next month!

Classified Ads

FOR SALE OR TRADE

TRADE: I have thousands of steel US pulltabs to trade for Coke, Fanta, Shasta and NY Seltzer cans. I trade generously. Send list to: Neal Balkun #790 PO Box 2685, Darien, CT 06820

TRADE: Commemorative Coke cans from just about everywhere. Have lots of traders including commemorative/common Cokes, both foreign and domestic; Pepsi, RC, 7 Up, Vess Cola, Whistle, and much more to trade. Answer all, those with things I need first, send list. Mary Ellen Coons #755, 212 W Holden, Lemay, MO 63125

TRADE: Coca-Cola Astroworld Ultra Twister Roller Coaster cans. Want orange cans, painted label soda bottles or glass ashtrays with painted label advertising. Victoria Herberta #399, PO Box 8154, Houston, TX 77004 (713-523-HOGS(4647))

FOR TRADE: Have 36 different 7 Up cans, some older issues, a couple with dents and rust. Will trade or sell as one lot only. Write first, NO phone calls please. Wilbur Trask #644, PO Box 103, Ipswich, MA 01938

FOR TRADE: I will trade 24 different Disney cans from Europe for 24 different Coke special issue cans. Also trade 48 non-commemorative European pop cans for 24 Coke special issues. Jeroen Putmans #891, V Mellincrodestr 3, 5688 RB Oirschot, Holland

WANTED

WANTED: Santa cans from every canner in the USA. Victor Nagtegaal #688, Schubert Hof 6, 2402 GK Alphen a/d Rijn, Netherlands

Ad deadlines are the 15th of each month. Do not forget to get your ads mailed early. Please check your ads for mistakes. If you find any, contact the newsletter for corrections.

CAN-O-GRAM

WELCOME NEW MEMBERS

LINDSAY HAYNES #941 PO Box 638 Rosny Park, Tasmania Australia 7018	PATRICK WATSON #942 744B Broadview Av Toronto, Ontario Canada M4K2P1
JOE DE FREITAS #943 65 Chambers Av Toronto, Ontario Canada M6N3M1	SERGIO VERONESE #944 Via L Della Pila 35 20162 Milano Italy

WELCOME BACK RETURNING MEMBERS

RAY SCOTT #65 83337 Washington St St. Louis, Missouri 63114	CHARLES LUEDER #705 4444 E Avenue R #111 Palmdale, California 93550
PAUL CRUTHERS #710 4125 Gilpin Dr Boulder, Colorado 80303	ADAM SHAW #718 713 Travis Bl #5 Fairfield, California 94533
ARDEN HOOPER #720 109 Pinion St Broomfield, Colorado 80020	FRANCESCO NICOLODI #765 Via Mascagn 17 20033 Desio (MI) Italy

ED HALLEWAS #786 Caspar Fagellaan 3 3051 HC Rotterdam Netherlands	STJEPKO DUBRAVIC #849 Jan Campertlaan 95 2627 PA Delft Netherlands
--	---

BRIAN AYTON #854 96 Weldene Av Glenfield 10, Auckland New Zealand	RICHARD MIX #900 1328 Wynford Chase Marietta, Georgia 30064
--	--

(Please add these members to your 1990 Membership Roster.)

ADDRESS CORRECTIONS TO THE MEMBERSHIP ROSTER

PATRICIA ANDERSON #876 83 Kylie Av Ferny Hills Brisbane, Queensland Australia 4055	SAM NEUMANN #924 42 Settlement Rd Belmont Geelong, Victoria Australia 3216
---	---

(Please make these changes to your 1990 Membership Roster.)

*NOTE--If you come across any mistakes in the Membership Roster, Please contact Dave Brackett, Membership Director, to bring these errors to his attention. His address (or phone) is 1124 Tyler St, Fairfield, CA 94533 (707-426-5553)


SODA MART SPOTLIGHT



BY: Paul W. Bacc

THE MUSEUM OF BEVERAGE CONTAINERS & ADVERTISING,
1055 RIDGECREST DR., GOODLETTSVILLE, TN 37072

SHOULD SODA CANS HAVE VALUE?



Depending on market conditions, soda cans are worth \$.10 to \$.25 per pound to scrap dealers. What should they be worth to collectors?

As collectors, we would all like to acquire soda cans at low prices or in trades, but still think that our time and efforts in building collections will eventually create something of value.

The BCCA in its early days tried to develop a trade-only hobby, and it was only after "dealers" in the hobby began to establish values for beer cans that interest in collecting began to grow at a rapid rate.

If we want the NPCC and soda can collecting to grow as a hobby, a value base must be established for soda cans. Knowing the hobby and the people involved, I am certain that some agreement will arise over this value concept.

Both a collector and "dealer" in soda cans, I am confronted quite often with the distasteful of telling the wife whose husband has recently died that his collection he spent years building is practically worthless.

Like it or not, our recent Soda Mart-Can World auction has begun the task of establishing a value base for soda cans. The response and reaction to our auction has been very positive, a lot of rare soda cans have found their way into many collections. There were many bidders who were not members of the NPCC which should show us that there is much work still to be done to build up our membership.

The star attraction of the auction was the Dairy Seltz cone top can which sold for \$650.00, followed by the green background Clicquot Club low profile cone at \$410.00, and the blue background Clicquot Club cone at \$305.00.

Random selection of other cans in the auction with their selling price follows. If you would like a complete auction result listing, please send your request with a stamped address to SODA MART, RIDGECREST DRIVE, GOODLETTSVILLE, TN 37072.

Classified Ads

All members are entitled to one free 50-word "FOR SALE OR TRADE" ad per month along with a free 50-word "WANTED" ad. Soda/pop can and sodabilia items only. Noncarbonated and juice beverages are acceptable. Cost for display ads will be \$5 for a ¼ page, \$9 for a ½ page, and \$15 for a full page. Display ads must conform to a 8½ X 11 inch sheet of paper to be properly reduced to fit the news-letter format. **AD DEADLINES ARE THE 15TH OF EACH MONTH.** Send Classified Ads to: NPCC, PO Box 7862, Rockford, IL, 61126, USA.

FOR SALE OR TRADE

FOR SALE: 1989 Delmarva Pepsi cans 19/set; Taste of Maryland 6/set; Homerun Chicago Cubs; Dorney Park, PA; some '88 cans. All cans \$1.00 each plus postage. Ralph Zebley #923, Rt 1 Box 151FA, Preston, MD 21655 (301-673-7532)

TRADE: Australian Coke cans for US or other overseas Coke cans. Have 1984 "Official Soft Drink of the Los Angeles Olympics," and other old Coke, Santa sets, Tasmania sets and later cans and sets. Lindsay Watson #929, 102 Collinson St, Tenambit, NSW, Australia 2323

FOR SALE: 24 assorted Canadian pop cans \$30 PPD. *NEW* Just found A & W root beer Canadian "Pop Art," 355ml, \$5 (\$3 per can/\$2 postage). Kelly Wilson #918, 57 Glen Av, Winnipeg, MB, Canada R2M1V4 (204-275-6438)

FOR TRADE: European Coca-Cola catalog and all kinds of old Italian soda and beer cans. I exchange with Coca-Cola, Fanta, Sprite, 7 Up, Pepsi, Schweppes, and Canada Dry. Sergio Veronese #944, Via L Della Pila 35, 20162 Milano, Italy

 Soda cans for painted label soda bottles. Send me 6 different grade 1+ painted label soda bottles from small towns in your area, and I will send you 8 different grade 1+ steel soda cans. Carl Greger #672, 3500 14th St, Rock Island, IL 61201

Events Calendar

***** (Friday-Sunday) *****

May 4-6, 1990 **THIRD ANNUAL BADGER SPRING PAUSE**

Badger Chapter of the Coca-Cola Club
Days Inn of LaCrosse, 2325 Bainbridge St
Interstate 90 at Exit #2, LaCrosse, Wisconsin

Contact: Mark Buehl, 3917 N Wilnor Dr
Oregon, WI 53575 *****

***** (Friday-Saturday) *****
May 25-26, 1990 **BIG MACC'S 11TH SPRINGFLING**

Mid-America Chapter of the Coca-Cola Club
Ramada Inn, Interstate 70 and Noland Rd
Independence, Missouri
816-478-1680

Contact: Bill Phillips *****
June 21-23, 1990 (Thursday-Saturday) *****

NPCC'S 7TH ANNUAL

NATIONAL EXTRAVA-CAN-ZA COLLECTORS CAN-VENTION
Sweden House Lodge / Lelf Ericson Room
4605 E State St (US BUS 20), Rockford, Illinois

See Registration Form insert in this newsletter
Contact: Tom Kirschbaum #45 815-874-5915
Dave Brackett #577 707-426-5553 *****

***** (Wednesday-Saturday) *****

August 1-4, 1990 **WEDNESDAY-INTERNATIONAL CONVENTION**

16TH ANNUAL COLLECTORS CLUB INTERNATIONAL
Coca-Cola Collectors Club International
Galt House Hotel, Louisville, Kentucky
Coca-Cola Collectors Club 30359-1166
PO Box 49166, Atlanta, GA *****

Contact: PO Box 49166, Atlanta, GA *****
***** (August 25-26, 1990, Houston, TX)
Advertising Show & Sale, August 25-26, 1990, Elizabethtown, KY
September 13-15, 1990, Elizabethtown, KY
September 28-29, 1990
CANCELLED The Indy Show, September 30, 1990, Ossian, Indiana
NEW Sunday, September 30, 1990, Ossian, Indiana
Ann and Ed Ewell will be hosting a trade session
at their home in Ossian for the NPCC members who
usually attend the Indy Show. Lets make plans NOW
to help support their generosity and hospitality.
Minneapolis
Minnefest 1990, October 12-13, 1990, Minneapolis
If you know of any event that is not listed on
this page, please send us any information may
have. We will gladly list your event on this page.

CAN-O-GRAM

AUCTION RESULT

6 OZ CONE TOP CANS:

Mother Goldstein \$40.00, Dr Pepper \$67.50, C&C Super Orange \$65.00, Other C&C
Super and Super Coola's \$15.00 to \$25.00.

QUART CONE TOP CANS:

Mother Goldstein \$90.00, Tip Top \$79.00, Mission Cream \$85.00, Dad's \$100.00
12 OUNCE CONE TOP CANS:

Booth's Root Beer \$47.00, Booth's Ginger Ale \$20.00, Ma's \$50.00, Pepsi (Double Dot)
\$150.00, Pepsi (Single Dot) \$155.00, Queen-O \$100.00 Bala Club \$19.00 to 27.01,
Bottoms Up \$50.00 to \$61.00, Mother Goldstein \$35.00, Dr Pepper \$155.00, Frutastie
\$61.00, Wilshire Club \$75.00, Lucky \$45.00, Export \$35.00, Old Colony \$75.00,
Regent \$35.00 to \$70.00 Frank's \$17.00 to 45.00, Clicquot Club \$15.00 to 70.00,
Canada Dry \$20.00 to \$40.00, Super and Super Coola \$12.00 to \$100.00, Tip Top
\$50.00 to 99.00.

12 Ounce Punch Top Cans:

Kist \$6.25, Mission \$10.00, Nehi \$5.00, Cott (1,000,000 Prod Record) \$21.01, Fanta
\$5.25, Hoffman \$4.25, Meadowdale \$2.50, Hi-Q \$6.50, Bond Street \$13.00, Big K
\$5.00, Dad's \$7.25

12 Ounce Tab Top Cans:

Coffeine \$6.00, Mission \$3.00, White Light-nin \$5.00, Fayo \$8.00, Nehi \$4.25,
Worms \$8.00, Hollywood \$2.05, British American \$6.10 Cott \$6.00, Dis-go \$7.00,
Pueblo, \$3.00, Bonanza \$6.00, M \$4.00, Brookdale \$6.00, Brimfull \$7.00, Jolly Pop
\$4.00, Costa \$3.00, Vira Cola \$6.50, Faggo Brau \$6.00, Patio \$7.00, Green River
\$5.50, Dart Drugs \$8.10, Ting \$3.00, Valu Mart \$8.00, Royal Palm \$6.00.

We plan another auction in the Spring, and will consider any rare soda cans you may
have to sell on a consignment basis. Just write and let us know what you have available.

A great big T-H-A-N-K-S to all of you who supported our auction efforts.

MAY DISCOVERIES

The following members have contributed to the cans that appear in this month's CAN-O-GRAM. Many thanks to each and every one of you.

- Dick Domenget
- Paul Bates
- Berry van Helmond
- Ann Ewell
- Maryland Ousley
- John Hantz
- Fred Bogdan
- Dave Brackett
- Ray Scott
- Gene Judd
- Greg Bundy
- Tom Kirschbaum

PAGE 7, TOP FEATURE

PEPSI COOL CANS, to be nationally distributed, now available in Chicago, maybe in your area too!

BOTTOM FEATURE

PEPSI SOUTH DAKOTA "CELEBRATE THE CENTURY," 1989 canned by Worland, WY and Watertown, WI.

PAGE 8, TOP ROW

- COKE CLASSIC, U.S.S. ABRAHAM LINCOLN (CVN-72)**
North Columbia, MD
- COKE CLASSIC, SIX FLAGS/ST. LOUIS, Eagan, MN**
- DIET COKE, SIX FLAGS/GEORGIA SPRING BREAK OUT '89**
Atlanta, GA

MIDDLE & BOTTOM ROWS

- NEW YORK MAJOR LEAGUE BASEBALL SET**
- AMERICAN LEAGUE, WESTERN DIVISION**
- California Angels-Classic
- Chicago White Sox-Classic
- Kansas City Royals-Diet Caffeine Free
- Minnesota Twins-Diet Coke
- Oakland Athletics (A's)-Sprite
- Seattle Mariners- Diet Caffeine Free
- Texas Rangers-Diet Coke

MYSTERY SOLVED!

In the March CAN-O-GRAM, Tom listed a photo of my foreign Pepsi can that was without a known country of origin. Tom offered assistance when members come up with the Rockford Show in January could not be received in the mail and they have made a positive identification.

Bob Cochrane of Miami, Florida and Chris Morin of Meylan, France both identified the country of origin as being **TURKEY!** Thanks to all who assisted on this. Ann Ewell #118

A FAMILY TRIP TO HOLLYWOOD



Enter the draw to win a trip for 4 to the U.S.A. including a stopover in Honolulu and visits to Columbia Pictures and Disneyland.

© 1988 Columbia Pictures Industries, Inc. All Rights Reserved.

BONUS OFFER EXCLUSIVE TO PARTICIPATING BP RETAILERS.

FREE GHOST IN A CAN

With every 6-pack of 375 ml. cans of "Coca-Cola" (WHILE STOCKS LAST)



COCA-COLA, COKE AND THE DYNAMIC RIBBON DEVICE ARE REGISTERED TRADEMARKS OF THE COCA-COLA COMPANY

Submitted by Wilbur Trask #644

CANS O' WAR



Pepsi-Cola Co. is introducing four new labels for its flagship soft drink brand as part of a promotion to kick off the summer.

Cola firms pop tops in battle for #1

By STUART ELLIOTT
 Current News Service
 The latest skirmish in the cola wars is a clash of the cans. Coke and Pepsi are sponsoring canny contests in which you catch the can-do spirit by buying prize-winning cans in

stores or vending machines. Yesterday, Pepsi-Cola Co. announced a contest for May and June offering 183,000 winning cans of Pepsi-Cola. Prizes: \$35 to \$21,000.

Last month, Coca-Cola USA unveiled plans to offer 750,000 winning Coca-Cola Classic cans from May to August. Prizes: cash and vouchers for trips.

As always, the war games waged by the cola combatants are similar yet distinct.

- For Pepsi, look on the inside bottom of the can for a number telling if you win.
- For Coke Classic, open the can's pop top. If you win, up comes rolled-up money or a prize voucher — delivered via a mechanism inside the can.

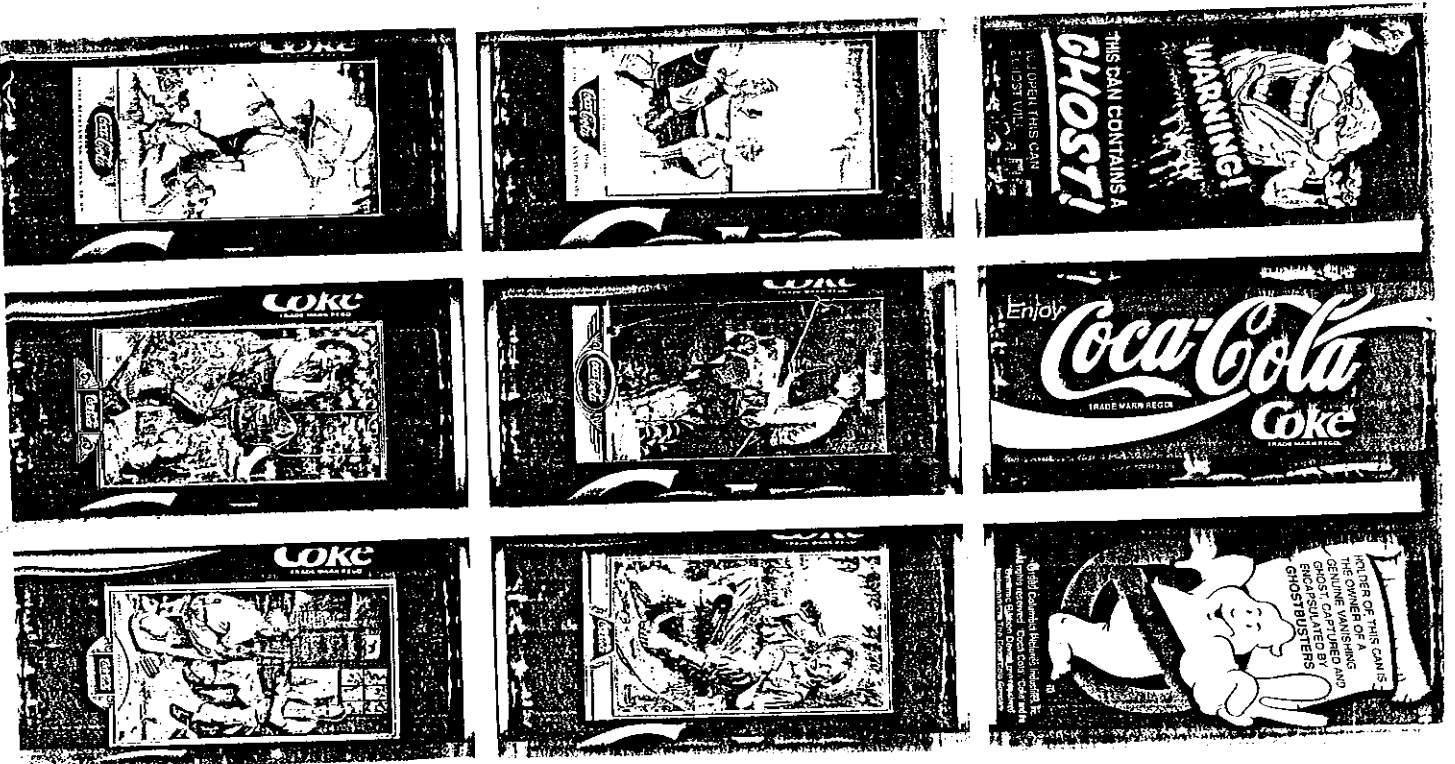
■ You play Pepsi's game with "Cool Cans," in bright pop-and-op-art designs.

■ You play Coke Classic's game with "MagCans" that, on the outside, look like regular cans.

■ Pepsi ads star the hot rap singer Young M.C.

■ Ads for Coke Classic star the hot rock singers New Kids on the Block.

The cola wars always heat up in summer — the prime selling season for soft drinks. The cola warriors are spending record sums on their summer '90 contests and ad blitzes — just under \$100 million for Pepsi, \$100 million for Coke.



CELEBRATE THE CENTURY

With The  Centennial Collector's Series!





\$5.00 OFF
Spring
Break Out
Break '89

SIX STARS
OF 1989
OF COCA-COLA
SECOND YEAR

Present this card as a key to get a 50% discount on the purchase of a 12-pack of any Coca-Cola soft drink at participating locations. Offer is good until 9/15/89. This offer is not available on purchases of 12 or more cans. Offer is good on any 12-pack purchase of any soft drink at participating locations. Offer is good until 9/15/89. For more information, see your participating retailer. Offer is good on any 12-pack purchase of any soft drink at participating locations. Offer is good until 9/15/89. For more information, see your participating retailer. Offer is good on any 12-pack purchase of any soft drink at participating locations. Offer is good until 9/15/89. For more information, see your participating retailer.

Approved by
PARAMOUNT

Collector's Series
Royals

Kansas City Royals
What year did Kansas City receive the American League Championship?
1985

Describe and Major League Baseball...
The Kansas City Royals...
Woodward Park, California 92694

Collector's Series
Texas Rangers

Texas Rangers
This card is a key to get a 50% discount...
Major League Baseball
Woodward Park, California 92694

SAVE \$5.00
with today's ticket!
THE NEW
SIX STARS
OF COCA-COLA
SECOND YEAR

Present this card as a key to get a 50% discount...
Major League Baseball
Woodward Park, California 92694

Collector's Series
SOX CHICAGO WHITE SOX

Chicago White Sox
What year did the Sox win the American League Championship?
1983

Describe and Major League Baseball...
The Chicago White Sox...
Woodward Park, California 92694

Collector's Series
M's

Seattle Mariners
What year did the Mariners win the American League Championship?
1987

Describe and Major League Baseball...
The Seattle Mariners...
Woodward Park, California 92694

COMMISSIONED AT
NORFOLK NAVY BASE
NOVEMBER, 1989

Present this card as a key to get a 50% discount...
Major League Baseball
Woodward Park, California 92694

Collector's Series
California Angels

California Angels
What year did the Angels win the American League Championship?
1986

Describe and Major League Baseball...
The California Angels...
Woodward Park, California 92694

Collector's Series
OAKLAND A's

Oakland Athletics
What year did the Athletics win the American League Championship?
1989

Describe and Major League Baseball...
The Oakland Athletics...
Woodward Park, California 92694

Collector's Series
MINNESOTA TWINS

Minnesota Twins
What year did the Twins win the American League Championship?
1984

Describe and Major League Baseball...
The Minnesota Twins...
Woodward Park, California 92694

MAY DISCOVERIES continued

PAGE 13, TOP & MIDDLE ROWS
CHERRY COKE, WEST GERMAN POP ART, second set
8 can set

BOTTOM ROW
SPRITE, TRIAL OFFER, London, UK & Dublin, Ireland
COKE "LITTER-FREE RING POLL," ('90 TIDY BRITAIN YEAR)
(stay-tab), London, UK & Dublin, Ireland
COKE, ZISCH & ZACK, Essen, West Germany

**THIS MONTH'S "UNSOLVED MYSTERY"
The can list being canned in Puerto Rico, but
that is funny looking Spanish to me. Can you
help out this confused editor?

PAGE 14, TOP ROW
COKE, GHOSTBUSTER II, Australia
same can, three different side views

MIDDLE & BOTTOM ROWS
COKE 50TH ANNIVERSARY 1886-1936, Australia
six can set from Launceston, Tasmania

ANOTHER MYSTERY SOLVED!

In the April's CAN-O-GRAM, I once again asked for
some assistance from our members in help solving
the country of origin on two Fanta orange cans I
received in a trade. In running the "Unsolved
Mystery" feature, I have found out the NPCC has
many multi-linguist members.

Once again, Victoria Herberta lends her knowledge
along with Reto Sulzer of Switzerland and Sergio
Veronese of Italy in solving our mysteries. The
Fanta "Portakal" can is from TURKEY, and the Fanta
"Apelsin" can is from SWEDEN.

I have been receiving favourable responses since
"Unsolved Mysteries" appeared in the March news-
letter. This feature is open to any member needing
assistance to unanswered questions concerning pop
cans or sodabilia items. Perhaps some member has
the answer to solve YOUR mystery. Remember, it is
YOUR newsletter.

Remember to send in any new can releases from your
area to the newsletter. Keeping your fellow
members informed is the name of the game. We all
appreciate helping out one and another.

CAN-O-GRAM

MAY DISCOVERIES continued

PAGE 10, TOP ROW
(All cans on the top row can be found on Pepsi.)
PEPSI 1989 WORLD WATER SKI CHAMPIONSHIPS, Riviera Beach, FL
STRAWBERRY FESTIVAL, 1990 Tampa, FL
NEVADA 1864-1989, Somers, NY
DELAWARE FOOTBALL, 1989 Wilmington, DE

MIDDLE ROW
MOUNTAIN DEW "YOU CAN WIN A MOUNTAIN BIKE INSTANTLY!"
Watertown, WI

INCA KOLA, Paterson, NJ
BRAHMA GUARANA, Product of Brazil
CHERRY 7 UP "TRY ME 15p," Chelmsford, England

BOTTOM ROW
RAINBOW COLA, Oklahoma City, OK
SCORE PRICKLY PEAR, Indianapolis, IN
COTTON CLUB DANISH CREME SODA, Cleveland, OH
HOLY COW DIET COLA w/ NUTRASWEET, Maryland Heights, MO

PAGE 11, TOP ROW
DIET RITE, Oklahoma City, OK
-golden peach (old design)
-red raspberry (new design)
CAFFEINE FREE COCA-COLA, Eagan, MN
-(old design)
-Classic (new design)

MIDDLE ROW
LA CROIX, LaCrosse, WI
-natural lemon (old design)
-natural berry (new design)
USA (US) COLA, San Francisco, CA (export to Japan)
-(old design, never released)
-(new design)

BOTTOM ROW
BUBBA COLA, St. Louis, MO
-diet
FARM FRESH, Norfolk, VA
-diet cola
JUMBO, under the authority of Double Cola Co.
by Big Springs Inc, Huntsville, AL
-grape

Just released in the stores in Northern Illinois,
Canada Dry Lemon Ginger Ale.

