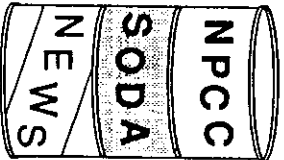


# NPCC

## CAN - O - GRAM

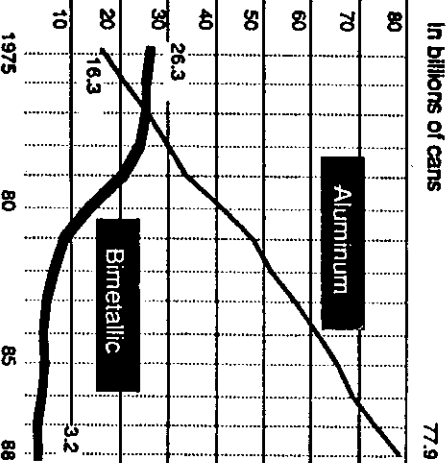
A MONTHLY PUBLICATION OF THE  
NATIONAL POP CAN COLLECTORS

INTERNATIONAL MEMBERSHIP  
**CAN COMEBACK**



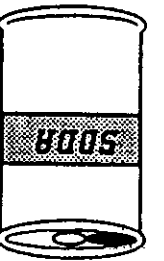
### U.S. Beverage Can Market Share

All-aluminum vs. bimetallc (steel bodies with aluminum lids)



NATIONAL POP CAN COLLECTORS

P.O. BOX 7862  
ROCKFORD, ILLINOIS  
USA 61126



GENERAL PUBLICATION  
POSTMASTER--ADDRESS CORRECTION REQUESTED

FIRST CLASS



Date: MARCH 1990 Volume: 17

Issue: 8

# Editor's Corner

THE MID-WINTER EXTRA-VAN-CAN-ZA

The NPCC kicked off 1990 with the Mid-Winter Extrava-Can-Za last January held once again in Rockford, Illinois. The day started before I even opened the doors; Gene Judd, Fred Bogdan and I did a little trading the night before while we were setting up. When I arrived the next morning, there were two gentlemen waiting in the lobby for me to open up. They heard about the NPCC on WGN radio in Chicago earlier in the week and wanted to see what pop can collecting was all about. They were overwhelmed by how many different Coke cans were on display and ended up spending over \$100.00 apiece on a variety of soda cans and items. Unfortunately, they ran out of money when it came time to sign them up as members. Don't worry, we will not let these two men get away from the NPCC.

There was a great walk-in crowd that attended. Many of them saw our flyers that were distributed throughout Northern Illinois and Southern Wisconsin. Many of our members from the Chicago area were in attendance as well. The long distance champions were Ed and Ann Ewell who traveled a good 250 miles to attend. (Dave, your streak has now ended.) Even though we had a great walk-in crowd, there were only five members who had display set ups. With the money received from table rental and the raffle, the NPCC was able to break even with expenses.

Many cans exchanged hands at this trade session. There were no great "new" discoveries uncovered in Rockford to speak of but a few new issues were present and are presented in this issue. As always no collector has ever gone away dissatisfied.

There is still room to improve this event. With more promotion, advertising, and membership involvement, this show could become a major event instead of a regional trade session. I would like to thank everyone for coming to Rockford and making this show a success. Anyone considering in hosting a trade session but is not sure what is involved, you may contact myself or Dave for answers and support. Hope to see YOU at the next trade session.

# Classified Ads

WANTED

**WANTED:** New can releases, articles, newspaper clippings, advertisements, membership involvement with the CAN-O-GRAM and the NPCC. Help keep your fellow members informed and up-to-date on the latest happening in the soda industry. Our address is NPCC, PO Box 7862, Rockford, IL 61126.

**WANTED:** Any Coke can especially from Japan. Also Coke products (like Sprite, Fanta, etc.) wanted. Also Pepsi, old USA soda cans and any foreign cans not new. Have over 1000 cans to trade. Answer all! Write to: Nicolodi Francesco #765, via Mascagni 17 20033 Desio (MI), Italy

\*\*\*\*\*  
Looking for 1989 Santa cans from Indianapolis. Need years 1958 and 1961, 12-pack, 2-piece steel. Tom Kirschbaum #45, PO Box 7862, Rockford, IL 61126 (815-874-5915)

\*\*\*\*\*  
**WANTED:** Worldwide trading partners. Write to: David Wilson #859, 353 William St N, Lindsay, ON Canada K9V5V5

\*\*\*\*\*  
**WANTED:** New Pepsi cans releases from everywhere. Have many to trade. Also have plastic Pepsi trays, magazines ads, 12-pack cartons and bottles. Debbie Rose #758, 3500 Beechgrove Rd, Moraine, OH 45439

\*\*\*\*\*  
**WANTED:** Early Diet Rite "Cyclamate" cans. Have first series Diet Rite 7oz ACL bottles to trade. Mike & Monica Elling #713, Rt 1 Box 172, Sharon, TN 38255

\*\*\*\*\*  
**TRADE:** Many Georgia Coke cans for trade. Also wanted Coke cans from all over the world. Write for list. Michael Spaly #749, 106 Hamilton St, Woodstock, GA 30188 (404-928-1490)

\*\*\*\*\*  
Just a friendly reminder that the NPCC National Extrava-Can-Za Collectors Can-Vention is just a few months away. Make your plans now to attend this annual event in Rockford, Illinois on June 21, 22 & 23, 1990. Ask those who attended last year how much excitement and fun everyone had. We do not want to hear that you missed out!

# Classified Ads

WANTED

WANTED: Regular and promotional Coke cans from bottling plant in the USA; Disney Minnie Mouse from Detroit and other Disney cans. Will trade 6 cans for every Colorado Rockies and St. Louis Blues can I don't have. Victor Nagtegaal #688, Schuberthof 6, 2402 GK Alphen A/D Rijn, Netherlands

WANTED: Coke cans: 88 Thrifty Foods 50th Annv, Play Cash Caps Portales, NM; 89 Alaska State Fair cans, Pirates 100 years set, 50 Years Clemons Supermarket, 1989 Saints, Reno Rodeo, NY Football Champ set; 1988 94 WSVF Sterling Auto (Classic & Diet). Michael Spaly #749, 106 Hamilton St, Woodstock, GA 30188 (404-928-1490)

WANTED: Shasta cans! Top dollar paid or generous trades made for cans I need new and old including steel pull tabs, flats, aluminum, special issues, and odd sizes. Any cans you have from the US, Canada, Japan or anywhere else made. Send list to: Neal Balkun #790, PO Box 2685, Darien, CT 06820

WANTED: Coke (Classic) cans: "86 Penn State Football," "Penn State-Nittany Lions" and "Penn State-Beaver Stadium." Also Sports Soda "Big 8" set. Greg Bundy #890, 5472 Darcy Rd, Columbus, OH 43229 (614-436-3253) Write or call collect.

WANTED: Orange cans; painted label soda bottles; glass ashtrays with painted label advertising; tin advertising signs; anything with the words "Root Beer" on it or picture of a buffalo. Have good trading stock of older soda cans, soda bottles and milk bottles. Victoria Herberta #399, PO Box 8154, Houston, TX 77004

WANTED: China, France from Disney; II, X, XII from Super Bowl; 1964, 1972 from '88 Winter Olympics, Blue Jays, Phillies from Baseball set. Want NY cans. Have Northampton, MA Santa set. Will trade set of 6 for each single can I need. Darren Turco #766, 43 Dorr Dr, Rutland, VT 05701

\*\*\*\*\*  
 Ad deadlines are the 15th of each month. Do not forget to get your ads mailed early.

CAN-O-GRAM

INTERNATIONAL EXTRAVA-CAN-ZA / CAN-A-THON 1990  
 BY ALAN WILLSON #804

Well it's over; I can't believe it! It was two years ago when Dave asked Bruce Tainton and I to plan the second International Extrava-Can-Za in Australia. It seemed so far off. Dave traveled 2000 kilometres (1200 miles) on land from Brisbane to Sydney to Melbourne and only saw a fraction of Australia. We had a great time showing Dave around and my three sons enjoyed Dave's stay at our home.

Australia doesn't have a great quantity of special issue Coke, but we made it up in quality. Dave has stated that our soda cans are the most colorful in the world. Still, Dave managed to find cans he didn't have, some from countries like Japan and Indonesia.

Keith Silverwood's beer and soda can collection is great! It blew us all away and Keith added plenty of cans to Dave's collection. We saw some very nice collections in our travels.

At the Extrava-Can-Za/Can-A-Thon, Dave had a ball. I always knew where he was by the great crowd of people around him and his cans. Dave signed up 15 new members with probably more to come.

At the dinner that night, we all had a great time; plenty of drink and lots of laughs. On Sunday after another hectic day, Dave was presented a trophy for travelling so far. That night after an Aussie style barbeque, we bid Dave farewell because on Monday Dave was heading home.

I am pleased to have been involved in Dave's "Holiday" and most of all, treasure the friendship we have forged.

From "The Land Down Under," G'day Mate.

(Editor: We hope to bring you pictures and some of the cans discovered from the International Extrava-Can-Za in future newsletters. Start saving your emptys for International Extrava-Can-Za III in Italy during the summer of 1991. As further information become available, Dave will be passing the details along to our membership. And a special thanks to all who participated and organized the International Extrava-Can-Za/Can-A-THON, a job well done!)

WELCOME NEW MEMBERS

- SAM NEOMANN #924 RALPH OERTEL #925
- 42 Settlement Rd Belmont 1/1 St. Bernards Rd
- Geelong, Victoria Alphington, Victoria
- Australia 3216 Australia 3078
- KAMEN THOMMERS #926 GAYLENE BURTT #927
- 4 Carol Ct PO Box 256
- Deniliquin, NSW Rosny Park, Tasmania
- Australia 2710 Australia 7018
- WARWICK SHINNER #928 LINDSAY WATSON #929
- PO Box 109 102 Collinson St
- Oatley, NSW Tenambit, NSW
- Australia 2223 Australia 2323
- KELLY LEE LONG #930 GRAHAM CRAWHALL #931
- 5 Turner Esplawade 82 Orange St
- Wollonlong, NSW Greystanes, NSW
- Australia 2518 Australia 2145
- BRYAN BENNETT #932 MAX O'LOUGHLAN #933
- PO Box 349 Fyshwick 14 Fox Ct Jacana
- Canberra, ACT Melbourne, Victoria
- Australia 2609 Australia 3047
- DENNIS BRIGHT #934 JENNY GIBLIN #935
- 86 Orange St Greystanes 23 Woody Av
- Sydney, NSW Kingston, Queensland
- Australia 2145 Australia 4114
- OWEN EVANS #936 GORDON WRIGHT #937
- PO Box 49 31 Penzance St
- Smithton, Tasmania Adelaide, SA
- Australia 7330 Australia 5045
- CHRISTIAN ATANCE #938 ART RUDICK #939
- Condarco 575 907 Wynnes Ridge Cir
- Temperley 1834 Marietta, Georgia
- Argentina 30067

WELCOME BACK RETURNING MEMBERS

- JIM MINTER #435 CARL CREGER #672
- 1013 Main St 3500 14th St
- Ford City, Pennsylvania Rock Island, Illinois
- 16226 61201

Classified Ads  
FOR SALE OR TRADE

Soda cans for painted label soda bottles. Send me 6 different grade 1+ painted label soda bottles from small towns in your area, and I will send you 8 different grade 1+ steel soda cans. Carl Creger #672, 3500 14th St, Rock Island, IL 61201 \*\*\*\*\*

FOR SALE: Mint, mid 70's KEN STABLER'S (former Houston Oilers quarterback) SNAKE VENOM COLA; red/white/blue/black. Front shows a diamond back rattlesnake, back has full-bodied photo of Ken in uniform with autograph. \$15.00 each, 2 for \$25.00. Victoria Herberta #39, PO Box 8154, Houston, TX 77004 \*\*\*\*\*

FOR SALE: 6 can Coca-Cola Classic Santa sets canned in Northampton, MA. T/O set \$7.50 or B/O set \$12.50 PPD. Darren Turco #766, Dept SS, 43 Dorr Dr, Rutland, VT 05701 \*\*\*\*\*

FOR SALE/TRADE: Have over 1000 cans to trade from all around the world (Turkey, Bermuda, Trinidad). Have Coke, Pepsi, Sprite, etc. Trade for Cokes or old soda cans. Answer all! Write to: Nicolodi Francesco #765, via Mascagni 17, 20033 Desio (MI) Italy \*\*\*\*\*

TRADE: I have thousands of steel US pull tabs to trade for Coke, Fanta, Shasta and NY Seltzer cans. I trade generously. Send list to: Neal Balkun #790, PO Box 2685, Darien, CT 06820 \*\*\*\*\*

\*\*\*\*\* WANTED \*\*\*\*\*

WANTED: NPCC members for the "Collector's Profile" feature that appears in the CAN-O-GRAM. Members should send their stories to: Geff Moore #670, Rt 1 Box 86, Johnson City, TN 37601 \*\*\*\*\*

WANTED: Information. I have a large Dad's Root Beer "can" that is really a charcoal grill or a fish smoker. It is 8" in diameter and 14" long and hinges along the horizontal axis. Anyone recognize it? What date is it from? Bob Russell #608, 29 Red Barn Cir, Pittsford, NY 14534 \*\*\*\*\*

# Classified Ads

All members are entitled to one free 50-word "FOR SALE OR TRADE" ad per month along with a free 50-word "WANTED" ad. No non-member ads please. Soda/pop can and sodabilla items only. Noncarbonated and juice beverages are acceptable. Cost for display ads will be \$5 for a 1/4 page, \$9 for a 1/2 page, and \$15 for a full page. Display ads must conform to a 8 1/2 X 11 inch sheet of paper to be properly reduced to fit the newsletter format. **AD DEADLINES ARE THE 15TH OF EACH MONTH.** Send Classified Ads to: NPCC, PO Box 7862, Rockford, IL 61126

### FOR SALE OR TRADE

\*\*\*\*\*  
 FOR SALE: New Meijer cans: orange, grape, red pop, lemon-lime, cherry cola, cola, root beer, diet red pop, diet cola, diet root beer. (All B/O) \$5 PPD. Greg Bundy #890, 5472 Darcy Rd, Columbus, OH 43229 \*\*\*\*\*

TRADE OR BUY: Need cans and items from everywhere, US flats and cones, trays and other items, no glasses or bottles. Have for trade old European cans and a lot of other items including bottles from Maroc, USSR, Turkey and so on. Roberto Lughini #901, viale del Lavoro 35, 35010 Peraga Di Vigonza Italy \*\*\*\*\*

FOR SALE: Coca-Cola trays, Canadian porcelain and tin Coca-Cola signs. Send NO stamps, just call or write for a list. Kelly Wilson #918, 57 Glen Av, Winnipeg, MB, Canada R2M1V4 (204-275-6438) \*\*\*\*\*

FOR SALE: 1989 Delmarva Pepsi cans 19/set; Taste of Maryland 6/set; Homerun/Chicago Cubs; Dorney Park, PA; some '88 cans. All cans \$1.00 each plus postage. Ralph Zebley #923, Rt 1 Box 151FA, Preston, MD 21655 (301-673-7532) \*\*\*\*\*

Pop cans for trade. RC Cola "Win a Mazda Truck," Pepsi, Fanta Sea 1989, Pepsi "Kansas State Fair 1989," 7 Up and RC Cola "Joyland Amusement Park 1989," Coke "WSU Shocker Baseball Champions," Pepsi "Wichita River Festival 1989." Roy Smoley #419, 5358 S Broadway, Wichita, KS 67216

### WELCOME BACK RETURNING MEMBERS continue

MARYLAND OUSLEY #694  
 RR 1 Box 309  
 Austin, Indiana  
 47102

TAMI BULLOCK #740  
 3825 Remington Cir  
 Anchorage, Alaska  
 99507

BRUCE TAINTON #754  
 1 Navua St  
 Strathpine, Queensland  
 Australia 4500

DAVID WADDING #775  
 625 W Park Av  
 Chandler, Arizona  
 85224

FRED & WYEDNA MCCABE #845  
 549 S Main St  
 Elmira, New York  
 14904

ERIK VAN STRAATEN #880  
 Groenoord 408  
 2401 AP Alphen A/D Rijn  
 Netherlands \*\*\*\*\*

VICTOR NAGTEGAAL #688  
 Schubert Hof 6  
 2402 GK Alphen A/D Rijn  
 Netherlands

DAVID L MORAN #743  
 7015 3rd Av S  
 Richfield, Minnesota  
 55423

DARREN TURCO #766  
 43 Dorr Dr  
 Rutland, Vermont  
 05701

WALLY SARNE #820  
 PO Box 45 Claremont  
 Glenorchy, Tasmania  
 Australia 7011

DAVID WILSON #859  
 353 William St N  
 Lindsay, Ontario  
 Canada K9V5V5 \*\*\*\*\*

### CHANGE OF ADDRESS

LARRY CASILLAS #912  
 7895 Hill Rd  
 Rosville, California  
 95661

### Tiger



Bud Blake

**MUSEUM**  
Coca-Cola  
HISTORY and MEMORABILIA

**The Biedenharn Candy Company**  
Where Coca-Cola was bottled for the first time in 1894

1107 WASHINGTON STREET  
VICKSBURG, MISSISSIPPI 39180  
(601) 538-6514

Located In Historic Downtown

Submitted by Wilbur Trask #644

# Events Calendar

\*\*\*\*\*

March 23-24, 1990 (Friday-Saturday)

**INDIANAPOLIS BEER CAN, POP CAN & BREWERIANA COLLECTIBLE SHOW**

Indiana State Fairgrounds/Natural Resource Bldg  
1202 E 38th St, Indianapolis, Indiana  
Tables \$25.00 each / Admission is FREE

Contact: John Bundy 317-776-0553  
David Couden 317-637-1592

\*\*\*\*\*

March 23-24, 1990 (Friday-Saturday)

**PEPSI FEST '90**

Pepsi-Cola Collectors Club  
Days Inn Airport, 5860 Fortune Circle W Dr  
Indianapolis, Indiana

Contact: Bob or Sheri Stoddard 714-593-8750

\*\*\*\*\*

April 12-14, 1990 (Thursday-Saturday)

**SPRINGTIME IN ATLANTA**

Hyatt Ravina Hotel, Atlanta, Georgia  
Contact: Dot Forward, 4821 W Lake Dr  
Conyers, GA 30208

\*\*\*\*\*

April 27-29, 1990 (Friday-Sunday)

**GREAT COCA-COLA WEEKEND**

Iowa Chapter of the Coca-Cola Club  
Antique America Mall, Davenport, Iowa  
Contact: Don Arnold 515-472-9687

\*\*\*\*\*

May 4-6, 1990 (Friday-Sunday)

**THIRD ANNUAL BADGER SPRING PAUSE**

Badger Chapter of the Coca-Cola Club  
Days Inn of LaCrosse, LaCrosse, Wisconsin  
Contact: Mark Buehl, 3917 N Wilnor Dr  
Oregon, WI 53575

\*\*\*\*\*

June 21-23, 1990 (Thursday-Saturday)

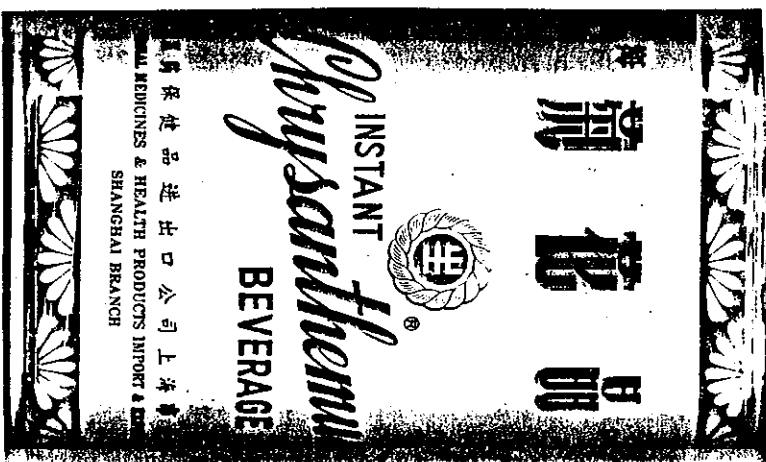
**NPCC's 7TH ANNUAL NATIONAL EXTRAVA-CAN-ZA**

**COLLECTORS CAN-VENTION**

Sweden House Lodge / Leif Erickson Room  
4605 E State St (US Bus 20), Rockford, Illinois  
\* See April & May CAN-O-GRAMS for registration \*  
Contact: Tom Kirschbaum #45 815-874-5915  
Dave Brackett #577 707-426-5553

\*\*\*\*\*

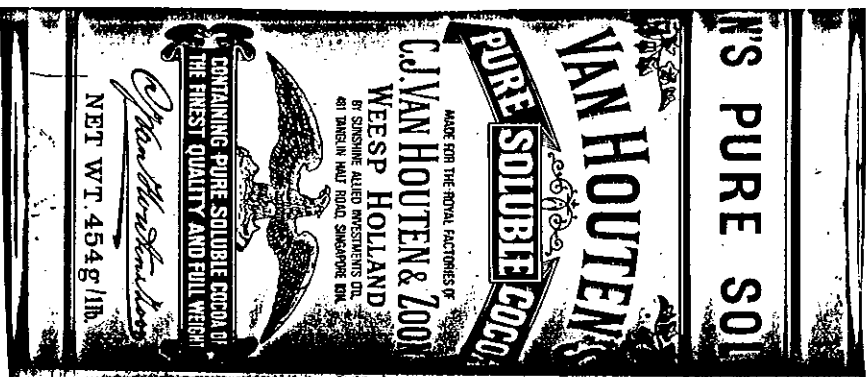
Make plans now to attend one of these events!



pictured on this page are two non-soda cans that were in attendance in Rockford during the trade session last January. The can on the left is from China (mainland) INSTANT CHRYSANTHEMUM BEVERAGE from the CHINA NATIONAL MEDICINES & HEALTH PRODUCTS IMPORT & EXPORT CORP, SHANGHAI BRANCH (a muster yellow color can, 500 gm).

The can on the right is from Singapore, VAN HOUTEN'S PURE SOLUBLE COCOA, home office located in Weesp, Holland (a white can with gold color lettering, 454g/1lb).

These cans are now part of Ann Ewell's collection. Since nobody at the show had ever saw them, I thought they unusual enough to feature them in the CAN-O-GRAM.



1989 COCA-COLA CLASSIC SANTA CLAUS SET  
BY WILBUR TRASK #644

When I heard of a set of Santa Claus cans were out this past year, December 1989, I thought to myself it was the same "88" issue. But upon receiving a set of cans, I found out by checking this with a "88" issue that the "89" set was a different set, but with the same pictures.

The "88" issue was printed on the older style can. In that "88" set that I have on my shelf, Santa is sitting beside a silver tree with color ornaments. (the 1935 illustration) Another can shows Santa sitting down in a comfort chair (1958) with a white boot. The "88" set I have is from Elizabeth-Town, KY.

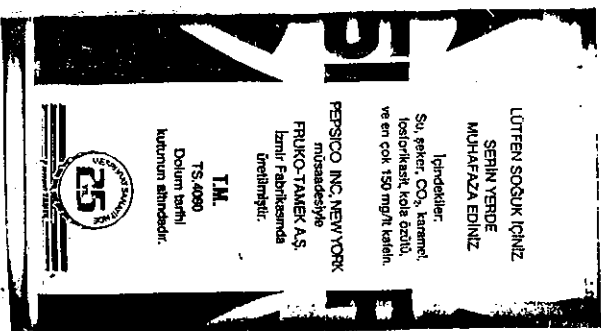
This "89" set I have from Northampton, MA shows Santa sitting by a green tree with silver ornaments printed on the newer style cans. Santa is also shown with a black boot instead of a white one. For these two reasons makes the "89" issue an entirely different set.

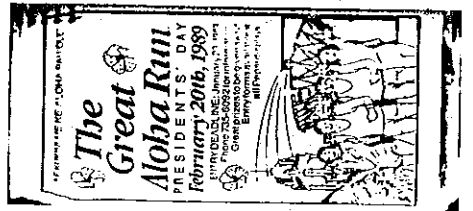
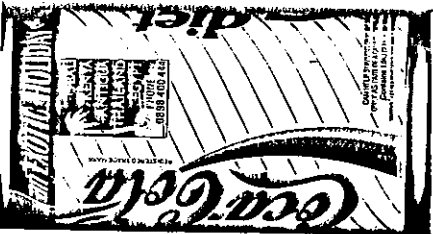
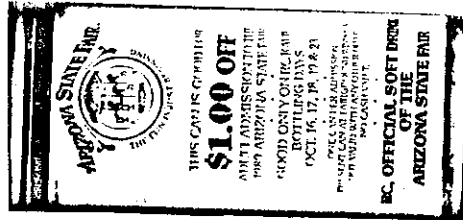
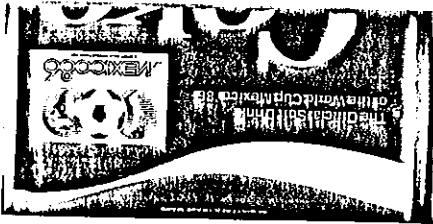
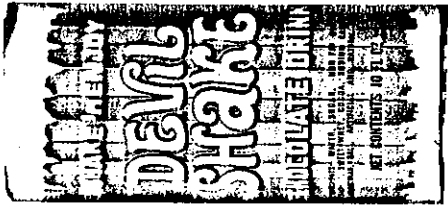
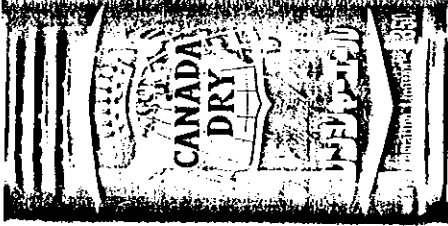
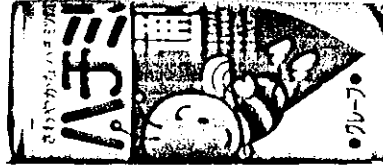
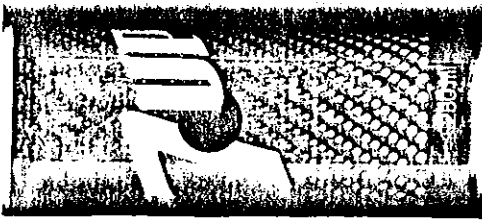
I have my sets marked #1-"88" and #2-"89" to make sure that they are not thrown out as doubles. I hope this information helps other collectors.  
\*\*\*\*\*

Can anyone help the Ewells? Ed brought to my attention a Pepsi from overseas during the Mid-Winter Extrava-Can-Za that he does not know what country it is from. This can is shown at the right.

If you know the origin of this can, please contact the news-letter or Ed and Ann Ewell at: 6230 N St Rd 1, Ossian, IN 46777 (219-622-4488).

Are there any other "Unsolved Mysteries" out there? If so, maybe a member has an answer for you.







MARCH DISCOVERIES

PAGE 11, TOP ROW

(All cans on this page are from Japan, submitted by Neal Balkun.

Pokka, apple  
Calpis, orange "American Size Tasty Fruit Drink."  
Asahi Mitsuya, honey & lemon  
(See article in the October 1989 issue, page 14, on the Japan's honey and lemon flavor drinks.)  
Nova Brothers, Sports Tea, by Asahi

MIDDLE ROW

Schweppes products, by Asahi Breweries of Japan  
-Sparkling Apple Dry, 350ml  
-Black, 350ml  
-Sparkling Passion Orange, 250ml  
-Golden Ginger Ale, 250ml, (back side)

BOTTOM ROW

Hachimitsu Kazoku, orange & lemon  
Fruvienna, apple  
Kirin, Jive Coffee mild, Kirin Brewery Co  
Oran'c, orange, 250g  
\*\*\*\*\*

PAGE 13, TOP ROW

Devil Shake, chocolate drink, 10oz, Carlstadt, NJ  
From Chuck Mead  
The rest of the cans on this page are also from Japan and were submitted by Neal Balkun.  
Canada Dry, Ginger Ale, 350ml  
Dr Pepper, 350ml  
7 up, 250ml

BOTTOM ROW

Kirin, Jive Coffee high blend, 190g  
Natural Land, orange juice, 195g  
Sorry, there is no English on this can.  
There is no English on this can either, but the purple color on the can may indicate that it is a grape flavor.  
\*\*\*\*\*  
There has been some design changes on a few store brands around the U.S. Among the changes we have shown in this issue, Centrella (a brand from the mid 70's) has reappeared with an new design on seven flavors (none on diet) and La Croix mineral waters also has a design change for some months now. We will have these and hopefully others next month. Please keep us posted.

MARCH DISCOVERIES

PAGE 8, TOP ROW

89 Texas State Fair, Classic Coke, Atlanta, GA  
From Ann Ewell  
Aluminum Cans For Burned Children, Mello Yello  
From Gene Judd  
An Exotic Holiday, Diet Coke, England  
From Jeroen Putmans  
Mexico 86, Coke, England; From Tom Kirschbaum

MIDDLE ROW

Disney Scroge McDuck, Fanta grape, South Africa  
From Fred Bogdan  
25¢ Trial Offer, RC & Diet RC, Holland, MI  
Both from Ann Ewell  
89 Arizona State Fair, RC, Tucson, AZ  
From Nick Larson

BOTTOM ROW

The Great Aloha Run 89, Pepsi, Honolulu, HI  
50th Hawaii State Fair 89, Pepsi, Honolulu, HI  
Both from Fred Bogdan  
Pepsi, Selangor, Malaysia; From Chuck Mead  
Diet Pepsi A.M., Somers, NY; From Ann Ewell  
\*\*\*\*\*

PAGE 10, TOP ROW

Play Casino Caps, Pepsi, mid 1970's, Canada  
From Fred Bogdan  
New Times Phoenix 10K, 7 Up & Diet 7 Up, Phoenix  
Both from Nick Larson  
St Louis Blues, #2 (Jan-Feb-Mar) Vess Cola  
From Ray Scott

MIDDLE ROW

G Willikers, grape, Warrenton, MO; From Gene Judd  
Tops, multi flavors, Buffalo, NY; From Bob Russell  
Crystal Geyser, vanilla cream, Calistoga, CA  
Family Dollar, multi flavors, Charlotte, NC  
Both from Chuck Mead

BOTTOM ROW

Par'T'Pak, multi flavors, Los Angeles, CA  
From Chuck Mead  
Hawaiian Sun, multi flavors, Honolulu, HI  
From Nick Larson  
Meijer, multi flavors, regular & diet  
From Greg Bundy

