



NPCC

VOLUME.....4

NUMBER.....12

MARCH 1980



THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

AD DEADLINE IS THE 21st OF THIS MONTH FOR THE APRIL ISSUE

This is our 2nd anniversary, our 24th issue since our ownership of NPCC, the Lord willing, we look forward to many more years of service to you and to Him.

Hope to see you at the Indianapolis show, we will be there with loads of cans.

A late addition, we hope to be at the Parma, Ohio show March 16, will we see you?

We had a very nice surprize this past month. We were visited by two members. Paul Bates of Nashville, Tenn and the Paxson's of Cambridge, Wisc. T'was an enjoyable visit, some good cans changed hands.

As always, our doors are open to any of you who travel our way, just call us first to make sure we're in. We would love to meet all of you.

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Steve Marino, after contacting the Coke people, tells us that the RAMBLIN brand of root beer is currently available in the Baton Rouge, La and the Salt Lake City, Utah areas. Ramblin is scheduled for national distribution in June or July of 1980.

From John Hopp comes this information. It's getting close to Passover time again. Some of the emblems are; K - Kosher (found on most cans), **U** - Union of Orthodox Rabbi's (found on Dr Browns) PAREVE - (means no dairy products)
K - Hebrew K with our K inside (found on C & C products)

The above are found in areas of heavy Jewish population all year round.

On Coca-Cola products during Passover, the Hebrew lettering stands for "Kosher For Passover"

On Pepsi products "For Passover" is found. These markings are located on all parts of the various cans, such as on the body of the can, still others are located on the lids or the bottoms.

Mike Taylor advises us of a new Michigan brand, Meijer, in 6 flavors, orange-cola-red pop-root beer-grape-lemon/lime. We will have photos next month.

Rav Scott sent us a new set of cans, "905" by the 905 liquor chain of St Louis. 6 flavors are available, cola-grape-cream-lemon/lime-root beer-orange. Photos in next issue.

Tim Adams suggests we change our logo, change the words reading man to read person. Any more comments on this subject?

Recently I discovered another very promising dump, which we will call Dump #2. This is in the same general area as the other in my last article. Along an old mine road refuse was dumped in a large ravine. On the 10th of January I spent about 4 hours in exploratory digging. So far my efforts have resulted in finding several flat top sodas. Some of the brands are IGA, Diet Rite, Can A Pop, and some others, along with a group of flat top beer cans of various brands, and a few poor grade beer cone tops. Several Pabst 10 oz sodas were among the cans we claimed. Some nice old soda bottles and a few old wine bottles were also dug. Digging in these old dumps is a real joy to me and although the efforts cause many a sore muscle and aching backs, the therapeutic values and experince and the knowledge gained far offset the temporary physical discomfort involved.

by Arnold Richter #443

Mark Morris tells us that his favorite can is a can that he got at a flea market still full of cola. The can is a conglomeration of overprints of Coca-Cola, Pepsi Cola, Shasta and Can-fields. Quite a unique can as we can tell from the photos he sent us.

If you wish to send any photos to NPCC, they must be black & white prints in order for us to have them reproduced for printing.

Norm Benters advises us of a new Centrella label (thanks for the can Norm).

I want to thank all of you members who helped me complete my 7 UP sets. Also all who offered even after the sets were completed, I appreciate all of your generousities, thanks & God Bless

THE POP CAN MAN

NPCC has available, current membership listings at a cost of \$1.50 postpaid. Also have NPCC windshield decals available at 75¢ each/3 for \$2.00 plus 15¢ stamp.

WELCOME this month to these new members, Howard Briles-John Kowalewski-Ken Estes-Beth Stempleski and Gene Sparks

Coca-Cola approves use of corn-based syrup

ATLANTA (AP) — Stock prices of corn syrup producers soared and sugar futures tumbled after the Coca-Cola Co. approved the use of a corn-based sweetener for Coke soft-

drink syrup.

The low-cost sweetener may be used in place of sugar in the syrup provided by U.S. suppliers, Coca-Cola announced Monday.

ADVERTISING RATES

All ads are 10¢ per word. When using the FREE 50 word ad certificate be sure it accompanies your ad request. If your ad totals over 50 words and you are using the certificate, include 10¢ for each additional word or they will be deleted. If you send no payment or ad certificate, the ad will not be printed. Calling cards will be printed, space permitting, \$1.00 per issue for standard size (\$2.00 for oversize). Non Members rates are 15¢ per word, this includes a copy of the newsletter in which the ad appears.

Display ads...1/4 page \$12.00...1/2 page \$20.00...full page \$25.00

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the next issue, unless stated otherwise.

FOR SALE: mint cone top "Queen-O" valencia orange soda-\$35.00, Chocko chocolate flavored drink \$5.00 plus postage and insurance.

Nell Winterfield #99, 961 Clintonville Rd., Wallingford, Ct 06492 tel 203-239-2311

Clearing out all my local traders, 6 for \$1.00 plus postage, while they last. I am giving up collecting and all my cans are up for grabs. Minimum order \$5.00

John Sakeley #216, 5814 Old Capitol Trail, Eastburn Hts, Wilmington, De 19808

WANTED; Soda Hut, Shopwell, Dodge City Sasparilla, Lucky 7, and Weis. I will pay top \$ for cans or send asking value to; Gary Marchenia #440, 1938 Kilburn Rd N., Rochester, Mi 48063

Need cans from all over !!! Thanks to all who answered my earlier ad. Have Hy-Top & Bells in all flavors, also have Sunkist, Cotton Club 50/50 and many others. Will answer all letters. Please send your list, no Sase required.

Scott Dickerson #498, 3214 Lockport Road, Sanborn, New York 14132

Have new: Sunshine set (already obsolete!), new Meadowdale and over 2,000 different traders mostly obsolete. I have some you need !!! Including flats and cones. I need many currents, such as Barq's-flavor repeated, Hillbilly, Ontario-ROOT BEERS only-and need obsolete too. New list soon of all traders available in alphabetical listings with many new additions. We need all root beer & birch beer bottle caps, old or recent issues.

Micheal L. Taylor #463, 412 Woodlawn, Royal Oak, Michigan 48073

WANTED: old 7 UP Uncle Sam states, also need new 7 UP #18 & 23. I have for trade old 7 UP #50 and several new series plus many more traders. Hope to hear from you soon.

Bob Luciano #434, 94 Akbar Road, Stamford, Ct. 06902

WANTED : soda bottles with current caps if possible in obsolete embossed and enameled label types in both old and newer issues, Par T Pak-Columbine-Sunrise-Hi Q-Sparkle-Hydrox-Shasta-Variety Club-Chocolate Soldier-Dodger-Belfast-Scramble-Texas Crown-Ski-Double Cola-Dr Wells-Triple Cola-Bobbies-Bireleys-Klondike-Mission-Nesbitts-Kick-Hyde Park-Kohlmann-Mr Cola-Canada Dry 1960/61 7 oz enamels-Kist-Dr Sweets-Lincoln-Nu Icy-Orange Smile-Circle K-Barq's-Graf's-Faygo-Uptown-Upper 10-Suncrest with green, yellow and white label-10 oz Cragmont-etc.

Arnold Richter #443, 305 North State Road, Fairmount, Illinois 61841

WANTED : Rc basketball #5, East & West football; Coke Rockies 77/78 #31 Kelly, 78/79 need most, Coke Blues #11; Canada Dry Flyers-Dupont, Watson, Saleski, McIlhoughy, Taylor, 76ers-3 coaches, 79 Phillies; Cotton Club-Snyder & Carr; Pepsi Nuggets need some from all sets; Ideal bicentennials; 7 UP (new series) #3-38-42 in steel; Graf's Milwaukee Bucs 76/77. I have Nehi red Happy Days, Sports & Special Issues, Texas Crown, locals and beer cans to trade or will consider purchase. James Todd #406, 3326 Amherst, Houston, Texas 77005

FOR SALE : 24 different pop cans \$6.00. 24 Sport cans \$12.00. 24 bicentennial cans \$12.00. Please add \$1.50 postage on all orders. Have over 600 traders, send 2 stamps for my list. Also have over 500 beers to trade. Robert Jackson #449, Box 63, Buffalo, Iowa 52728

FOR TRADE; new aluminum Brimfull cans, along with some of the older crimped steel variety. Have many other traders. Cases for sale \$6.50 each, will have some of both Brimfull types.

Tim Adams #41, 6973 Collingwood Lane-Apt 8, Woodbury, Minnesota 55119

 Getting rid of hundreds of my local traders at 6/\$1.00 plus postage. Also have many sports editions, my choice, at 5/\$1.00 plus postage. Please write first.
 John Sakeley #216, 5814 Old Capitol Trl, Eastburn Hts, Wilmington, DE 19808

 WANTED: soda bottles, I will trade my local cans for your local or older soda bottles. No Paper labels wanted, we collect only painted or embossed. We will be generous.
 The Burden's, 14 Forest St, Medfield, MA 02052

THE AMERICAN CAN COLLECTOR - The only informal can collecting newsletter that covers everything from beer cans, can show evaluations, breweriana, antique advertising, occasionally pop cans and brewery biz. A monthly report featuring our two editorials, Comment & Opinion, and Jeemy's. Also we have an ACC MEMBERS ONLY page, (ACC buys many items in quantity and offers these to the membership at reduced prices), JC's, (a monthly advertiser), display & classified ads, calander of events (featuring the shows ACC will attend). All this for only \$6.95 per year which also includes 4 free ads. Sample copy only 3/15¢ stamps, satisfaction guaranteed.

THE AMERICAN CAN COLLECTOR, Box 1731, Anderson, Indiana 46014

 SPECIAL; 6 assorted Canadian 10 oz cans, \$2.50 per six pack plus 75¢ postage per order-no two cans are alike. Many have English on obverse and French on reverse,
 Barb Bauer #466, 1437 Old Squire Lane, Port Huron, Michigan 48060

Have For Trade only-Limited quantity of "The Loop" Coho Cola, Chicago radio station can. Call or write after 6:00 PM, Sam or Ken Detina #172, 8945 Emerson St. DesPlaines, IL60016(312-296-7539)

FOR SALE/WANTED-special issue, sport & commemorative cans. Have many Coke-Pepsi & others for sale or trade. Send large SASE for list. Have new 7UP states cans, most states available 3/\$1 plus \$1.50 postage. Coke 1980 Olympics in Moscow can-\$3.50 postpaid.
 Paul Gafa' #472, 1643 Brentwood Road, Brentwood, New York 11717

Air filled 7 UP states sets to trade for any of the following; 50 different RC football from any division except Southern, or 40 different Canada Dry ginger ale cans, Phillies-76 ers-Flyers-Canucks or other sports sets, bottom opened.
 John Pluta #431, 9239 Westheimer (#186), Houston, Texas 77063

WANTED: Howdy brand sodas, new Orangette & Grapette, Sunshine, County Fair, Sunrise (orange) and Rock Creek (orange & grape) Merrill Rosander #492, 700 Kimball (#2), Douglas, Wy. 82633

Pepsi plastic wood grained clocks to trade for other bottlers working clocks. Pepsi wall bottle openers to trade for misc. bottlers items. Viva Fiesta San Antonio Queens & Univ. of Houston football Dr Pepper qts to trade for other commemorative bottles.
 John Pluta #431, 9239 Westheimer (#186), Houston, Texas 77063

ROOT BEER CANS WANTED ::: I collect only root beers and still need hundreds to go on my shelves Will pay top prices or will trade from a large beer can collection containing nearly all cans from 1973 to date. Send your lists. Alex Holsinger #480, 22 Lateer Dr., Normal, Illinois 61761

FOR SALE: 1964 Goldwater flat-tops grade 1 to 1 minus \$5.00 each. Broccapop & Vess balloon race cans \$1.00 each. Vess Worlds Fair set of 6 \$5.00 per set. \$1.00 postage on each order.
 Keith Bennington #503, 3144 Wayne Ave., Granite City, Illinois 62040

FOR SALE SPORTS SETS - MINT BOTTOM OPENED. Canada Dry-1976 Phillies (26 cans) \$30.00; 1976/77 Sixers (15 cans) \$20.00; NFL helmets (28 cans) \$25.00. Orange Crush Denver Broncos (64 cans) \$75.00. Coke St Louis Blues (9 cans) \$15.00. RC cola Washington Redskins (28 cans) \$35.00; NBA (35 cans) \$35.00; Southern NFL (70 cans) \$50.00.
 John McCombie #44, 2602 Spring Creek, Rockford, Illinois 61107 tel 815-877-7334

WANTED : I am interested in trading for or purchasing older Coke and root beer cans.
Brian Lappin #523, 740 East 2nd Street, Shakopee, Minnesota 55379

HAVE FOR SALE OR TRADE FOR CANS I NEED 7 complete sets of the new Coca-Cola 1980 Olympic 10 oz commemorative bottle sets of 8 . Also have 3 Coke bottle radios in original cartons, valued at \$15.00 each, will trade or sell. Al Curven #513, RFD #1, Bethel, Vermont 05032

I am interested in any lists or materials other collectors may have in reference to the history of old pop cans, especially cone tops.
Brian Lappin #523, 740 East 2nd Street, Shakopee, Minnesota 55379

Soda collectibles list of nearly 400 items including cans, bottles, trays, etc. \$1.00.
Wanted: Coke diamond cans, all types of gallon cans, Pepsi cone tops, family size Orange Crush amber bottles and Pepsi & Coke straight sided bottles.
Harold Balde #473, 325 Quebec, Toronto, Ontario M6P2V2

FOR SALE/TRADE; Marsh-Scot Lad-7/11-Staff-IGA-Heritage House-Thorofare-Big K cans. Also have some RC baseball #1 & Green River and Old Dutch 16 oz root beer. I need root beers and etc.
Ken Estes #530, 3096 Struble Road, Cincinnati, Ohio 45239

WANTED: SECOND issue "TEST" design 7UP cans & bottles, all sizes, The Loop Coho Cola, 1980 Coke Olympics bottles. Have commemorative soda bottles plus soda cans to trade.
Leland Meyer #459, 924 East First Street, Fairmont, Minnesota 56031

FOR SALE: new & old 7UP-RC football & baseball-Coho Cola-Moxie-Root 66-Wawa-Happy Days-Faygo-Chelsea-Dr Browns-Soopersip-Edwards-Hoffman-HyTop-National-Pepsi-Coke-Rondo-Ticket-Teddys-Varsity-Veri-Canfields, also buttons-beercans-pins-gum cards. Send stamp for lists.
Sharon Conrad #75, 5217 South Francisco Avenue, Chicago, Illinois 60632

WANTED::: new cans, County Fair-Sunshine-Barq's-Rock Creek-Lady Lee-Bells-No Frills-Ting-Briardale-Hillbilly-Green Mountain-Party Club-Foodtown. Have to trade new Wildwood plus over 1000 other traders. Your list for mine. Norm Benters #117, Box 433, Winnebago, Illinois 61088

FOR SALE: 24 different pop cans-\$5.00 postpaid. 48 different local pop cans-\$8.00 postpaid. 24 different assorted commemorative pop cans-\$10.00 postpaid. 2 different Iowa Pepsi football commemorative pop bottles-\$5.00 postpaid. Hurry supplies limited-send check or money order to;
Larry Skinner #364, 228 West Jefferson Street, Osceola, Iowa 50213

BEER CAN SHOW AND SALE

Beer Cans, Soda Cans, Brewery Advertising, etc.

BUY - SELL - TRADE

SUNDAY, MARCH 23rd, 1980

ITALIAN AMERICAN HALL
85 CHASE LANE

WEST HAVEN, CONNECTICUT

ADVANCE TABLE RESERVATIONS REQUIRED. WRITE:

SO. CT. BEER CAN CLUB
P.O. Box 752 Tel - 1-203/735-9758
Orange, CT 06477

CAN SHOW

INDIANA STATE FAIRGROUNDS

Indianapolis, Indiana

L-W PROMOTIONS

Box 69, Gas City, Indiana 46933

Phone (317) 674-6450

March 29, '80

| | | | | |
|---|-----------|------------------|----------------|--------------|
| ★ | Mar 9 | Wallingford, Con | Al Winterfield | 203-239-2311 |
| ★ | Mar 23 | Nappanee, Ind | Ed Kamp | 219-856-2080 |
| ★ | Mar 30 | Lynchburg, Va | Wally Carwile | 804-237-0393 |
| ★ | Apr 13 | Wallingford, Con | Al Winterfield | 203-239-2311 |
| ★ | Apr 13 | Maumee, Ohio | B C G | 313-754-4528 |
| ★ | T- Apr 13 | Fresno, Cal | Joy Huntly | 209-227-8586 |
| ★ | May 18 | Medway, Ma | Jim Hitch | 617-473-0887 |
| ★ | T- Jun 1 | Milpitas, Cal | Hal Taylor | 408-251-5139 |

★

T- TRADE ONLY

Beer Can Bonanza
P.O. Box 34566
Parma, Ohio 44134

(216) 661-3892

U.A.W. HALL • 5615 CHEVROLET BLVD.
(Between Brookpark Road and Snow Road)

BUY — TRADE — SELL

Sunday, March 16, 1980

10:00 am to 4:00 pm

Beer Cans

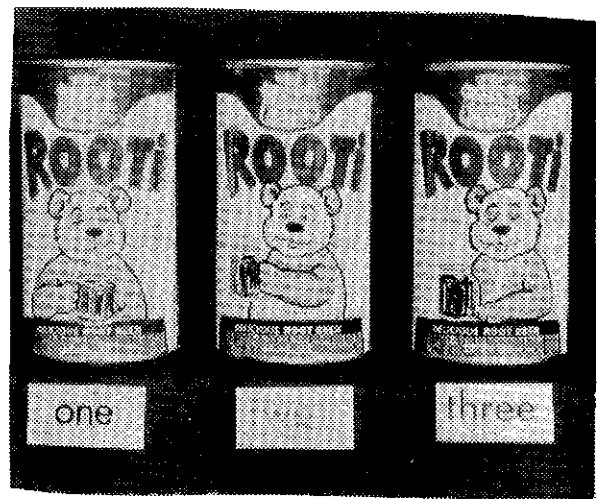
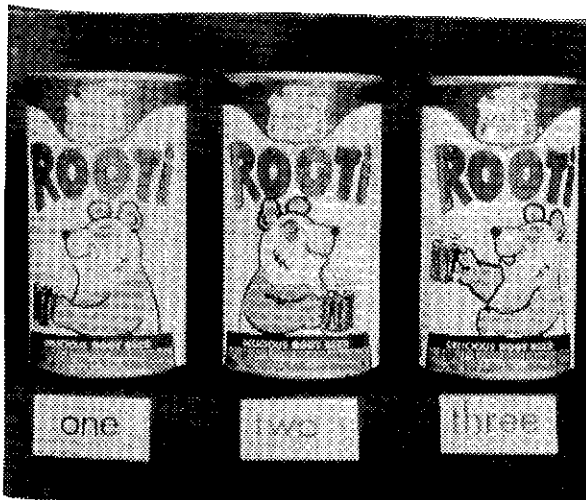
Soda Cans

Brewery Advertising

I recently became aware that at least three varieties of the "Rooti" can exist. The differences are subtle unless one is actually comparing the cans hand-in-hand and I discovered them quite by accident. I was trying to organize my duplicates one day when I realized that I had two types of Rooti duplicates. Since I had only one Rooti cataloged in my collection, I immediately located it for comparison. To my complete surprise, it was yet a third type.

All three types have a "front view bear" on one side, and a "side view bear" on the reverse side. All three bears on the front or reverse sides have nearly identical features, but that is where the similarity ends.

The front view bear of one type is holding the mug directly in front of him with his left paw, has his eyes closed, and is drinking through an unbent straw. On the other hand, the front view bear of type two is holding the mug off to his left side with his right paw, has his eyes open, and the straw is bent but he is not drinking through it. In contrast, the front view bear of type three does not appear to be holding the mug handle with either paw, although his right paw just comes in contact with the lower part of the handle. His eyes are closed and he is drinking through a slightly bent straw. These differences are obvious in the photo comparing the front view of these three types of cans.



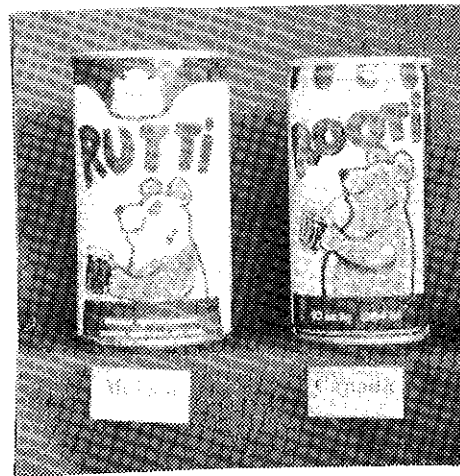
At first glance the side view bears of type one and two appear very similar except that they are mirror images of each other. Both bears have their eyes closed and are drinking through straws. Because they appear to be near mirror images, type one is holding the mug with his right paw and type two with his left. The position and orientation of the mug is different for both bears. Type two is holding the mug nearly vertical, directly under his nose, type one at an angle, away from it. Also, the straw of type one is slightly bent near the mug, while the straw of type two is slightly bent near the bear's mouth.

The side view bear of type three is truly unique. Of the six bears pictured on the three cans, he is the only bear whose mouth is open and the only bear who has both paws pictured. Also, he is the only bear besides the front view of type two who has his eyes open. The mug is held up high at an angle by his left paw and he is not drinking through the straw which is straight. Refer to the photo for a clearer idea of the differences between the side view bears between the three types of "Rooti" cans.

ROOTI (CONT'D)

Just why three different designs of the Rooti can were issued remains a mystery to me. The fine print on all three types is identical and all three types have a "fight litter" symbol on the side. The designs appear to have been issued nearly simultaneously as I collected all three types pictured in July and August of 1971 in Birmingham, Michigan (a suburb of Detroit). One might argue that possibly the three designs were issued by different canners. This is not the case however; all three types were issued by Canada Dry Bottling Co. of Cleveland, Ohio, a division of Akron Coca-Cola Bottling Co. of Akron, Ohio. I suppose it is possible that they may have been issued as part of a six pack with three or more different designs (possibly six?). Check the "Rooti" can(s) in your collection, against the three described here. It is entirely possible that you may have yet a fourth or fifth type.

For those who collect foreign pop cans and may be interested, the two examples of foreign "Rootis" that I know of are pictured. The Mexican version is a redesign of type one and is identical in every aspect except for the



Spanish fine print. Notice that the Spanish translation of "Rooti" is "Rutti". The Canadian version features a bear that is different than those of the American or Mexican designs and it is identical on both sides. Also, the Canada Dry logo is entirely absent from the can.

I would be interested in hearing from anyone with additional information on the "Rooti" series of cans. Happy collecting.

National Can In Egypt

The public in Egypt is so glad to have Seven-Up, Pepsi and Coke, that guards ride on the delivery trucks. People come and buy the product right off the trucks. They don't even have time to deliver it to the stores. That story is related by Frank Considine, president and chief executive officer of National Can. The company

ships soda pop cans to Egypt from its plant in Greece. That business is booming.

Around the world, there is a big switch from bottles to cans, a process through which this country went a number of years ago.

Profitwise, some analysts say that National Can has made the most startling turnaround in the history of the

container industry. Some foresee a determined takeover move.

Still another analyst cited the poor growth potential for the canning industry in general. Demand for the two-piece aluminum can is predicted to slow eventually.

As far as beer and soft drink can shipments are concerned, a peak in 2-piece

aluminum can production is predicted by National in 1981 with a downward turn being shown for 1982. The downward trend for 3-piece steel cans was projected to continue. On the other hand, the dramatic increase in 2-piece steel can production was shown as moving up with a continuing rapidity.

FROM
National Pop Can Collector
The Pop Can Man
Fred Bogdan
3014 September Dr
Joliet, Ill 60435

FIRST CLASS



TO

Gerald Pollack #365
294 Ave B.
Bayonne, N.J. 07002

FIRST CLASS

FIRST CLASS

FIRST CLASS

There are thousands of pop can collectors in the country who have no idea that there is an organization devoted to their hobby. Tell your friends or anyone interested about N P C because the more eyes we get looking for pop cans, the scarce, rare and more valuable cans will begin to turn up. We will send extra applications to anyone who requests them. For those of you who will set up at shows or flea markets we will be happy to send more applications

PLEASE TELL YOUR FRIENDS AND FELLOW COLLECTORS ABOUT N P C *****

MAIL TO N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

NAME _____ AGE _____

STREET _____ P O BOX _____

CITY _____ STATE _____ ZIP _____

OCCUPATION _____ TELEPHONE () _____

HOW LONG HAVE YOU COLLECTED _____ TOTAL CANS IN COLLECTION _____

HOW MANY FLATS _____ HOW MANY CORNS _____

ODD SIZES _____ FOREIGNS _____

SPECIAL FLAVORS OR TYPES _____ ANY " GO WITHS " _____

APPLICATION-BANK please type or print legibly

MEMBERSHIPS ARE \$ 7.95 FOR A FULL YEAR SUBSCRIPTION