

NIPCC

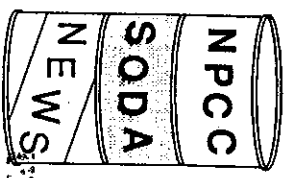
CAN - O - GRAM

A MONTHLY PUBLICATION OF THE
NATIONAL POP CAN COLLECTORS

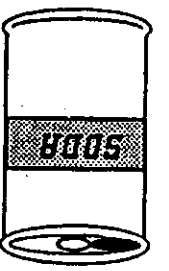
INTERNATIONAL MEMBERSHIP

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 PLUS MANY DISCOVERIES FROM THE MEMBERS!!



Date: JULY 1991 Volume: 18 Issue: 12



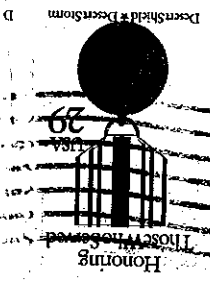
FIRST CLASS

NATIONAL POP CAN COLLECTORS
P.O. BOX 81402
LINCOLN, NEBRASKA
USA 68501



GERALD POLLACK
294 AVENUE B
BAYONNE
NJ 07002

POSTMASTER--ADDRESS CORRECTION REQUESTED



HISTORY OF A GREEN EDITOR

LIFE OF A FORMER EDITOR

HI! I'M DAVE DAVIS, ALIAS THE SODA WIZARD, AND I'M YOUR NEW EDITOR. NO JOURNALISM BACKGROUND; JUST 22 YEARS OF CAN COLLECTING. I MUST THANK MY PARENTS FOR MY POP CAN COLLECTION. I WANTED TO COLLECT BEER CANS BUT MOM WOULD NOT GO FOR THE SMELL LEFT IN THE CANS. SO THEY LET ME COLLECT SODA CANS. HOW MANY DIFFERENT CANS COULD THERE BE? 10 MAYBE 20? IF THEY HAD JUST LET THE BEER CANS RUN THEIR COURSE, IT WOULD HAVE BEEN OVER SHORTLY. MY COLLECTION GREW SLOWLY FOR ABOUT FIVE YEARS; FIRST I HIT THE 100 CAN LIMIT; THEN THE 200 LIMIT.

THEN THINGS GOT GOING! WHEN WE WENT ON A FAMILY TRIPS, I WOULD RESERVE THE CARGO RACK ON TOP FOR CANS. ON A SOLO TRIP TO THE INDY 500 WHEN I WAS IN HIGH SCHOOL, I BROUGHT BACK OVER 600 CANS. MANY WERE FROM "DUMPING" UNDER THE GRANDSTANDS AND TRASH CANS. PURE GOLD FOR A NEW COLLECTOR. THE ONLY PROBLEM WAS GETTING THEM HOME. YOU SEE I WAS TRAVELING GREY-HOUND!

MY FAMILY ALWAYS WAS A BIG HELP WITH MY CAN COLLECTION. EVERYONE WATCHED FOR A NEW ENTRY: IN THE STORES, IN THE STREETS, AND ON TRIPS. BUT THEY WERE ALWAYS CAREFUL WHEN HELPING ME EMPTY WEIRD BRANDS. ONCE YOU DRINK SOME BAD TASTING POP YOU GET THAT WAY. WHEN I WENT OFF TO COLLEGE I ALWAYS HAD PLENTY OF HELP EMPTYING CANS. I JUST HAD TO SHOW EVERYONE HOW TO BOTTOM OPEN CANS. THE GUYS IN THE DORM WOULD DRINK ANYTHING! AS LUCK WOULD HAVE IT, I FOUND ANOTHER POP CAN COLLECTOR TWO BLOCKS FROM COLLEGE. I WAS NO LONGER THE ONLY POP CAN COLLECTOR!

IT WAS NOT LONG AFTER THIS THAT I MADE CONTACT WITH BETTY TOEPFER WHO WROTE THE FIRST BOOK ABOUT SODA CANS. SHE TOLD ME ABOUT THE SODA CLUB AND HOW TO JOIN. THOROUGH THE CLUB I HAVE MET A FEW OF YOU OVER THE YEARS. MY COLLECTION CONSISTS OF 6000 DIFFERENT CANS. I HAVE STARTED TO SPECIALIZE IN FOREIGN CANS AND COLLECT DR. PEPPER ITEMS.

SO THERE YOU HAVE IT. MY SISTER TELLS ME SHE STILL CATCHES HERSELF CHECKING OUT THE CANS IN THE STORES. MY PARENTS ARE STILL CURSED WITH MUCH OF MY COLLECTION STORED IN THEIR ATTIC. I'M LOOKING FORWARD TO WORKING ON THE NEWSLETTER AND HOPE TO HEAR FROM ALL OF YOU.

Dave Davis

"THE SODA WIZARD"

As the saying goes "Time flies when you're having fun." Two years ago and 26 newsletters when I took over the duties of editor, I knew what I was getting myself into. Despite the horror stories, I still went ahead. There were many challenges that lay ahead and with the help of many members, I was able to do the job I did for you the members.

I have corresponded with many members. The hours spent on the phone, or writing, working out trades, sharing stories, swapping information or talking about our personal lives is one of the more brighter moments being an editor. I have enjoyed every moment and being associated with a great group of collectors.

On the other hand, I will not miss (nor will Kim) staying up late on Saturday nights collating, folding, stapling, labeling, stamping and stuffing newsletters. And after two years of not getting my newsletter in the mail every month, I will now look forward to that trip to the mailbox, unless Kim...or Ryan, beats me to it.

There have been many thank yous from the membership for the job I, and Kim, have done. But it's you...the members who have supported the newsletter by sending in articles, stories, comics, new cans (photos and copies), classified ads, ideas, etc... that I thank for helping to make my task easier. If I started to list names, I would no doubt forget someone but those who are still around know I'm talking about you. Thank you; I appreciated your efforts.

Now that Dave Davis has taken over, please continue your support of the CAN-O-GRAM for Dave as you did for me. Dave, good luck; it's your baby now!

NPCC/CAN-O-GRAM
Dave Davis
PO Box 81402
Lincoln, NE 68501
(402-435-7442)

NPCC/MEMBERSHIPS
Tom Kirschbaum
PO Box 7862
Rockford, IL 61126
(815-874-5915)

Happy Trading!

Tom

JULY 1991

C L A S S I F I E D A D S
FOR SALE OR TRADE

FOR TRADE: 1991 A&W Pop Art can. Also four new Fido Dido 7 Up coming out soon. Trade for Coke commemorative cans. Kelly Wilson #918, 57 Glen Av, Winnipeg, MB R2M1V4 Canada (204-275-6438)

FOR SALE/TRADE: My European catalog with value (around 1250 photos) \$10 plus \$2 postage. Coke cans from Austria, Switzerland, Turkey, Tunisia, Portugal, Greece, Sweden and others. Pepsi, Fanta and many others. Sergio Veronese #944, via L Della Pila 35, 20162 Milano, Italy

TRADE: Fido Dido set (3), Pepsi Cool Can set (3), Coca-Cola Pop Art (3) Language set (6) from Holland. Coca-Cola Sports Events set (6), Cherry Coke slogans (4), Pepsi Space set (12) from Germany. 3-piece steel pop cans, commemoratives, beer cans and many others. (Also see Wanted Ad). Ingo Mettes #910, J Verleunstraat 17, 5684 TT Best The Netherlands

TRADE: New cans from Canada. Set of four 7 Up Fido Dido, A&W Root Beer, French/English Bilingual Coke Classic/Coke Classique and Caffeine Free Coke. Would like to trade for Coke cans. Grant Solar #967, 2 Broadview Pl, Winnipeg, MB R2V3V3 Canada

FOR SALE: "Find the Cool Spot" 7 Up & Diet 7 Up. "Win a Geo Tracker" Dr. Pepper. "Six Flags Magic Mountain \$4 Off" May 1991, Classic Coke. Many others on list. Also still have some Pepsi, Diet Pepsi and 7 Up Batman Bottles from Mexico. Cans \$1 each, bottles \$2.50 each plus shipping on all items. Jerry Watkinson #684, PO Box 1088, Imperial Beach, CA 91933

THE CASSETTE IS IN THE MAIL!

In the next couple of weeks, randomly chosen members will be receiving a Coca-Cola Pop Music cassette courtesy of the NPCC. This giveaway will last as long as order forms are available. One of ten different cassettes will be chosen for a member. We hope you enjoy the music if not the cassette.

CAN-O-GRAM

W E L C O M E N E W M E M B E R S

CAROLYN DOERFERT
3613 Lakeshore Dr
Kingsport, Tennessee
37663

W E L C O M E B A C K R E T U R N I N G M E M B E R S

BOB RUSSELL #608
29 Red Barn Cir
Pittsford, New York
14534
DAN MEYERS #648
32 S Tenth Av #213
Hopkins, Minnesota
55343

BOB COCHRAN, Jr. #649
10550 SW 161st St
Miami, Florida
33157
CAROL MALONEY #730
1183 Killarney St
Livermore, California
94550

GEORGE POCHAN #815
103 Kooser Dr
Pittsburgh, Pennsylvania
15239
DEAN STROMBERG #904
1710 Cranway
Houston, Texas
77055

ALFREDO GOBERA #897
Adolfo Prieto 1322 PB
Mexico City, DF 03100
DENNIS NICHOLL #947
1908 Lincoln St
Salt Lake City, Utah
84105

MATTHEW BENHAM #955
9 King George Parade
Forster, NSW 2428
Australia

* * A T T E N T I O N M E M B E R S * *

It is unfortunate that the NPCC has to make this kind of announcement, but as the saying goes "One bad apple spoils the bunch." GARY ROGERS #984 from Kitchener, Ontario, Canada has been drop from the club. Due to bad transactions with current members of this organization and the Coca-Cola Collectors Club International.

GARY ROGERS may contact our members for trades. If he attempts to contact any one of you, please get in contact with Dave Brackett or Tom Kirschbaum. DO NOT make any transactions with the "collector."

We urge all members to work out their differences among themselves. This has been a long standing policy of the club, but when our members are taken advantage of, we alert our members of these jerks!

C L A S S I F I E D A D S

All members are entitled to one free 50-word "FOR SALE OR TRADE" ad per month along with a free 50-word "WANTED" ad. Only pop/soda cans, sodabilla items, noncarbonated and juice beverages will be accepted. NO AD WILL APPEAR FOR MORE THAN THREE CONSECUTIVE MONTHS. Non-member ads will be accepted on a case by case basis upon the review and approval or the Director of the NPCC. Display ads are available at \$5 for a 1/4 page, \$9 for a 1/2 page and \$15 for a full page. Display ads must conform to a 8 1/2 X 11 inch sheet of paper to be properly reduced to fit the newsletter format. **AD DEADLINE FOR THE AUGUST ISSUE IS JULY 15.** All CAN-O-GRAM material should be sent to the new address listed on page 2.

WANTED

WANTED: Coca-Cola sets, commemoratives, diamond cans, 3-piece steel beer cans, flattops, conetops (mint, grade 1/2). (Also see Trade Ad). Ingo Mettes #910, J Verleunstraat 17, 5684 TT Best, The Netherlands

WANTED: Foreign Coca-Cola trading partners. I collect Coca-Cola cans and items. I have many soda cans from a lot of countries to trade. Send me your list, I'll send you mine. Will answer all. Roberto Lughì #901, viale del Lavoro 35, 35010 Peraga Di Vigonza, Italy

WANTED: Coca-Cola Pop Music CD Volume 1. CDs are giveaways in specially marked 12 & 24-packs of Classic Coke, Diet Coke and Sprite. Will trade cans or \$..\$. Tom Kirschbaum #45, PO Box 7862, Rockford, IL 61126, USA (815-874-5915)

FOR SALE OR TRADE

FOR SALE: Two different Coke cans from Mexico. One with Coca-Cola in Chinese and one in Korean. Fanta cans with Minnie Mouse. \$1 each plus shipping. Also NDNR bottles of Fanta with Mickey, Minnie Pluto, Goofy & Donald, \$3.50 each FULL plus shipping. Jerry Watkinson #684, PO Box 1088, Imperial Beach, CA 91933

 Ad deadline for next issue is July 15. Mail Early!

E V E N T S C A L E N D A R

 July 14, 1991 (Sunday)
WESTERN RESERVE CHAPTER FLEA MARKET
 Beck's Barn, 6460 Hoayland-Blackstud Rd
 West Mecca (trumbull County), Ohio
 Shirley Beck 216-637-8379/Jack Rood 216-638-5397

 July 24-28, 1991 (Wednesday-Sunday)
COCA-COLA COLLECTORS NATIONAL CONVENTION
 Hyatt Regency, Scottsdale, Arizona
 CCCCI, PO Box 49166, Atlanta, GA 30359-1166

 August 27-28, 1991 (Saturday-Sunday)
ADVERTISING SHOW & SALE

Ramada Hotel Northwest, 12801 Northwest Freeway
 Houston, Texas
 Pat/Bill Nelkin, 536 Memorial City Mall, Houston, TX 77024

 September 19-21, 1991 (Thursday-Saturday)
SEPTEMBERFEST
 Days Inn, Exit 94, Hwys 62 & 165
 Elizabethtown, Kentucky
 Earlene Mitchell, 6250 New Hope Rd, Paducah, KY 42001

 September 7-8, 1991 (Saturday-Sunday)
INTERNATIONAL EXTRA-CAN-ZA III
 Villa Tittoni-Traversi, Via Lampugnani 66
 Desio (Milano), Italia
 Nicolodi Francesco, via Mascagni 17, Desio (MI) 20033, Italy
 Dave Brackett, 1124 Tyler St, Fairfield, CA 94533

 September 27-28, 1991 (Friday-Saturday)
THE INDY SHOW

Indiana State Fairgrounds, Indianapolis, Indiana
 John Bundy, RR 2 Box 160, Noblesville, IN 46060

 October 6, 1991 (Sunday)
FABULOUS 50'S FUN FAIR COIN-OP & COLLECTIBLE SHOW
 Milwaukee Grand Hotel, 4747 S Howell Av
 Milwaukee, Wisconsin
 12:00 P.M. to 6:00 P.M., Admission \$3.00
 Jim Welytok 414-246-7171

 Next month we will bring you more details on the International Extrava-Can-Za III from Desio, Italia. Don't miss the action this fall in Europe!

JULY 1991

THE CHANGING FACES OF CANADIAN COKE CLASSIC
BY GRANT SOLAR #967

Generally speaking, there have been few special edition Coke cans issued in Canada compared to the varieties found in the U.S. and overseas. Despite that fact, there have been some interesting regular issue Coke cans produced in Canada over the years. One of the more unique collectibles is Coca-Cola Classic.

Since the return of Coke as Coca-Cola Classic, the design of the regular issue Canadian can has been changed a total of five times. To begin with, the Canadian cans have always been different from their U.S. counterparts. In Canada, Coke Classic is referred as "Original Taste" and not "Original Formula" and in the U.S. The initial design simply had the words "Coca-Cola Classic" and "Original Taste" label in white letters inside a white outline circle similar to the U.S. cans. The first change was to the "Original Taste" logo. The white letters were replaced with black ones on a solid yellow circle. This change made the Canadian cans very distinct. Next came the addition of the "wave" and a corresponding reduction in the size of the "Original Taste" logo. That third version remained unchanged for almost three years.

In early 1991, a fourth version appeared. The "Original Taste" logo was changed back to the original white letter, white outline circle design. Surprisingly, a few months later in May 1991 the design was changed again. Canadian Coke Classic cans are now fully French/English bilingual. One side features the familiar English logos and the other side "COCA-COLA CLASSIQUE" and "Gout D'Origine." Canadian cans have listed ingredients in both languages for years but the specific brand designation of "Classique" was previously only found in the province for Quebec. It would seem likely that this fifth version will remain unchanged for sometime.

So the next time someone offers a Canadian Coke Classic can as a trader, think twice and check your list. The numerous changes to the Canadian can has provided a number of interesting collectibles and are a must for a Coke can collector.

CAN-O-GRAM

C A N - V E N T I O N 1 9 9 1

(5)

After coming off a very successful Can-Vention in 1990, plans were in the works to have a better one in 1991. Though attendance was down compared to the year before, the fourteen members who did attend were not disappointed one bit at the excitement of this year's show.

New issues, steel cans, flat tops, cone tops, bottles, glasses and other items were available for all types of collectors. It appeared to this writer that there were a few more cone tops this year than in the previous two shows. Green River, chips and barbeques were served to satisfy all those appetites in between the heavy wheeling and dealing of trading. There was also an exceptional walk-in crowd too of non-member collectors and curious on-lookers.

We don't expect and understand if members cannot attend every year for whatever reason. However, we do expect to see a few new faces each year. Don't get me wrong, we are not tired of seeing the same faces every year, but we would like to see more involvement from our members especially those within reasonable traveling distance of the event.

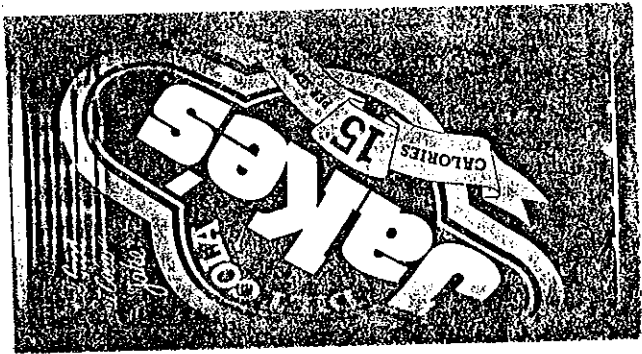
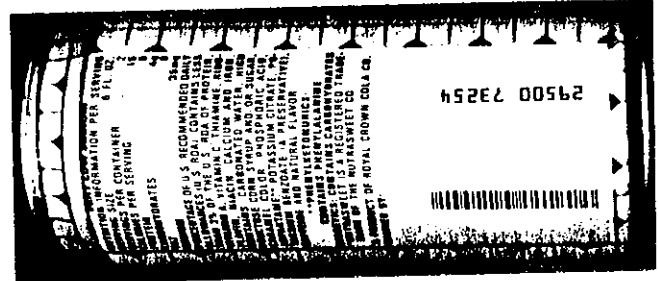
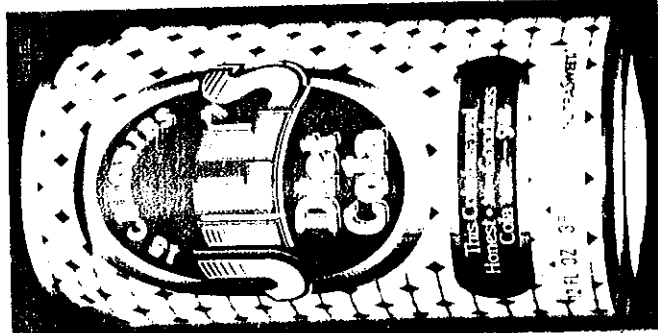
No site or date has been set for next year's Can-Vention. The NPCC is re-evaluating the Can-Vention from start to finish. We would like your thoughts and input. What are we doing right? What are we doing wrong? Dates? Time? Location? Should we co-host with another soda collectors club. What would it take for you to attend? We would very much like to hear what is on your mind both American and International members. Remember, this is the members show.

Our new editor Dave Davis and I would like to thank the following members who were in attendance. Our apologies to any member if we missed your name.

John Hantz	Maryland Ousley
Ray Scott	Ed & Ann Ewell
Bill Swanson	Rich Zucca
Tammy Paxson	Bob Bunn
Sam Detina	Gene Judd
Dick Domenget	Tom Canon

Happy trading and hope to see you next year!

THE STORY OF ~~JAKE~~ AND JILL



YOU MIGHT ASK WHAT DO A COUPLE OF DIET SODAS HAVE IN COMMON WITH A NURSERY RHYME? NOT ONLY ARE THE NAMES ALMOST THE SAME, BUT NEITHER COUPLE HAD VERY GOOD LUCK! IN THE SODA VERSION THOUGH, BILL SWANSON HAS FOUND OUT THAT JILL'S WAS WORSE.

MOST COLLECTORS KNOW THAT JAKE'S DIET COLA WAS A TEST MARKET CAN FROM THE PEPSI-COLA COMPANY THAT FLOPPED. THE REAL NEWS IS THAT ROYAL CROWN COLA COMPANY SAW JAKE'S AS A POSSIBLE THREAT AND CONSIDERED INTRODUCING THEIR OWN VERSION.

OUT OF THIS CAME A MOCK-UP OF A DIET COLA CAN CALLED JILL'S. ONLY TWO OF THESE CAN WERE KNOWN TO HAVE BEEN MADE UP DUE TO THE HIGH COST OF DYE PLATES AND PRINTING. THESE CANS WERE SUBMITTED TO THE MARKETING DEPARTMENT OF R.C. AND AS WE ALL KNOW, IT NEVER EVEN GOT TO A TEST MARKETING.

BILL PURCHASED THE CAN A FEW MONTHS AGO. THE CANS WERE MADE IN 1989. TO HIS KNOWLEDGE, RC STILL HAS THE OTHER PROTOTYPE.

Duke Stores have the right one baby, uh-huh

Duke University Stores have the right one, selling over 2,000 cases of Pepsi-pro-duced Duke Blue Soda.

"They are not selling as well as last week, but we're still selling a couple hundred cases per day," said Tom Craig, manager of West Campus University Stores.

"The cans were produced by the Pepsi-Cola Bottling Company of Durham to commemorate the Blue Devils' national championship victory. They were available late last week in area beverage stores, supermarkets and University stores.

The retail price of the soda ranges from \$2.99 to \$3.69 per six pack, said Harry Hersh, president of Durham Pepsi-Cola Bottling Company. The wholesale cost of production is \$11 per case, he said.

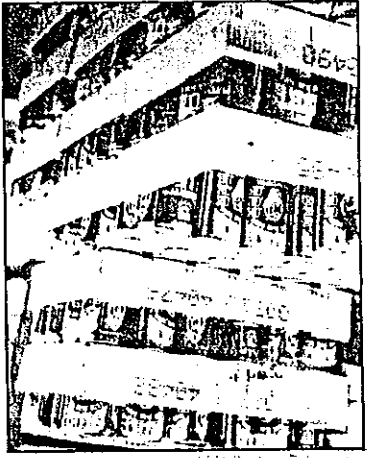
Duke stores are selling the cans for \$3.49 per six pack, or 66 cents individually. The University receives a royalty of 6.5 percent on each can sold. The royalty is based on the wholesale cost of \$2.90 per six pack, Craig said. The licensing agent for Tom Craig

They are not selling as well as last week.

Tom Craig

The University, Collegiate Concepts, received a part of the royalty, he said. In 1982, Pepsi printed a Carolina Blue soda, and in 1983 printed a Wolfpack Red soda to commemorate the national championship.

SCOTT BOOTH/THE CHRONICLE



From the COLUMBUS CHRONICLE Submitted by Greg Bundy 890

THE FOLLOWING MEMBERS CONTRIBUTED TO THE JULY DISCOVERIES:

- SERGIO VERONESE 944
- BOB FRANK 515
- MARYLAND OUSLEY 694
- ED AND ANN EWELL 118
- BILLY SWANSON 516
- BERRY VAN HELMONDT 691
- DAVE BRACKETT 577
- TOM KIRSCHBAUM 45
- RAY SCOTT 56
- GENE JUDD 709
- SAM DETINA 172
- GRANT SOLAR 967

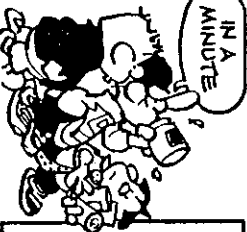
FROM THE MEMBERS . . . FOR THE MEMBERS

GRANT SOLAR REPORTS THAT FIDO DIDO IS BACK IN 4 NEW DESIGNS IN CANADA ON 7-UP CANS. THE FIRST HAS JUST BEEN RELEASED. ALSO A NEW SPECIAL EDITION OF A AND W ROOT BEER HAS JUST BEEN RELEASED IN CANADA. NO WORD ON HOW MANY DIFFERENT DESIGNS OR HOW LONG THEY WILL BE OUT. (SEE PICTURES OF BOTH CANS ON PAGE 16.)

LIMITED EDITION "CELEBRATION CANS" OF PEPSI, DIET PEPSI, AND CAFFEINE FREE DIET PEPSI WERE AVAILABLE FROM LATE MAY UNTIL JULY 4. PEPSI EXPECTED TO DISTRIBUTE OF OVER 1 BILLION OF THE CANS DURING THE 6 WEEK PROMOTION.

DAN MEYERS REPORTS THAT ROYAL CROWN COLA COMPANY PLANS TO TEST MARKET A CAFFEINE FREE DIET RITE COLA SIMILAR TO THE RC 100 PRODUCT THAT DID NOT MAKE IT A FEW YEARS AGO.

Tiger



Bud Blikle

Pepsi-Cola pumps up

All Sport drink

By Allison Falvey

Pepsi-Cola Co., still thirsting for an isotonic drink to roll out nationally, is introducing in Houston and Minneapolis an "advanced formula" brand in a variety of flavors.

The new brand, All Sport, replaces Mountain Dew Sport, Pepsi-Cola's first entry into the \$500 million sports drink category and tested for more than a year.

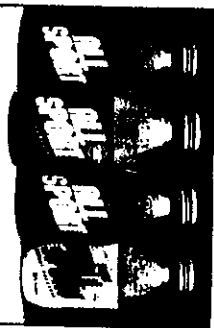
Pepsi-Cola is billing All Sport as an advanced formula because it has less than half the carbonation of Mountain Dew Sport and is reformulated to better replenish body fluids.

Next month, All Sport will go into additional testing in Sacramento, Calif.

Pepsi said the All Sport name allows the drink to be offered in a full line of flavors—unlike Mountain Dew Sport, available only in the citrus flavor of Mountain Dew soft drink.

"We learned in the test markets [for Mountain Dew Sport] that consumers wanted a variety of flavors, and All Sport offers that," said Gary Gerdemann, Pepsi's public relations manager. "We also learned that consumers wanted less carbonation" than Mountain Dew Sport had.

Initially, All Sport will be introduced in four varieties—orange, fruit punch, lemon-lime



All Sport isotonic drink, now going into test, replaces Mountain Dew Sport.

and diet lemon-lime—but more flavors could be added later, Mr. Gerdemann said.

All Sport will be backed by a 30-second TV spot via BBDO Worldwide, New York, breaking this week.

"I think we're focusing more on the everyday athlete—the person who enjoys the great taste of soft drinks but maybe runs a couple of miles," Mr. Gerdemann said.

The spot contrasts the frenetic pace of sports in the 1990s with slower-paced scenes of sports in the 1960s. Tennis star Michael Chang is shown at the end of the commercial (AA, May 27).

"It's time to change your sports drink," says the voice-over. The tagline: "The newest edge in sports." Point-of-purchase displays will

support. Pepsi-Cola may add radio and couponing later.

Suntory Water Group also is trying to expand the sports drink market, positioning its 10-K brand as an everyday thirst quencher.

A new campaign that began in May is themed "All you gotta be is thirsty."

10-K—in orange, lemon-lime, fruit punch and tea flavors—is available in 41% of the country.

"We're trying to expand the category and give more people permission to drink it more often," said Mike Lamontica, creative director at agency Bauerlein Inc., New Orleans.

Meanwhile, Quaker Oats Co. continues to update its category-leading Gatorade to reach more consumers with different needs as it funds off increased national and regional competition.

Quaker this spring added a new tropical fruit-flavor Gatorade, the sixth flavor in the line.

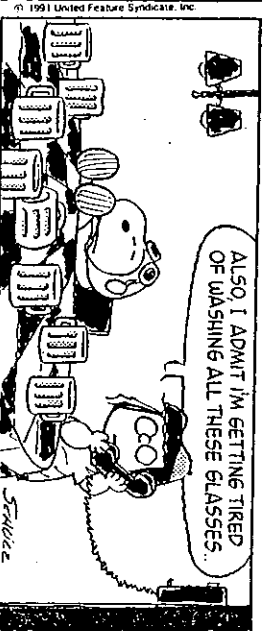
Quaker also is testing a single-serve, 2 1/2-ounce can called "The Slammer," available in convenience stores.

Gatorade's mainstream ad campaign continues to feature athletes in active sports situations, using the tagline "For that deep-down body thirst."

Bayer Bess Vanderwerker, Chicago, handles Gatorade, which has an estimated 90% to 95% share of the sports drink category. □

From ADVERTISING AGE June 17, 1991 issue
Submitted by Tom Kirschbaum 45

PEANUTS



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B L I K O P B L I K

Blik Op Blik is a Dutch can collectors club. They collect soda/pop cans, beer cans and shandy cans. The club started in 1982 and has over 220 members which makes it the largest can collectors club in Europe. They have developed a Dutch soda and beer can list. The soda list is the only one still available and is updated annually. Membership is \$20.00 (U.S.) for new members with a reduced rate for renewals. Their newsletter is published six times a year and includes a recap page in English. For membership and/or inquiries write to:

BERRY VAN HELMONDT (NPCC #691)
De Cope 35
3421 XK Oudewater
The Netherlands

SODA MART, 192 Ridgcrest Dr., Goodlettsville, TN 37072.
Phone (615) 859-5236 FAX (615) 859-5238



CAN TOTE FEATURES

- Portable - has handles for carrying to shows, trades, neighborhood events.
Simple Construction - no tools needed to assemble; no glue, staples, or other fasteners to lose.
Environmentally Oriented - cardboard completely degradable.
Holds forty-eight 12 oz. cans or (15 oz. version holds thirty-six 16 oz. cans, or cone tops and squats.)
Tight fit for cans.
Self standing - no extras to set up and display.
Strong - grown man can stand on case without denting cans.

PRICE: \$20/set of 3
NUMBER OF TOTE SPTS: 16 02. 12 02.

Inquire about Postage outside Continental United States.

PAGE 9, TOP ROW
MICHIGAN'S ADVENTURE 1991, HOLLAND, MI
-DR. PEPPER
7-UP "X" MARKS THE SPOT 1991, HOLLAND, MI
VESS GRAPE 75TH ANNIVERSARY, MARYLAND HEIGHTS, MO.
(ST. LOUIS, MO)

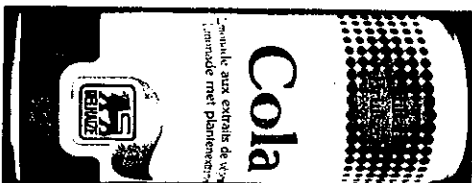
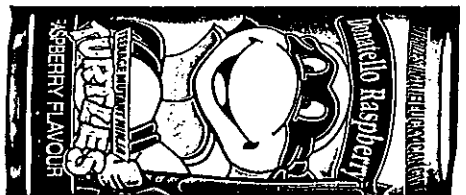
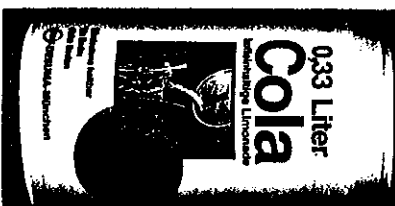
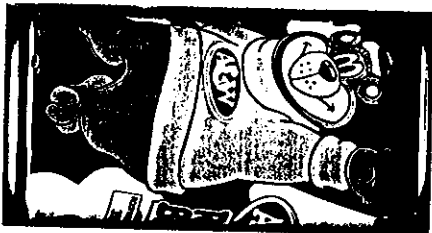
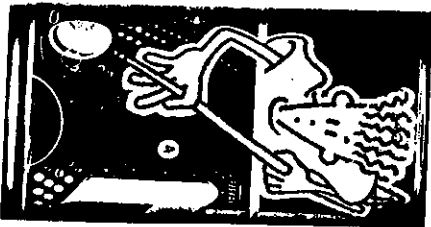
MIDDLE ROW
PEPSI BIG SPLASH 1991, SOMERS, NY
PEPSI BELLS AMUSEMENT 1991, TULSA, OK
PEPSI SOUTH BEND WHITE SOXS 1991, ROLLING MEADOWS, IL
PEPSI A.J. FOYT CAN 5 (ALUMINUM), ROLLING MEADOWS, IL

BOTTOM ROW
PEPSI FLAGS AND FIREWORKS, NATIONAL DISTRIBUTION
PEPSI A.J. FOYT CAN 5 (TRIPLE NECK), INDIANAPOLIS, IN
PEPSI AIR SHOW 1991, REDDING, CA; CASA GRANDE; AND FLAGSTAFF, AZ
PEPSI WET 'N WIID 1990, PHOENIX, AZ

PAGE 10, TOP ROW
COKE WORLD'S OF FUN 1991 EAGAN, MN
-CLASSIC -DIET
COKE ACME 100TH ANNIVERSARY 1991, PHILADELPHIA, PA
-CLASSIC
COKE 50TH ANNUAL ASOTIN COUNTY FAIR 1991, LEWISTON, ID
-CLASSIC
COKE GREAT AMERICA \$4 OFF 1991, CCE ATLANTA, GA
-CLASSIC -DIET -SPRITE

MIDDLE ROW
COKE SESAME PLACE SAVE \$3 1991, PHILADELPHIA, PA
-CLASSIC -DIET -SPRITE
COKE (MARCAS REGISTRADAS), PORTUGAL 33CL
COKE WIN A SOCCERBALL/10,000 TO BE WON 1990, ENGLAND 330 ML
COKE HIT LISN 1991, HOLLAND 0,33 L

BOTTOM ROW
COKE FREE MUSIC 1990, ENGLAND
COKE ALLE PAKT DAS SCHLUSSELFIEBER 1989, AUSTRIA
COKE (3 PIECE STEEL), ISREAL
JAWY CHAMPAGNE COLA, MIAMI, FL



JULY 1991

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AIR SHOW '91

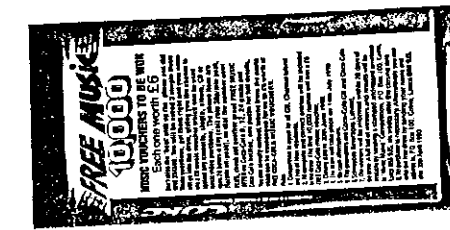
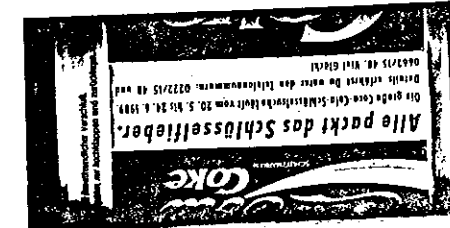
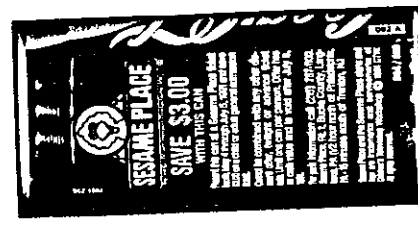
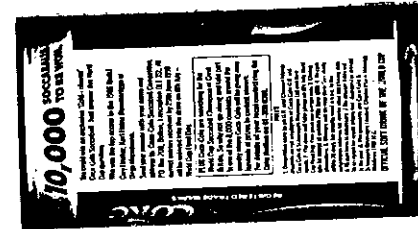
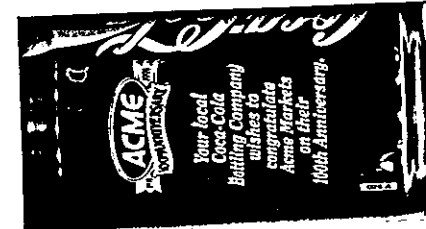
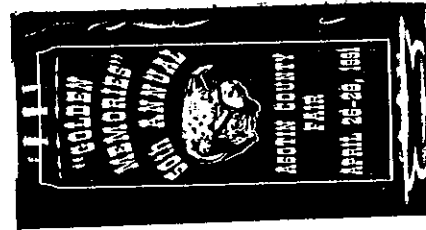
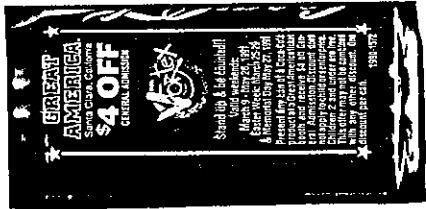
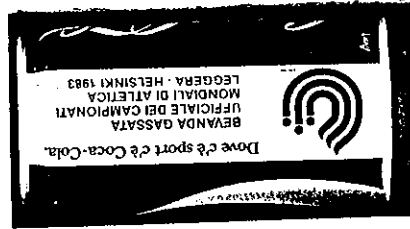
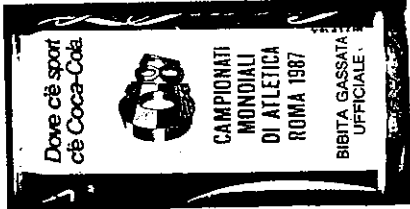
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J U L Y D I S C O V E R I E S
continued

PAGE 15, TOP ROW
SANS CAFFEINE COKE (CAFFEINE FREE), 1990 FRANCE,
DE LA MUSIQUE DES JEUX DU SPORT DES INFOS
COKE YASAM BUDUR ISTE 1990, COUNTRY UNKNOWN!
COKE ALPINE SKI WM 1991 SALLBACH HINTERGLEMM,
AUSTRIA
COKE (COKE CAN WITH STARS ON CAN), JAPAN

MIDDLE ROW
COKE EURO FLORA 1991, ITALY 33 CL
SPRITE EURO FLORA 1991, ITALY 33 CL
COKE DOVE C'È SPORT C'È; HELSINKI 1985, ITALY
COKE DOVE C'È SPORT C'È; CAMPIONATI MONDIALI DI
ATLETICA ROMA 1987, ITALY

BOTTOM ROW
SVALLI ICELAND SPRING WATER, TORONTO, ON CANADA
(PLASTIC CAN)
BIG SHOT, METAIRIE, LA (MANY FLAVORS)
SUN DROP 29, OKLAHOMA CITY, OK
SHOPPERS VALUE, EDEN PRAIRIE, MN (MANY FLAVORS
IN REGULAR AND DIET)

PAGE 16, TOP ROW
7-UP FIDO DIDO, CANADA
A AND W ROOT BEER 1991, CANADA
NO NAME COLA, GERMANY 0,33 L
HI-C 20 APPLE JUICE, COCA-COLA OF JAPAN

MIDDLE ROW
BATMAN SODA, SWEDEN
DIET COKE, ITALY 25 CL
CRUSH, YAKIMA, WA 6.3 OZ (MANY FLAVORS)
RAUCH COLA, AUSTRIA (YES THIS IS A BIG CAN!)

BOTTOM ROW
DONATELLO RASPBERRY TEENAGE MUTANT NINJA TURTLES
1990, TULLAMARINE, VIC, AUSTRALIA
DELHAIZE COLA, BELGIUM
COCA-COLA LIGHT PROBIER PACKUNG, GERMANY 0,25 L

CAN-O-GRAM

J U L Y D I S C O V E R I E S
continued

PAGE 12, TOP ROW
KOLA CHAMPANE CLASSIC, PUERTO RICO 33.3 CL
RIK COLA, BELGIUM
FIESTA COLA, BELGIUM 33 CL
FIESTA COLA (DIFFERENT STYLE), BELGIUM

MIDDLE ROW
PEPSI MUSIC VINCI L' AMERICA ROCK 1990, ITALY
ORANGE SLICE FIDO DIDO, WATERTOWN, WI
(NEW DESIGN ON LL AND DIET LL TOO)
USA FINE COLA, (EXPORT TO JAPAN)
BARON'S GINSENG COLA, GENDORA, CA

BOTTOM ROW
TREEKO COLA, SCOTLAND
WATSON'S SUPER COLA, HONG KONG
JAFPA DRINK COLA, NETHERLANDS
ASDA COLA, ENGLAND 330 ML

PAGE 13, TOP ROW
ST. LAURENT COLA, NETHERLANDS
BEUMONT COLA, NETHERLANDS 0,33L
RANGE PARTY COLA, NETHERLANDS
JOIO KINDER COLA, NETHERLANDS

MIDDLE ROW
SPARKLE DIET COLA, USA
SPARKLE COLA, USA
IS COLA, ICELAND
FREE DIET, CHILE

BOTTOM ROW
GEDELFI COLA, GERMANY 0,33 L
T.I.P. COLA, GERMANY 0,33 L
GLOBETROTTER COLA, GERMANY 0,33 L
GOLDEN SONNY COLA, GERMANY 330 ML

