

NATIONAL POP CAN COLLECTORS

DECEMBER, 1977



NEWSLETTER

VOL. 2, NUMBER 5

WE HOPE YOUR HOLIDAYS WERE HAPPY

We at NPCC had very enjoyable holidays and we hope yours were very enjoyable also.

NEWSLETTER A LITTLE LATE

The newsletter is a little late because we at NPCC just stopped everything and enjoyed the holidays.

OUR NEW YEARS WISH

We made a wish at New Years. Our wish was that the members of NPCC send more information to us on their local soda cans so that we can pass the information on to all other members.

ADVERTISING

WANTED: any foreign cans or odd sized cans, cone tops too. In grade 1-, 1 or mint condition. Write to;

Kathy Katrouzos 912 S. Pleasant View, Grand Island, Nebraska 68801

BOTTOM OPENED Jolly Treat, Price Chopper, Newport Club, Pathmark, WALDBAUM'S in the following flavors, Ginger Ale, Grape, Rootbeer, Cola, Orange at 50¢ each. Canada Dry Patriot Series \$1.25 each. Moxie and Moxie Diet \$1.50 each. Chocolate Soldier \$1.50 each. \$1.50 postage please

Steve Richardson 89 Sodom Lane Derby, Ct. 06418

HELP! I am trying to assemble a set of the RC football player cans. Send me your trade list and I'll return mine. I collect special and limited edition cans and bottles exclusively but have many different traders. Write;

John C. Hantz #193 6846 New Jersey Hammond, Indiana 46323

SELLING COLLECTION! 250 cans, plus 300 traders. 3 sets Cleveland Cavs, Faygo Bicentennials and Milestones, Hoffman, Rondo, Heritage House, Cott, Grafts Bicentennial, Pepsi 75th Anniversary, Ski, White Rock, Elf, Scot Lad, Hyde Park. Send S.A.S.E. for list. Will trade for mint obsolete beer cans. Asking Price \$200.00. Will accept offers.

Mary Lichtenberger 745 Newmans- Cardington Rd. Prospect, Ohio 43342

FOR TRADE: Texas, Weight Watchers- (Tex Bev), Plaza, Handy Andy, Snowy Peak, Food Club, Sun Crest Orange, Nehi, Piggly Wiggly, Golden Age, Chek, Circle Big Red & RC. Have some Dr. Pepper Fiesta of San Antonio bottles. Your list gets mine.

Tommy Stoneham 1034 Fabulous #A San Antonio, Texas 78213

WANT FANTA CANS in good condition with large soldered seams all flavors.

I have good trading stocks, if you wish to trade send S.A.S.E. for list.

Also want Holiday Inn, Cartoon cans, 7-up bicentennials, any cones and flats grade 2 or better, Canada Dry bicentennials, HAVE GERMAN CANS.

Bob Felderman 2682 Ashley Rd., Shaker Hts., Ohio 44122

ADVERTISING

FOR TRADE OR SALE: Purple passion, Home Brew, Mule Kicker, Hillbilly Joose.

Will also trade any of above for beer cans.

Susan Oberth, Box 34566, Parma, Ohio 44134

WANTED! Flats and Cones in decent condition. Also want commemoratives and locals. To trade I have Co-Co Rico, Ironbeer, Apple Beer, Materva, Pina-tropical, Penguin Cola, 7-11 Rootbeer and others. Send your list and let's trade.

Jay Adcock 1117 So. 14 Place Lantana, Florida, 33462

POP & BEER CAN COLLECTION FOR SALE. Many obsoletes- send S.A.S.E. for complete lists.

Dick Wilkey P.O. Box 185, Bluffton, In. 46714

CAN COLLECTOR SUPPLIES- A complete line of Books, All-Steel display shelves and carrying cases, can-totes, can cleaner, can brightner, reclamation service, for the active collector. Write for Free catalog to;

Can World, Ridgecrest Dr., Goodlettsville, Tn. 37072

FOR TRADE- Squirt, Wink, Parade Ginger Ale, Have Canada Dry Phillies, Flyers, Football Helmets and 7up State cans. Need Bells, Grand Union British American and cans from west.

Tamara Fink R.D. #2 Mertztown Box 383 Pa. 19539

SALE OR TRADE, 7up States, 50, 41, 44, 42, 47, 15, 17, 19, 3 thru 10, 12, 13, 14, 33, 26, 22, 23, 32, 35. Need Eastern cans, Cavs, colts, etc. Have A&W Flats grade 3+, Midwestern cans 30¢ a piece. Like to trade. Harvest Day, Mark 1vetc./ no. 245

Eric Buisker 251 West South Freeport Ill. 61032

FOR SALE; Blue Boy, Bala Club, Party Club, Penguin, Grand Union, Price Chopper, Kirsch, C&C, Regent Cola, others. Special 3 for \$1.00 add \$1.00 for under one case, 50¢ for each additional case or part.

Joyce Owens, 12 Bonnie Ave., New Hartford, New York 13413

ADVERTISING

HAVE FOR TRADE OR SALE, King Cola 75¢, Laurel Spring 75¢, Edwards 75¢, Golden Age 75¢, Seven eleven 75¢ Cotton Club 75¢ Cavs \$1.00 Heritage House 75¢ Shasta 75¢, Cana 75¢, Canada Dry 75¢, Patio 75¢ IGA \$1.00, Pepsi light 75¢.

Andy Sikorovsky 2735 Ashley Rd. Shaker Hts. Ohio 44122

FOR TRADE- R.C. Cola football players I have to trade are Bears, Bengals, Browns, Lions, Packers, Steelers, & Vikings 10 of each total of 70 cans for the 70 cans in your area.

Tammy Paxson Rt. 1 Box 160C Waterloo Wis. 53594

FOR SALE OR TRADE(Rootbeer only) Send forlist. Over 80 different brands many obsolete-Most all Faygos, Canada Dry, Seven up States, R.C. Series.

Dick Wilkey #93- P.O. Box 185, Bluffton In. 46714

TRADERS!!! I have Diamond Head, 16oz. Coke, New R.C. Football cans- not all, Big K.Grape, & Bicentennial 7-up Bottles. Will trade for any 16oz., Grandpa Grafts, or any flats. Send S.A.S.E.

Andy Simon #224, 4083 Charlton So. Euclid, Ohio 44121

CANADA DRY HELMETS \$25.00 per set of 28 \$1.00 per can. Canada Dry Patriots 15 different \$15.00. R.C. Baseball set of 70 \$35.00 are 60¢ each, for fillers. Have a few R.C. Cavaliers sets \$7.00. Will trade for series from other areas.

#363 John Burnett 606 S. Cass Delphnos, Ohio 45833 Phone 419-692-9906

NEEDED: Any Flyers, Phillies, 76ers, Colts, Rockies, Nuggets, Milestones, and Paygo Salutes at a REASONABLE trade. Have many NFL helmets, Patriots, and currents from the Midwest and the South. Also send your list for mine.

Tom Kirschbaum (#45) 819 Irving Ave. Rockford, Ill. 61103 (815-963-6947

NEW KING COLA 2-1 or for \$1.25 post paid. Diamond Head 4 different 3-1 or \$1.25 each plus 50¢ postage. Sport Cola 3-1 10oz., Big K, Food Club, Checkers, Yukon Bargs, R.C. Baseball, Faygo Commerate 2-1 Write for list. Want Sports cans.

Steve Auerbach #189 332 Ardon Lane Wyoming, Ohio 45215

ADVERTISING

WANTED: Lemon, Lemon-lime, cherry, black cherry, strawberry cans. White Rock Cans, advertising, go-withs. Also enameled label and picture-embossed crown top soft drink bottles. Have over 100 minr, bottom-punched brands to trade. Send for list.

L.C. Ketner, 148 N. Peace Haven, Winston-Salem, N.C. 27104

FOR SALE: Collection of 2400 cans. Many hundred foreigners and flats, many mint flats.and sets, cones. Plus more unusual and rare cans. any offers or questions send to;

John Lowder-(612) 890-3746 1800 Raleigh Dr. Burnsville Mn. 55337

HAVE WASHINGTON REDSKINS(RC), Cleveland Cavaliers (RC) & (Cotton Club), Faygo Bicentennial, 10oz Canadian to trade for Colorado Rockies, Denver Nuggets, Baltimore Colts or other Commemorative cans.

Would also like to buy or trade for mint Pepsi Cone.

Gerald Potchynok #69 9015 Headley Dr. Sterling Heights, Michigan 48078

WILL TRADE MY AREA RC FOOTBALL PLAYERS (70 total) for your area players. Also for t trade: Nuggets, Rockies, Grafts bicentennial, Ideal Bicentennial, and many locals. Also looking for Canadian Advertising soda cans and coke offer cans. I have many obsolete cans.

Mike Prombo #83 211 Pleasant St. Morris, Ill. 60450

WANTED: Canada Dry football Helmets, 75th Anniversary Coke, Flyers, 76ers, Phillies, Cleveland Cavaliers, Sunday Funnies, Baltimore Colts, Colorado Rockies, Denver Nuggets, also cans from all parts of the U.S. Have for trade: RC Baseball, 7up States, National, Grafts, Many others. Send List.

Lyle Werth (#287) 524 Brown St. Wauconda, Ill. 60084

MINT FLAT TOPS: For Trade: Donald Duck, The first Coke Can, Gold Medal, Kewpie, Tom Moore, Bonton ect. Also have Cones; Tip-Top C&C, Booths, Canada Dry. Send you trade list.

Bill Slate #26, Box 400. Markesan, Wi. 53946

Chronology of Can Containers for Coca-Cola

1940 1976

Attempts to design a can for Coca-Cola originated in 1940, but with the onset of the War, and because of a resulting shortage of materials and the introduction of War Controls, all testing was discontinued. The Archives has on display examples of the cone-style can for Coca-Cola developed in pre-War testing.

After the War, studies were made for cans with a satisfactory liner to contain the product Coca-Cola. It was during the early 1950's that The Coca-Cola Company developed a can satisfactory for use in the distribution of only Coca-Cola in the Pacific for the Armed Forces of the United States. No canned Coca-Cola was made available to any civilian population at that time.

In 1959, 12-ounce flat-top cans containing Coca-Cola were test-marketed for the first time in several New England and California markets. This package had been under development since the early 1950's and was introduced to satisfy an increasing demand for a nonreturnable container in the domestic market.

It was not until the following year, in 1960, that Coca-Cola in the can was distributed for the first time in the domestic market. Also in that year, for the first time, Coca-Cola, in the can and in the bottle, was made available to the Japanese civilian market . . . and to other markets in the Pacific area as well as those markets elsewhere in the world under the jurisdiction of The Coca-Cola Export Corporation.

Archives
The Coca-Cola Company
Atlanta, Georgia



1940-42

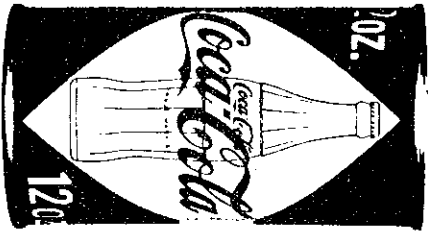
In 1940-42 the first "cone" style can for Coca-Cola was introduced in the market for experimental testing. There were two sizes of cans (16 oz. and 32 oz.). Testing was discontinued at the onset of World War II.



1960

The design for the first domestic can introduced into the market in 1960 featured a white diamond on red background with trademark "Coca-Cola" in the white field of the diamond.

Chronology of Can Containers for Coca-Cola (continued)



1963

A revised design for the can was introduced in 1963 featuring a line design of the contour bottle for Coca-Cola on the white field of the diamond. Previous designs were phased out.



1966

The Harlequin design for the can was introduced . . . alternating trademarks "Coca-Cola" and "Coke."



1970

"The Look of the 70's" design was introduced on the can in January, 1970, with the trademarks "Coca-Cola" and "Coke" associated with the dynamic contour ribbon design in a field of a new variation of the color red.



In 1964, lift-top cans and lift-top crowns for bottles, both under long-standing consideration by the soft-drink industry, were approved and made available by The Coca-Cola Company to the Bottlers. The introduction for Coca-Cola in the lift-top cans and using the lift-top crowns for bottles were two "firsts" in the soft-drink market.

On April 22, 1969, the "Cluster-Pak," a new 24-pack container for Coca-Cola in cans, was

introduced into the market for the first time. It was another "first."

In October of the same year (1969), Fresca became the first product in the soft-drink industry to be packaged and marketed in tin-free steel cans.

It was in 1970 that a 16-ounce-size can for Coca-Cola was test-marketed in Toledo, Ohio, and Asheville, North Carolina. The sale of Coke

in cans increased sharply between 1969 and 1976. The design of cans remained essentially the same with minor modifications as needed. After 1970 the dynamic contour design with the trademarks "Coca-Cola" and "Coke" was featured on all cans for Coca-Cola.

Of course, changes in the can designs for other products of the Company were made from time to time.

APPLICATION BLANK

PLEASE PRINT

Newsletters will be sent first class. Please submit \$7.95 for one yr. Membership.

NAME _____ How long have you collected? _____
STREET _____ How many flats? _____
CITY _____ How many cones? _____
STATE _____ Zip _____ Total number of cans? _____

**Mail to: NATIONAL POP CAN COLLECTORS
Post Office Box 734
New Philadelphia, Ohio 44663**

TELL YOUR FRIENDS ABOUT NPCC.....

There are thousands of pop can collectors in the U.S.A. Who have no idea that there is a club. So tell your friends and anybody you know about NPCC because the more eyes we get looking for pop cans, the more rare and valuable cans will turn up.

We will send everyone some extra applications but if you need more let us know.

For those of you who set up at flea markets and shows and think you could use quite a few flyers, let us know and get in on another "special".

**NATIONAL POP CAN COLLECTORS
Post Office Box 734
New Philadelphia, Ohio 44663**



365 ~~365~~ Gerald Pallock
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07602