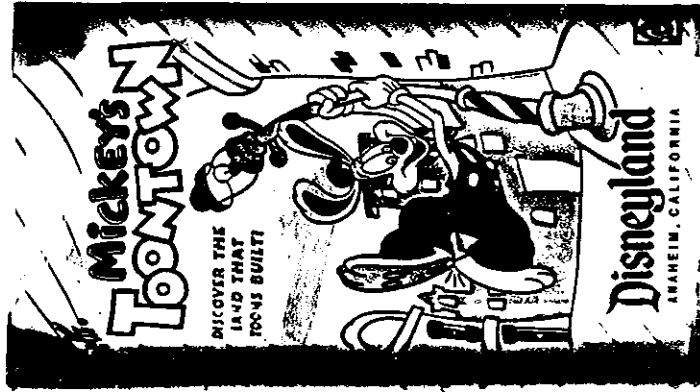
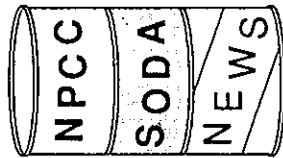


NPCC

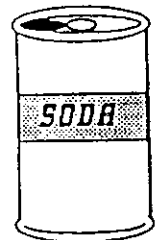
CAN-O-GRAM

NATIONAL POP CAN COLLECTORS

INTERNATIONAL MEMBERSHIP



Date: APR 20 1993 Issue: 7



NATIONAL POP CAN COLLECTORS

Bill Swanson
14630 Garrett Ave., #613
Apple Valley, MN 55124

USA



FIRST
CLASS

GERALD POLLACK
294 AVENUE B
BAYONNE

NJ 07002

POSTMASTER--ADDRESS CORRECTION REQUESTED

EVENING CALENDAR

May 13-15, 1993 (Thursday-Saturday)

SMOKEYFEST 93

Smokey Mountain Chapter of the CCCC

Days Inn - Glenstone

Gatlinburg, Tennessee

David Hodgens, 290 Doeskin Trl, Smyrna, GA 30082

May 14-15, 1993 (Friday-Saturday)

BADGER SPRING PAUSE

Badger Chapter of the CCCC

Holiday Inn

Interstate 90/94 & Exit 87 (Hwy 13)

Wisconsin Dells, Wisconsin

Jill Adams, 13710 12th St, Kenosha, WI 53144

June 16-19, 1993 (Wednesday-Saturday)

SUN & FUN 93

Florida West Coast Chapter of the CCCC

Sheraton Sand Key Hotel

Sand Key, Florida

FWCC, PO Box 22951, St. Petersburg, FL 33742

July 16-17, 1993 (Friday-Saturday)

PEPSI-FEST WEST

Pepsi-Cola Collectors Club

Las Vegas, Nevada

PCCC, PO Box 1275, Covina, CA 91722

July 28-August 1, 1993 (Wednesday-Sunday)

COCA-COLA COLLECTORS CLUB

19TH ANNUAL INTERNATIONAL CONVENTION

Dearborn, Michigan

September 17-18, 1993 (Friday-Saturday)

THE INDY BEER & POP CAN SHOW

Indiana State Fairgrounds

Natural Resources Building

Indianapolis, Indiana

Carol Rettig, 317-885-1250

October, 1993

NPCC EAST COAST TRADE SESSION

w/The Garden State Chapter of the BCCA

Morristown, New Jersey

Bob Luciano #434, 215-253-4230

CLASSIFIED ADS

WANTED: I'm Edoardo from Italy. I collect Coca-Cola and Pepsi cans (regular, commemorative and sets). I want to trade with everybody. Edoardo Cavalletti, Via Puccini 3, 21057 Olgiate Olona (varese) Italy

WANTED: 16oz soda cans made by Coca-Cola or Pepsi. Looking for 16oz Mello Yello wrestlers, 16oz Pepsi Cool can series and many others. Coke & Pepsi commemoratives from around the world. Also looking for older beer cans (pre 1970's), Canadian beer cans and U.S. beer cans exported to other countries. Have many East coast soda & beer cans to trade in return. Will trade for or buy the cans I need. Barry Skokowski Jr., 7 Sprauge Turn, Trenton NJ 08610 USA

FOR TRADE: Coke olympic sets from Italy, Germany, Holland, Spain, Austria, Argentina, Norway. "Barcelona 92" and "Santa Claus 92" from Sweden. Mats Karlsson, Sa Smalandsgatan 6, 28732 Stromsnasbruk Sweden

WANTED: I need any pop cans from the following- Japan, Taiwan, Korea, Indonesia, Greece, Israel, Kuwait, South Africa, Russia. Please send lists. I will trade or pay \$1.00 each plus postage. Matt Klahn, 3333 Regis Blvd. #0C-318, Denver CO 80221 USA

WANTED: Coke olympic sets & single cans, commemoratives, flats and Coke cans from small countries. Mats Karlsson, Sa Smalandsgatan 6, 28732 Stromsnasbruk Sweden

FOR SALE: Hurry! There are just a few Nehi Happy Days (orange) cans left. Also available selected 7up United We Stand and States Turning 7up. Also have RC baseball & football cans. Send SASE for an up to date list. Ralph Minnis, 532 N. Sixth Ave, Des Plaines IL 60016 USA

FOR SALE: HELP! Running out of room. Must sell 250 commemorative Coke cans. \$3.00 each postage paid. Taking offers on them all! List & photos available Kelly Wilson, 306-925 Chancellor Drive, Winnipeg MB Canada R3T-2J9. PH. (204) 275-6438

***** C L A S S I F I E D A D S *****
FOR SALE: Toronto Blue Jays Coke can with scores of World Series, \$3.00 (includes postage). Also several sets of the NFL Coke cans, 28 Diet cans-\$50; 28 Classic cans-\$50; or 56 cans for a full set-\$90. Include \$5 postage per 28 cans. Robert D. Russell, 29 Red Barn Circle, Pittsford NY 14534 USA Ph. (716) 248-8929

FOR SALE/TRADE: Hobby service from Russia. By your order of collectibles, photos, research information on your hobby. Prices are negotiable; exchange is possible. I'm waiting for detailed information on what you need in Russia. Please enclose International Reply Coupon for answer, (these are available from the post office). Vladimir Zhuykov, PO Box 107, Nizhni Norgorod, 603022 Russia *****
WANTED: HELP! Will trade for these cans I need; #19 German summer olympic set; #5,9-15 German winter olympic set; #2,5,7,8 American BBQ set, Italy, silver background. Grant M. Solar, 2 Broadview Pl., Winnipeg MB Canada R2V-3V3 *****

WANTED: Trading partners worldwide for trades of Canadian Coke & beer cans. I'm a collector of Canadian Kuntz's Brewery items from Waterloo Ont. Canada. Would like to hear from you. Write David A Wilson, 52 Bond St. Apt #5, Lindsay ON K9V 3R2 *****
FOR SALE/TRADE: Pepsi & Coke cans. Send S.A.S.E. for list. Bob Schoonover, 2635 Capital, Des Moines IA 50317 USA. Ph. (515) 262-0746 *****

TRADE SHOW...
 Let's all get together for a day of trading and fun at my house. There will be lots of fun, food, cans and friends. Saturday June 26, 1993 from 10am to whenever the last person leaves. Debbie Rose 3500 Beechgrove Rd., Moraine OH 45439 USA Phone (513) 859-7630 *****
 To all collectors that trade with me: I had some problems, but now I can solve them! Take patience with me, I'll answer all, Thanks!
 Nicolodi Francesco *****

E V E N T S C A L E N D A R
 NATIONAL POP CAN COLLECTORS presents

THE TENTH ANNUAL

N A T I O N A L E X T R A V A - C A N - Z A
C O L L E C T O R S C A N - V E N T I O N

SUNDAY, AUGUST 1, 1993
 11:00 A.M. to 3:00 P.M.

ODD FELLOWS / OLIVE LEAF LODGE
 12 MILE RD & GREENFIELD
 BERKLEY (DETROIT), MICHIGAN

BUY - SELL - TRADE

POP CANS & SODABILIA ITEMS
 GLASSES, BOTTLES, TRAYS, SIGNS, TINS,
 ADVERTISING, ANYTHING YOU CAN IMAGINE

TABLES: 1/\$10.00, 2/\$18.00
 MEMBERS ONLY

NON-MEMBERS & GENERAL PUBLIC
 ARE INVITED TO ATTEND
 ADMISSION IS FREE

REGISTRATION FORMS AVAILABLE IN THE
 JUNE ISSUE OF THE CAN-O-GRAM

THIS SHOW IS THE DAY AFTER THE
 COCA-COLA CONVENTION

CONTACT:
 LARRY SUCHARSKI #395, 313-645-1287
 TOM KIRSCHBAUM #45, 815-874-5915

EVENING CALANDAR

June 26, 1993 (Saturday, 11:00 a.m. to 2:00 p.m.)

SUMMER FLING TRADE SESSION

GENE & DEBBIE ROSE'S RESIDENT

3500 Beechgrove Rd

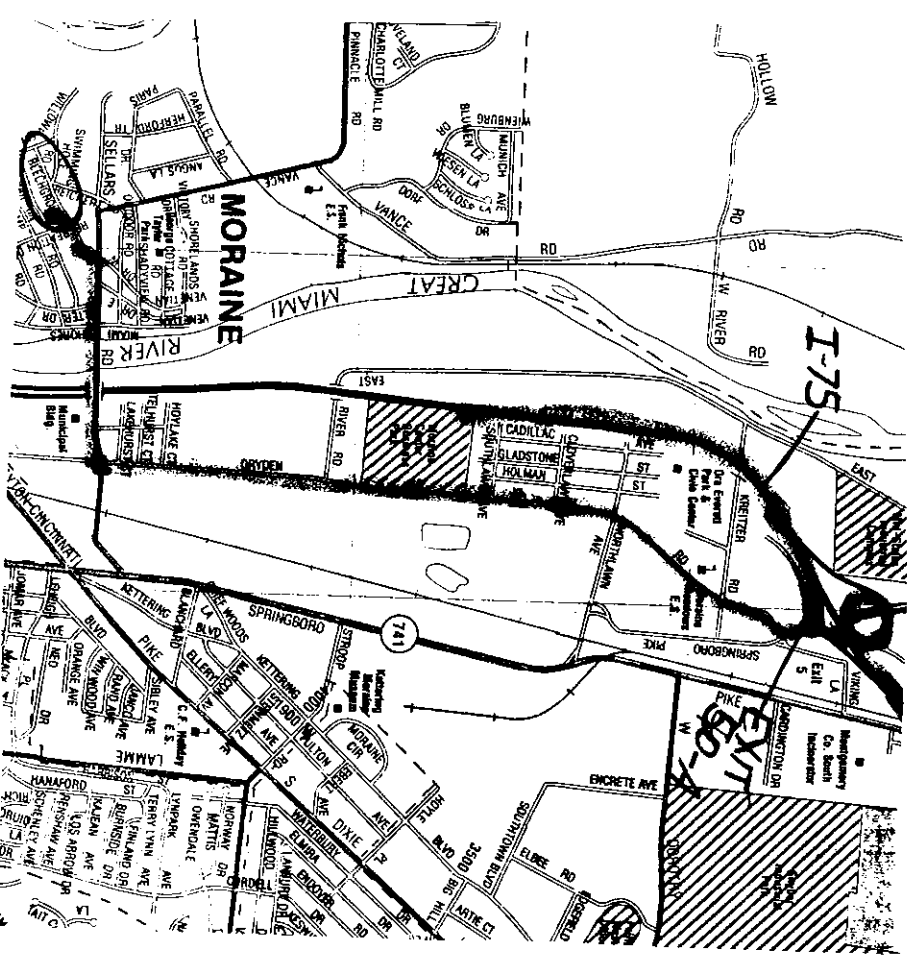
Moraine (Dayton), Ohio 45439

513-859-7630

Directions:

Southbound: I-75 to exit 50A (Dryden Rd), stay right on Dryden Rd for three traffic lights. Turn right onto Sellars Rd and stay right over bridge. Turn left at second street, Beechgrove Rd and down about a block to 3500. There will be a sign in the yard.

Northbound: I-75 to exit 50A (Dryden Rd), turn right onto Dryden Rd. Same as above.



NOTICE Please bring your own food.

Coke opens plants in Poland

WARSAW, Poland — The Coca-Cola Co. opened two plants in Poland yesterday under a \$250 million investment plan in the country intended to help put more fizz into a cola war with its rival PepsiCo.

The inauguration of the production plants in Warsaw and Radzimin, just outside the capital, followed the opening of a \$28 million plant in Prague Friday to supply the Czech Republic and Slovakia.

The new plants are the latest shots in a battle with PepsiCo which has intensified since the collapse of Communist rule in the region in 1989 and 1990.

"These two plants represent more than \$50 million worth of faith in Poland and the business you have helped with," Robert Gotzuetz, Coca-Cola board chairman, said at an opening ceremony in Warsaw.

The American soft drinks giant plans to take its total investment in Poland to \$250 million by 1995. It has committed itself to a more than \$1 billion investment to expand operations in eastern and central Europe.

Consumption has been increasing dramatically in the region, Gotzuetz said.

"Coca-Cola, the world's No. 1 soft drink, has converted a new region of the world into Coca-Cola territory," he said.

Kosher Coke

Here's the annual note that, alongside other Passover foods in grocery stores, you will probably find Coca Cola Classic labeled Kosher for Passover. (It's with the matzos, not with the pop.) This development is of interest not only to Jews observing the Special Passover dietary laws, but also to others who miss "the real old Coke." That's because the Passover version is made with sugar, as Coke used to be, instead of with high-fructose corn syrup the way it is made now.

(Wilbur Trask)
(Bill Swanson,
Minneapolis Star Tribune)

CLASSIFIED ADS

 CL A S S I F I E D A D S

 All members are entitled to one free 50 word "FOR SALE OR TRADE" ad per issue along with a free 50 word "WANTED" ad per issue. Only pop/soda cans, sodabilla items, non-carbonated and juice beverages will be accepted. No ad will appear for more than three consecutive months. Non-member ads will be accepted on a case by case basis upon the review and approval of the Director of the NPCC, \$9 for a half page and \$15 for a full page. Display ads must conform to a 8.5 x 11 inch sheet of paper to be properly reduced to fit the newsletter. NPCC, 14630 Garrett Ave. #613, Apple Valley MN 55124 USA

WANTED: NFL cans Packers & Patriots on Classic Coke. Dwayne Spark, 8441 Sublaines, Anjou Quebec H1K-2C1 Canada

FOR TRADE: Collect Coke cans- have some for trade including Fiesta Texas 3 years; Astroworld; St. Louis VP Fair; Batman Night; odd brands like Texas and Bullwinkle. Mary Ellen Coons, HC 02-Box 74, Yancey TX 78886 USA

Coke Talks With Coca-Cola Enterprises About Distribution in Overseas Market

By MICHAEL J. McCAERTHY
Staff Reporter of THE WALL STREET JOURNAL

ATLANTA — Coca-Cola Co. said it has begun talks with Coca-Cola Enterprises Inc., its largest domestic bottler, about distributing Coke in the fast-growing and lucrative overseas market.

The push abroad represents a bold and risky move for Coca-Cola Enterprises. In its six-year existence, it hasn't been able to generate consistent profits in this country. But the companies are hoping that Coca-Cola Enterprises, which has had to step up efficiency in the highly competitive U.S. market, can apply some of its skills abroad, where bottlers generally use older equipment and sales techniques.

For Coca-Cola Enterprises, the higher growth rates in some international markets could provide enough of a sales boost to ensure profitability. For Coke, the venture could strengthen its big domestic bottler, which has to battle rival PepsiCo Inc. every day on the homefront, and capture profits Coke now loses to independent bottlers abroad. Those profits would flow back to Coke through its 44% ownership in Coca-Cola Enterprises. Coke already has its own stake in the overseas bottling business, in places like the United Kingdom and Australia.

Still, Coca-Cola Enterprises' overseas plans struck some stock analysts as tricky, and perhaps premature. Though Coca-Cola Enterprises' management team is strong at operations, said Joseph Doyle, an analyst with Smith Barney, "let's get profitability up to respectable levels in the U.S. first." Added David Goldman, an analyst with Oppenheimer & Co., "The move could dilute management's attention from the U.S."

A Coca-Cola Enterprises spokeswoman responds, "We view the opportunity as a positive one."

Coca-Cola Enterprises also said that Donald R. Keough, its 66-year-old chairman, will retire April 20. Coca-Cola Enterprises' directors will choose a new chairman at the next board meeting, in April, a

spokeswoman said. Last week, Mr. Keough announced his retirement, also in April, as president and chief operating officer of Coca-Cola. In the meantime, M. Douglas Ivester, the Coca-Cola senior vice president in charge of Coke's North American operations, has been nominated to the board of Coca-Cola Enterprises. Mr. Ivester, 45, was instrumental in the creation of Coca-Cola Enterprises.

Formed by combining several large bottlers in 1986, Coca-Cola Enterprises so far has operated solely in the U.S. Bottlers buy concentrate from Coke, mix it with carbonated water, package it and distribute the finished product to retailers and other outlets. Coca-Cola Enterprises accounts for 53% of packaged Coca-Cola volume in the U.S.

Faced with an uneven profit record, Coca-Cola Enterprises merged with Johnston Coca-Cola Bottling Group Inc., another bottler, in December 1991, and changed its top officers. But, with volume down slightly last year, the combined companies still posted a loss for 1992. In a statement yesterday, Mr. Keough said that the new managers at Coca-Cola Enterprises have made significant moves in the past year to make production and distribution more efficient, actions that "are increasing profitability." As a result, he said, it is beneficial for both companies to explore international opportunities.

Coke and Coca-Cola Enterprises declined to discuss possible overseas markets or financing for acquisitions. But analysts expect initial markets to be close to the U.S. Mexico, Coke's biggest volume market abroad, may be on the short list, they say. For one thing, Coke's Mexican bottler, Fomento Economico Mexicano SA, said last week that it has had talks with Coke about selling a large minority stake in Fensa's soft drink division. Coke wouldn't comment.

In late trading on the New York Stock Exchange, Coca-Cola rose 12.5 cents to \$41.375, while Coca-Cola Enterprises rose 50 cents to \$12.875.

WANTED, ALIVE!
REWARD OFFERED

The NPCC is looking for new members in countries where we are not currently represented in. Hot areas of the world where our members are looking for cans (and connections) are South Africa (or any African nation), the Mid-East (Israel & Arabic countries) and Southeast Asia (Singapore, Hong Kong & Thailand).

The NPCC is willing to extend your current membership for three years if you can sign-up a NEW member from one of these three regions of the world. We are offering one, three-year extension for each of the three regions of the world. We will also offer a one-year extension if you are the second or third member to sign-up a NEW member in these regions. And we will still offer three, one-year extensions to members who sign-up a NEW member in a country or a U.S. state that is currently not represented on the NPCC roster.

If all nine extensions are claimed by our members, these rewards will be worth to our members between \$324.00 and \$450.00 and a total extension of 18 years! We hope our members will be honest and not sign-up a relative's pet or use a false name. All new members will be varified before any extensions will be awarded.

Membership Application Forms are sent upon renewal or by contacting the Membership Director, Tom Kirschbaum, PO Box 7862, Rockford, IL, USA 61125. Copies are accepted and please write your name and membership number on the bottom of the application form so prompt credit can be given. Offer will close 31 December 1993.

FROM THE MEMBERSHIP DIRECTOR

The PC and software I was using to perform club duties with I no longer have access to. All files were backed-up on diskettes and a final copy was printed out. What this means is new members and members renewing from March 15 forward will receive a Membership Roster dated March 15, 1993. Please use the new and returning members page of the newsletter to update your rosters. I apologize for this inconvenience and hope to be back on line very soon. Thank You.

(Tom Kirschbaum, Wall Street Journal)

W E L C O M E N E W M E M B E R S

JORGE VARELA #1052 Cidade Da Praia 371-4B Lisboa, 1800 01-849-6080

VINNY BERG #1054 4335 Henger Av Cincinnati, Ohio 45236 513-561-5054

VLADIMIR ZHUYKOV #1056 PO Box 107 Nizhni Novgorod, 603022 Russia unlisted

STAN GREENBERG #1058 153 W 91st St New York, New York 10024 212-595-5100

W E L C O M E B A C K R E T U R N I N G M E M B E R S

JIM MINTTEER #435 Box 132, Rd #2 Vandergrift, Pennsylvania 15690 412-567-7754

WILBUR TRASK #644 PO Box 103 Ipswich, Massachusetts 01938 unlisted

JERRY WATKINSON #684 PO Box 1088 Imperial Beach, California 91933-1088 011-52-667-69989 (Mexico)

MAURICE HOOGSTEDEN #731 Jan Bronnerstraat 45 The Hague, 2552 WV The Netherlands 31-70-3979209

CLAUDIO ZAFFARONI #1053 Via F Bonvicini 6 Bisuschio (VA), 21050 0332-471187

ANGELO ZANNIN #1055 Berghoop 7 Gamsen, 3170 Germany 05371-74157

MEL & KAREN WESELOH #1057 109 Fenway Dr Decatur, Illinois 62521 217-425-5753

CHRIS & FREDA ELLIOT #642 Rt 4, Box 4776 Cleveland, Georgia 30528 706-865-5654

ED GARRA #661 227 Carbon St Weatherley, Pennsylvania 18255 717-427-8950

MARYLAND OUSLEY #694 RR 1, Box 309 Austin, Indiana 47102 812-794-2318

PAUL REBNER #642 3 Edwards Dr Oxford, Connecticut 06483 203-888-6179



Crystal Pepsi hitches ride

Print ads plastered to the sides of transit buses are common sights in most major cities, but Pepsi-Cola Co. is taking the idea a step further in San Francisco. Not content with mere posterlike ads, the soft drink marketer is painting entire buses in the style and colors of its new Crystal Pepsi packaging in a \$250,000 effort to promote the caffeine-free, clear cola to Bay area consumers. Nine buses carrying an array of Crystal Pepsi images began rolling last week in Alameda, Oakland and San Francisco. The yearlong effort, dubbed the "Painted Bus" campaign, is part of the estimated \$40 million ad campaign for Crystal Pepsi BBD0 Worldwide, New York, created the Crystal Pepsi ads while Transportation Displays Inc. handles the out-of-home portion. "When looking at ways to communicate the Crystal Pepsi message, a brand so unique and different, we were compelled to select alternative and impactful vehicles," said David Vargas, marketing manager of Pepsi-Cola Co. □

(Tom Kirschbaum, Advertising Age)

Tabletop soft drink dispensers give small offices a break

Move over, coffee brewer. A rival is moving into the office. The Coca-Cola Co. is marketing its tabletop soft drink dispensers, aimed mainly at offices too small to support a vending machine. Introduced relatively quietly five years ago, about 30,000 of the Breakmate machines now are in use across the country. A company that prides itself on ubiquity, Coke had its eyes on the small-office market for years. After some false starts, it got the technology fine-tuned and now is advertising the machines in office management publications and through direct mail solicitations. "It's a big market," said Murray Cohen, president of Coca-Cola Refreshment Systems, the subsidiary that markets the machines. He said there are 10 million offices in the United States with fewer than 50 workers, the Breakmate target. Coke's pitch is that no matter how well-equipped an office may be with personal copiers, high-speed telephones and faxes, desks, no place is incomplete if there's no way to get a cold drink. A brochure without a Breakmate, employees "are forced to spend an inordinate amount of time leaving their immediate work area" to find the nearest available soft drink source. "They wanted us to pay for Coke but not coffee," Hawkins said. "I'm not a coffee drinker. I say if you've got to pay for Coke, you've got to pay for coffee." The firm got a Breakmate machine two years ago, making breaks more convenient and sparking what passes in offices for a minor cultural revolution. Employees there now get their Cokes for free, a perk long provided to coffee drinkers. "We certainly see the workplace as an important channel," he said. dispensers for free, mixes drinks from stainless packages of concentrate. Slightly bigger than a standard office coffee machine, it holds enough packages for 30 6 1/2-ounce servings. The machines are made in Germany by Siemens. Offices can either lease one for \$1,750 or buy as much as \$1,750. Coke's main competitor, Pepsi-Cola Co., also is going after the office market with a miniature vending machine, called the Compendior. Pepsi spokesman Andrew Gianopis says the machine holds two cases of pop.

Coke plans \$50 million plant in Russia

Atlanta, Ga. Coca-Cola Co. said Wednesday that it planned to invest more than \$50 million in the next three years to build a modern soft drink production plant in St. Petersburg, Russia, employing at least 200 people.

Coke president Donald Kousser said the agreement to build the plant near the St. Petersburg airport "confirms our long-term commitment to building a modern soft drink system throughout Russia and to having

Coke says market share rose to 47%

Atlanta, Ga. Coca-Cola Co. said Tuesday that its share of the international soft drink market rose to 47 percent in 1992, up from 44 percent the previous year. Market share in the United States remained flat at 41 percent, it said. Coke makes 81 percent of its operating income outside the United States.

WELCOME BACK RETURNING MEMBERS

MARY ELLEN COONS #755 WALLY SARNE #820
 HC 02, Box 74 PO Box 45
 Yancey, Texas Claremont, Tasmania
 78886 Australia 7011
 210-426-4454 unlisted

NOEL TEMPLEAAR #865 GREG BUNDY #890
 A.V. Ostadelaan 147 5472 Darcy Rd
 Utrecht, 3582 AE Columbus, Ohio
 The Netherlands 43229
 31-30-514-610 614-436-3253

BOB BUNN #980 DAVID FOWLER #992
 114 Arthur Av 613 W Morris St
 Fox Lake, Illinois Plainfield, Indiana
 60020 46168
 708-587-4734 317-839-8416

CHANGE / CORRECTION OF ADDRESS

RICH SIMMONS #864 JOHN FETTERS #1003
 1211 Travis View Ct 1692 Sweetland Acres Ln
 Gaithersburg, Maryland Muscatine, Iowa
 20879-3297 52761
 no update given 319-264-1660

RENEWALS as of 13 April 1993

Feb 93	11/13	85%	Jun 93	6/14	43%
Mar 93	8/8	100%			
May 93	0/7	00%	YDT	25/42	60%

RENEWALS FOR 1992, FINAL.

Feb 92	11/14	79%	Sep 92	16/25	64%
Mar 92	9/10	90%	Nov 92	21/27	78%
May 92	2/4	50%	Dec 92	17/28	61%
Jun 92	10/19	53%			
Aug 92	14/24	59%	Totals	100/151	67%

As a reminder, please renew on-time! North American memberships (U.S., Canada & Mexico) are \$18.00 per year and all other countries are \$25.00 per year. This includes eight issues of the CAN-O-GRAM newsletter, a Membership Roster and a Membership Card. Tell your friends about us and sign up a new member TODAY!

Match Up
 Are you up on your "soda sayings"? Match the soft drinks with their famous slogans below.

- You've got the right one, baby!
- It's the real thing
- The un-cola
- Just what the Dr. ordered
- Gotta have it
- Just for the taste of it

Answers: 1. Diet Pepsi 2. Coke 3. Coke 4. Pepsi 5. Pepsi 6. Diet Coke

Picture by Eileen Kelly

(Tom Kirschbaum, Rockford Registrar Star)

Tiger

ACHOO! I NEED TO SEE MY ALLERGIST

WHAT'S AN ALLERGIST?

A DOCTOR FOR SNEEZING

PR. PEPPER

Bud Blake

(Paul Rebner)

 N E W C A N S

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TOP ROW

Coke 1992 Enchilada Festival (TX, USA)
 Coke Steel cans to car challenge (IL, USA)
 (last 2 by Gene Judd)

Coke 1992 Ottawa Senators (Canada)
 (Wayne Spark)

Coke Univ. of Kentucky 1993 SEC Champs (KY, USA)
 (Maryland Ousley)

MIDDLE ROW

Coke Florida State Univ. 1992 ACC Champs (USA)
 Coke Carnival Miami (USA)

Sprite Carnival Miami (USA)
 Minute Maid Orange Carnival Miami (USA)

BOTTOM ROW

Pepsi Dade County Youth Fair (FL, USA)
 Pepsi Lion Country Safari (FL, USA)

(last 6 by Joe Morales, Tom Kirschbaum)
 Coke Win a Shot at Fame (New Zealand)
 Coke Gunners Collection (New Zealand)
 (last 2 by Brian Ayton)



These photos of new Dr. Pepper cans, Spar cola and Maresca mineral water were sent to the club by Berrie V. Helmond from The Netherlands.



Gay Payne photo
 Thomas Reeves with some of the pop cans in his collection.

Conversations

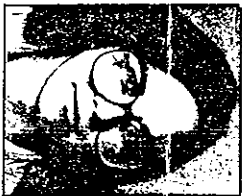
By Liz Embyst

Eastsider's collection is the top of the pops

Visit Thomas Reeves' house and you'll never look at a pop can in quite the same way again.

Trust me on this. In the garage, in the basement, even in the den of Reeves' Lake Hills-area home are shelves stacked floor to ceiling with pop cans — collector pop cans, if you will. But basically, cans.

The retired Boeing tool engineer has pop cans adorned with Norman Rockwell prints, pop cans commemorating the Detroit Tigers' 1984 World Series win, pop cans celebrating Boeing's 75th year, pop cans saluting the Yuba City Prairie Festival.



The obvious question is why? Why did Reeves three years ago, at age 61, start juggling home pop cans by the case, only to empty them and display them on a shelf?

Thousands of cans later, he sometimes asks himself that same question.

His original idea — after seeing the prices village Coke bottles were fetching in the collectibles marketplace — was to latch onto something he could buy new at current prices and hold onto as they became obsolete and thus more valuable.

Pop cans fit the bill.

TODAY REEVES is one of some 1,000-plus members of the National Pop Can Collectors, a 15-year-old club with a worldwide roster. In the club's *Pop Can Journal* he can read about pop can collecting and do some buying and selling with other members. Reeves notes that pop cans that are no longer produced generally have a minimum value of a dollar.

Some are much more valuable. He paid \$10 for one of Pepsi's Shulte Cap cans saluting the space program — "One giant sip for mankind" it says on the side.

Not all of the cans he collects are the commemorative sort; he also has rows of cans that detail labeling changes. There's Coca-Cola's New Diet Cherry Coke, which at one point became Very Cherry Diet Cherry Coke and eventually, Diet Cherry Coke.

Whatever he goes, Reeves is on the look out for new and interesting cans to add to his collection. While he's trying to narrow his focus to Pepsi, Coke and 7-Up cans, he finds it hard to pass up A&W's Snoopy series or the new Purple Husky Cola cans, for example. Even an occasional beer can finds its way onto his shelves.

"It's very addictive," he admits. Reeves is also eager to share his interest in pop can collecting with others. He can be reached at 644-2415. But don't expect to sit down and chat with Reeves over a Coke or Pepsi. He rarely drinks the stuff, doesn't like the taste.

Liz Embyst's Conversations column runs every Wednesday. Embyst is features editor of the Journal American.

NEW PEPSI CAN...

Pepsi has released a new commemorative can with the 1993 Chicago White Sox schedule.

NEW COKE CAN...

Cans were released in the Atlanta GA, USA area to commemorate the womans basketball Final Four.

50th ANNIVERSARY...

The Pepsi-Cola bottling company of Flagstaff, Arizona USA is celebrating their 50th anniversary. To commemorate the event there will be a commemorative can, glass, truck bank, lapel pin and key chain made.

HAVE YOU TRADED CANS RECENTLY?...

If you haven't traded cans recently answer one or more of the classified ads. Then place your own ad in the next newsletter. The ads are free so send it in today!!

SHASTA...

Shasta has released cans featuring a game to win Nintendo prizes.
Shasta has also come out with a new flavor, "Moon Mist".

B L I K O P B L I K

Blik Op Blik is a Dutch can collectors club. They collect soda/pop cans, beer cans and shandy cans. The club started in 1982 and has over 220 members which makes it the largest can collectors club in Europe. They have developed a Dutch soda and beer can list. The soda list is the only one still available and is updated annually. Membership is \$20.00 (U.S.) for new members with a reduced rate for renewals. Their newsletter is published six times a year and includes a recap page in English. For membership and/or inquires write to:

BERRY VAN HELMONDT (NPCC #691)
De Cope 35
3421 XK Oudewater
The Netherlands

Page 12

TOP ROW

Pepsi Richard Petty Fan Appreciation Tour (USA)
7up Shoot Out (AZ, USA)
Diet 7up Shoot Out (AZ, USA)
Cherry 7up Shoot Out (AZ, USA)

MIDDLE ROW

Dad's Root Beer Sweet Foam Chicago (IL, USA)
Sprite Easter Egg Hunt (IL, USA)
Faygo Root Beer (also in diet) (MI, USA)
(last 7 by Tom Kirschbaum)
Pepsi 25th CM Russell Auction (WY, USA)
(Debbie Rose)

BOTTOM ROW

Presidents Choice Diet Caff. Free Cola (NY, USA)
Freskola Kola Champagne (NY, USA)
Cristal Kolashampan (NY, USA)
(last 3 by Jerry Pollack)
Coke Always (USA)
(Bill Swanson)

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TOP ROW

Coke Toon Town
Diet Coke Toon Town
Diet Caff Free Coke Toon Town
Caff. Free Coke Toon Town

MIDDLE ROW

Minute Maid Orange Toon Town
Sprite Toon Town
Diet Sprite Toon Town
(Toon Town cans from USA, by Bob Russell, Barry Skokowski Jr., Tom Kirschbaum, Mike Lawrence)
Diet Citra (PA, USA)
(Bob Russell)

BOTTOM ROW

Vess Dr. Schnee Diet (MO, USA)
Presidents Choice Clear (Several flavors) (NY, USA)
(last 2 by Ray Scott)
All Sport Fruit Punch (Also OR & LL) (USA)
Canada Dry Cranberry Ginger Ale (USA)
(last 2 by Bill Swanson)

TOP ROW
Flight Cola (Germany)
Milan Cola (Italy)
Queen Cola Official Supplier of the Hungarian Olym-
pic Team (Hungry)
(last 3 by Pascual Trenor)
Irn Bru (Canada)

MIDDLE ROW
Allens Pink Grapefruit (Canada)
(last 2 by Kelly Wilson)
Coke 100 Basketball woman with pink jersey
Coke 100 Basketball woman with blue jersey
Coke 100 Basketball man with blue jersey
(The basketball cans are from Greece and are
believed to be part of a six can set)

BOTTOM ROW
Coke XI Asian Games 1990 (Israel)
Coke Davis Cup 1990 (Israel)
Coke FIBA 1991 (Israel)
Coke Can't Beat The Real Thing (Israel)
(last 7 by Ed Hallewas)

TOP ROW
Coke Value Pack 450ml (S. Africa)
Pepsi Light (500ml) (Germany)
Suncharm Cola (England)
Mirinda Die 90ER Jahre (Germany)

MIDDLE ROW
Casera Limonada Safari Lion (Spain)
Casera Naranjada Safari Giraffe (Spain)
Casera Limon Bike Star (front/back view) (Spain)

BOTTOM ROW
Pepsi Light (250ml) (Netherlands)
(last 7 by Chris Volkers)
Old Towne (Several flavors) (IL, USA)
Old Towne Ginger Ale (only flavor with this design)
(last 2 by Tom Kirschbaum)
Kwik Trip (Several flavors) (WI, USA)
(Bill Swanson)

N E W C A N S

TOP ROW
Arizona Iced Tea -Lemon, Raspberry, Tropical, Diet
(Sold in IL,USA) (These are 708ml cans, but
because of production problems in the future
they will be sold in 500ml size)

BOTTOM ROW
Coke Save the Bay (USA)
Sprite Sesame Place Twiddlebug Land (PA, USA)
(Last 2 by Bud Frank)
Coke Presiden Republik Indonesia (Indonesia)
(Nicolodi Francesco)
Coke Script and Star (Australia)
(Brian Ayton)

S O D A N E W S

COCA-COLA CLASSIC...

In the Daytona Beach, FL, USA area a "Spring
Break" can has been released.
A Colorado Rockies can and 8oz bottle has been
released in Denver CO, USA.
(John Hantz)

NEW COKE SET...

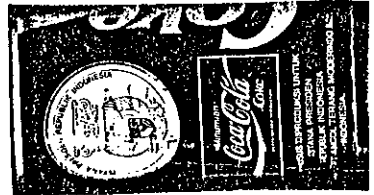
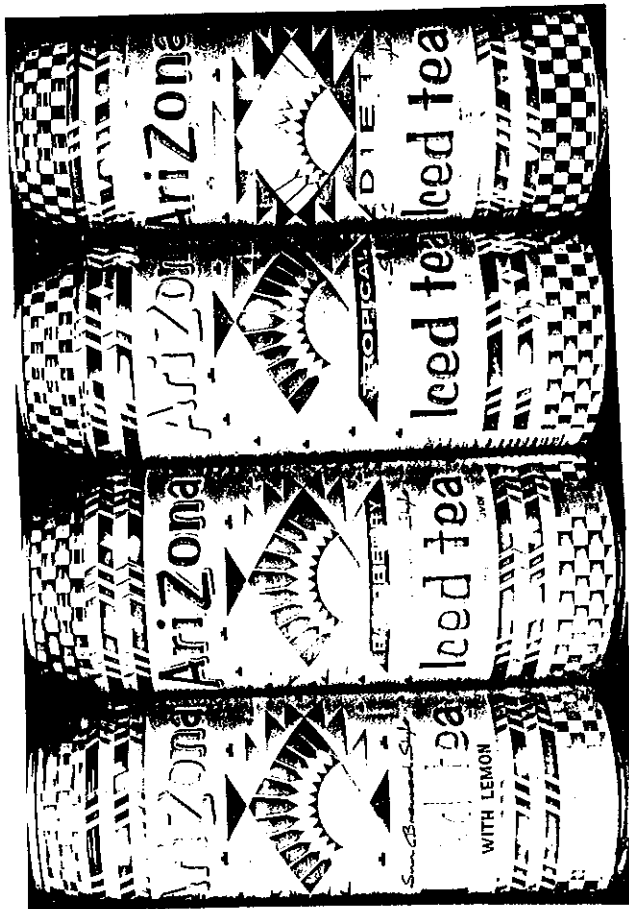
A six can "music collection" set has been re-
leased in Holland, The Netherlands.

CANS FROM THE PAST...

On pages 14-15 is a new feature for the Can-0-
Gram newsletter. Thanks to Bob Russell for print-
ing the page using a color copier. The cans shown
are from Gene Judd and Ed & Ann Ewell's collection
Information about the cans was used from the
"Interactive Book" by Paul & Karen Bates available
from Soda Mart. THANKS!! I'll try to have this
feature in every dual issue of the Can-0-Gram.

CAN-0-GRAM

APRIL/MAY 1993



THE BEST 50 YEARS IN HISTORY!

THE BEST 50 YEARS IN HISTORY!

THE KING'S HEAD

Sunder, November 15, 1992

Atlanta, Georgia

THE UNCOLA

FEB. 21, 1993 • PHOENIX, AZ

SPOOT ZIP!

No Caffeine

THE UNCOLA

FEB. 21, 1993 • PHOENIX, AZ

SPOOT ZIP!

Diet

More Cherry Taste

FEB. 21, 1993 • PHOENIX, AZ

SPOOT ZIP!

DADDY'S

Sweet Foam

Chicago

ROOT BEER

12PACK 12PACK

Sprite Egg Hunt

LOOK FOR THE EGG HUNT TO BE IN YOUR FAVORITE SPOT!

ROOT BEER

OLD FASHIONED

CHAMPAGNE COUNTRY

STILL

25th Anniversary

COLTS SPONSOR

OF THE

CHI

DIET COLA

0.7 355 ml

Freskola

Kolachampain

so de

Gründung

CLASSIC

Cola

Coca-Cola

Coke

REG. TRADEMARK

450

BEST TASTE

PEPSI LIGHT

500 ml

NEW LOOK SAME GREAT TASTE

COLA

CONTAINS ONLY NATURAL FLAVOURS

MIT PEPSI IN DIE 90ER JAHRE

PREPARED BY AMM

La selva

so la vuelvo muy Casera

La selva so la vuelvo muy Casera

Casera

Bike Star

PEPSI LIGHT

OLD TOWN

COLA

OLD TOWN

GINGER ALE

Cola

AFRICA TRIP



C A N S F R O M T H E P A S T

CANADA DRY...

- (12oz conetop...1955)
- Black Cherry
- Lemon Lime
- Orange
- Root Beer



CANADA DRY...

- (12oz conetop...19???)
- Cola
- Ginger Ale



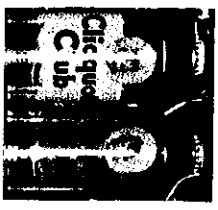
CLICQUOT CLUB...

- (12oz conetop...1938)
- (First soda can produced)
- Ginger Ale



CLICQUOT CLUB...

- (12oz conetop...19???)
- (Carnival style picture)
- Orange
- Root Beer

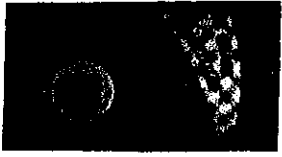
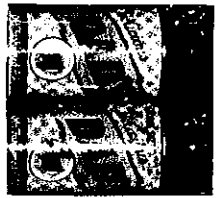


CLICQUOT CLUB...

- (12oz conetop...19???)
- (Eskimo at top)
- Ginger Ale
- Lemon Lime
- Eskimo Up

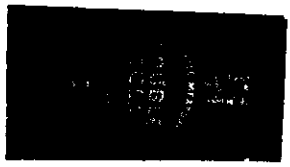
DAD'S ROOT BEER...

- (Quart conetop...1955)
- (12oz conetop...1955)



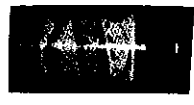
DOUBLE COLA...

- (Quart conetop...19???)
- (12oz conetop...19???)



DR. PEPPER...

- (6oz conetop...19???)
- (Bottle cap design)



DR. PEPPER...

- (12oz conetop...19???)
- (10-2-4 design "King Size")
- (6oz conetop...19???)
- (10-2-4 design)



FRANK'S...

- (12oz conetop)
- Black Cherry
- Cola
- Ginger Ale
- Orange
- Root Beer
- Weinchel



JIC JAC...

- (12oz conetop...1954)
- Grape
- Orange
- Root Beer



MA'S ROOT BEER...

- (12oz conetop...1954)

