



NPCC
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 NUMBER..... 1
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THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

We welcome to our rolls this month, these new members;
 Vincent Hilker - Ken DeMary - Paula Graymer - Carl Friedrichs

Please keep the newsletter informed of any new brands you discover or any label changes in your area.

Again, vacation time draws nearer and again we invite you to visit us if you are close enough to stop in. We love to meet all of you.

A special thanks to Mike Taylor for his very informative and educational research article on "Top Dating American Soda Cans" which appears in this issue.

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MEMBERSHIP ADVERTISING RATES

All ads are 10¢ per word. When using the FREE ad certificate, be sure it accompanies your ad request. If your ad totals over 50 words and you are using the certificate, include 10¢ for each additional word or they will be deleted. If no payment or certificate is sent, the ad will not be printed. Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads.... $\frac{1}{4}$ page \$12.00 $\frac{1}{2}$ page...\$20.00 full page...\$35.00

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue, unless stated otherwise.

ADS

THE AMERICAN CAN COLLECTOR - The only informal can collecting newsletter that covers everything from beer cans, can show evaluations, breweriana, antique advertising, occasionally pop cans and brewery biz. A monthly report featuring our two editorials, Comment & Opinion, and Jeemy's. Also we have an ACC MEMBERS ONLY page, (ACC buys many items in quantity and offers these to the membership at reduced prices), JC's, (a monthly advertiser), display & classified ads, calander of events (featuring the shows ACC will attend). All this for only \$ 8.50 per year which also includes 4 free ads. Sample copy only 3/15¢ stamps, satisfaction guaranteed.

THE AMERICAN CAN COLLECTOR, General Delivery Oakland,Arkansas 72661

BASEBALL CARDS WANTED: We will trade pop cans generously for older baseball cards we need. Please write and tell us what you have.

Chris Burden #488, Box 218, Medfield,Massachusetts 02052

"POP CAN COLLECTORS HAVE MORE FIZZ" t-shirts \$5.95 postpaid. 1st quality cotton & polyester blend. Blue, green, beige or yellow. Childs: 6-8, 10-12, 14-16. Adults: small, medium, large and extra large. Also "Beer lovers make better drinkers" t-shirts available, same as above. Custom shirts for clubs available.

Tee-Party, Box 378, Estero,Florida 33928.

FOR SALE: New Buffalo Bills sarsaparilla, new Barrilitos orange soda and tropical punch soda. \$1.00 each plus \$1.50 postage on the 1st can, 25¢ additional for each extra can. I have others, Will send list with each order. Wm. Hill #409, 2241 N. Catalina Ave.,Tucson,Az 85712

FOR TRADE; Have most flavors of new Scotch Buy, new Pepsi Billy Gallegos can from Pueblo canning company and new Denver Collectors Coke can. All bottom opened. Will trade for root beer cans I need or beer labels, coasters or openers.

Howard Briles #528, 4805 Wyandot Street, Denver,Colorado 80221

TRADE ONLY: Ma's, IGA, Park, Wawa, A-Treat, Montco, C & C, Parade, Ideal, and others. My list for yours. Brian Exner #259, RD 3-Box 231, Coopersburg,Pennsylvania 18036

6 different flat tops (3 are West coast cans) grades 2-3, cleaned and displayable, plus 6 different current cans grade 1, \$6.00 postpaid, satisfaction guaranteed. Tele-1-501-425-5101 J C Hunter #514, Holiday Inn, US 62 West, Mountain Home,Arkansas 72653 (ext314)

FOR SALE; Plus, Ann Page, FBI, Happy Days, Old Dutch, RC baseball-old & new, football, patriots helmets, 7 UP-old & new, Clover Club, Canfields, Howard Johnsons-old & new, Pepsi, Park, Coke Cragmont, Heritage House, Ticket, TV, Sooper Sip, beercans and baseball cards.

Sharon Conrad #75, 5217 South Francisco Avenue, Chicago,Illinois 60632

FOR SALE; 2000 soda cans, cans range in price from 50¢ to \$18.00. Please send 2-15¢ stamps for my list. Simon Marle, 168 Briarwood Dr E., Berkeley Hts, New Jersey 07922

URGENTLY WANTED: These new cans in root beer flavor wherever possible, but will accept other flavors also. Food & Deli, Fiesta, Sunglo, Tamba, Schweppes, Checkers, Hillcrest (sf), Hi C frisbee offer, Mexicola, Price Chopper, and the new 16 oz Mr Pibb-Tab-Rondo-Sprite, Baltimore 75th anniversary Coca-Cola.

Tammy Paxson, 44 Oakland Road, Cambridge, Wisconsin 53523

FOR TRADE: I have at least 25 different foreign sodas which I will trade for other foreign sodas for my collection. Jerry Spoerl #461, RR#2, Box 451, Sherrill, IA 52073 319-552-2437

Make best offer for 1600 plus soda cans, all different, including many sets of Faygo editions, sports sets including football helmets, NFL football players, 76ers, Flyers, Phillies, Broncos and RC baseball players, also included are many locals too numerous to list.

John Sakeley #216, 5814 Old Capitol Trail, Wilmington, Delaware 19808

STOCK CLEARANCE SPECIALS !!! Per case-all different-most obsolete and average four years old ! \$10.00 plus \$1.50 postage per case. Will be glad to fill flavor preferences as best I can. Soon to add six or more new pages to my 41 page list ! Many excellent obsoletes-Lawsons, old Thorofares, Drug Fairs, Regents, Cokes, Grade 1 flats, Bottoms Up cone top-grade 1 (C740-C2), etc. Need many pre-1972 root beers, flats, cones and tabs-especially unusual brands. Will buy or will provide amazing trade values, or, will consider collections, with premium prices paid on those heavy in older root beers.

Micheal L. Taylor, #463, 412 Woodlawn, Royal Oak, Michigan 48073 313-589-2387

FOR THE MEMBERS / FROM THE MEMBERS

Bill Hill advises us of a new Pepsi commemorative can. Pepsi of Pueblo, Colorado has run 2500 cases only of a can celebrating the homecoming of Billy Gallegos. Billy was one of the hostages in Iran. The can shows him pictured in his Marine Blues. Bill also has a few other new cans (see his ad in this issue).

Reg Munchenberg of South Australia advises us that Coca-Cola and Halls have recently gone to aluminum cans in place of steel.

A special message to those of you who, in addition to collecting soda cans, have taken an interest in the colorful silk-screened (painted/enamelled label) soda bottles. Victoria Herberta is compiling a list of all known and documented brand name bottles. She urges you to forward a list of soft drink bottle names in your collections. To date 1,539 brand names are accounted for. Please direct all correspondence regarding these bottles to Victoria Herberta at PO Box 8154, Houston, Texas 77004.

Membership lists are available from the newsletter for \$1.50 to cover costs.

.....SHOWS.....

Apr 4	Knoxville, TN	Glen Norris	615-546-9723
Apr 6	Conway, PA	Gary Gilarno	412-728-4708
May 17	Joliet, IL	Jim Mitchell	815-729-0036 (TRADE ONLY)
May 31	Medina, OH	Chippewa CCC	216-769-3735
Jun 7	Dearborn Hts, MI	Al Ribco	313-754-4528
Jul 19	Middlebury, CT	Steve Richardson	203-735-9758
Nov 28	York, PA	George Spangler	717-843-8266

1. Just "STAY-ON TAB", no slogans : late 1979 to date
2. Stay Tab, with regular slogans : 1979 to date
3. Stay Tab, with instructions "LIFT UPRIGHT
-PUSH BACK" : late 1978 to date (phasing out now)
4. Stay Tab, with 3-step instructions : early 1978 to mid 1979 (obsolete now)
5. Stay Tab, blank, possibly "LIFT" on tab : 1978
6. Ecology Punch-top, often a crimped can
with welded seam and current design : 1976 to date (older if st. steel)
7. Button-top, large and small hole : 1975 to 1978 (mostly Oregon &
New England)
8. T-top (ecology stay top) : 1975 to 1978 (uncommon)
9. Tape Top (ecology), strip over holes : 1975 to 1977 (rare on American)
10. Bank Top (originally applied ?) : any period, heavier in mid-1970's
11. Ring Pull (not ecology), inscribed slogans: 1977 to date
12. Ring Pull, "PLEASE RECYCLE", alum. cans : 1975 to date
13. Ring Pull, with regular slogans embossed: 1971 to date (very common to 1978,
if embossed "U" (Amer. Can) uncommon after 1978 but becoming fewer)
14. Juice Top, recent with current designs,
and see no. 19. : 1977 to date (less common now,
especially in carbo-
nated, mostly non-carb.)
15. Ring Pull, regular slogans plus "ALUMINUM": 1969 to 1974 (rare later)
16. Ring Pull, blank top : 1970 to 1975 (could be later, if
very local distribution)
17. Ring (over tab) Pull, "PLEASE DON'T LITTER": 1966 to 1968 (rare on American)
18. Ring Pull, "LIFT RING-PULL" (twice) "PAT.
PEND" and "ALUMINUM" : 1967 to 1968
19. Juice Top, older, indistinguishable from
no. 14. except by design generation, but
if carbonated probably falls here : 1963 to 1969
20. Ring Pull, "ALUMINUM PAT PEND" : 1965 to 1969
21. Ring Pull, "LIFT RING-PULL OPEN" : 1963 to 1967 (rare w/o postal
zip code)
22. like 18., only no "ALUMINUM" : 1962 to 1964 (usually no postal
zip code)
23. Tab Pull (no ring) "LIFT TAB-PULL OPEN" : 1962 to 1965 (1964 with zip code)
24. Tab Pull "LIFT TAB & PULL" "PAT PEND" : 1962 to 1965 (" " " ")
25. Tab Pull, blank top but tab opening, note
widely flared over ring pull opening : 1962 (no zip code)
26. Punch Top, with postal zip codes : 1964 to 1968 (all are straight
steel, careful with 6.)
27. Punch Top, no zip code, with nine seam
dents, same as 26., : 1961 to 1964
28. Punch Top, no zip, 7 or 9 zig-zag notches
for seam : 1955 to 1960 (notches can be diff-
erent sizes & depths)
29. Punch Top, 7 notches and one dent at top
and bottom : 1958 to 1962
30. Punch Top, seam with three notches : 1954 to 1958
31. Punch Top, straight line seam : 1953 to 1958
32. Cone Top, high profile : 1953 to 1955
33. Cone Top, low profile : 1938 to 1940? (Clicquot Club only
known variety in G.A.

NOTE : Postal Zip Codes were introduced on flavor
July 1, 1963 and if anywhere on can design, or top and bottom,
will place it's age as 1964 or later !!! Important tip !!!



FIESTA FOOD AND BEVERAGE, SANTA MONICA, CA.
 KNOW ANYONE IN THIS AREA? THIS SET IS VERY
 HARD TO GET



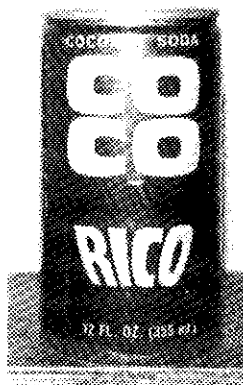
BY RC OF LOS ANGELES | GENERAL BEVERAGES OF LONG BEACH
 SEE AD IN THIS ISSUE



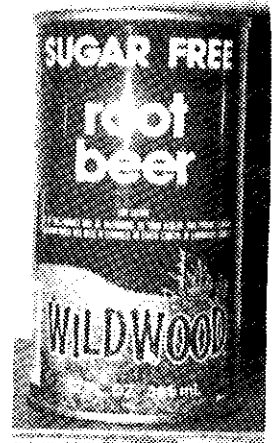
3 DIFFERENT MARK IV
 NASH FINCH CO, MINNPLS, MN
 (THANKS TO RANDY ROSANDER)



NEW DENVER AREA
 PEPSI & COKE CANS
 SEE ADD IN THIS ISSUE



CAWY OF
 MIAMI, FL



ALL FLAVORS
 REG & SF
 WILDWOOD
 CHGO, IL

In 1975 Donald A. McMahon was elected president of Royal Crown Cola Co., and Edward F. O'Reilly became president of the soft drink division of the company. Under Ed O'Reilly's leadership growth began once again to exceed that of the total soft drink industry. Leo Burnett USA was named as the advertising agency; and new advertising campaigns, including "Me and My RC," were introduced and established new acceptance by consumers and unheralded confidence by the bottler body.

In the spring of 1975 the Royal Crown Cola Co. corporate offices were moved to Atlanta, Georgia, leaving the soft drink division only in the Columbus building with its business offices and concentrate production facilities. The corporate organization maintained control over all subsidiary companies from its Atlanta offices.

A fast food subsidiary, Arby's, was acquired by Royal Crown Cola Co. in 1976. Arby's is a nationwide chain of over 800 restaurants specializing in roast beef sandwiches.

During the early part of 1978 the corporate name was changed to Royal Crown Companies, Inc. to more accurately reflect the diversity of the business, with the soft drink division's retaining the name Royal Crown Cola Co. The citrus division includes Adams of Florida and Texsun Corporation of Texas. The home furnishings division consists of Hoyne Industries, Athens Furniture, Frederick Cooper, Couroc, National Art, and Structural Industries.

Also in the spring of 1978 Fred M. Adamany, formerly the very successful RC bottler in Rockford, Illinois, was named to the presidency of Royal Crown Cola Co.; and the headquarters offices were moved to Chicago. Included in this move were the president's office, sales and marketing divisions, and company-owned plants headquarters, maintaining the financial, production, syrup, and international divisions in the Columbus, Georgia, facilities.

Company-owned plants operate in Chicago, St. Louis, Springfield, Richmond, Norfolk, Miami, Orlando, Tampa, Jacksonville, Birmingham, Chattanooga, and Columbus, Georgia.

With the move to Chicago, Mr. Adamany revamped the marketing staff and the marketing strategy with the brand management setup. Ogilvy and Mather, Inc., with offices in New York City and Chicago, was selected as the new advertising agency. In the new product area, Dr. Nehi introduction was begun on a nationwide basis. With this new leadership, the groundwork was being laid for aggressive growth of the company's name brand products.

ENO.....

COKE CAKE

Put 2 cups sugar and 2 cups flour into large mixing bowl and set aside. Combine the following ingredients in a sauce pan; $\frac{1}{2}$ cup butter, $\frac{1}{2}$ cup oil, 3 tablespoons cocoa and 1 cup Coca-Cola. Heat the sauce pan bringing the contents to just a boil, then add $1\frac{1}{2}$ cups of miniature marshmallows stirring until they are dissolved. Pour over sugar and flour mixing well. Add 1 teaspoon of Coke to $\frac{1}{2}$ cup buttermilk. Beat this (milk) and add 2 beaten eggs, 1 teaspoon vanilla into this mixture. Pour into a greased 9 X 13 pan. Bake 45-50 minutes at 350 degrees.

FROSTING

Bring $\frac{1}{2}$ cup butter, 3 tablespoons cocoa, 6 tablespoons Coke to a boil in a saucepan. Add 1 box of powdered sugar and 1 cup of chopped nuts. Beat until smooth. Pour over cake while still hot.

NOTE; check your baking time as 38 minutes was enough for our oven.

Our thanks again go to Mr & Mrs Dennis Fewless for this, their second, cake recipe.



Because ACL (applied color label; more commonly referred to as silk-screened, enameled, or painted label) soda bottle collecting has become a popular pastime, we feel it is fitting that an organization be formed. Existing bottle clubs cater to those collecting antique glass, and consider painted label bottles much too modern. Therefore, we are initiating a specialty club for the silk-screened soda bottle collector.

If you, or persons you are acquainted with, collect ACL soda bottles, we urge you to become a member of P.O.P.S.® (Procurers Of Painted-label Sodas). A monthly newsletter will feature soda bottle histories and various phases of collecting. We solicit news and views, but above all, personal participation. Included will be a Classified Section where members can advertise without charge.

P.O.P.S.® will be a non-profit venture. We are providing this service out of sheer love and enthusiasm for those colorful carbonated containers. Though initial dues may not sufficiently cover the expenses of paper, envelopes, stamps, typing, xeroxing, etc., we will absorb any difference.

Membership fee is \$10.00 per person per year. Instead of a card, you will receive a beautifully gold-embossed ballpoint ledger pen, boldly declaring your patronage in P.O.P.S.®

Newsletter No. 1 will be released May 1, 1981. If you wish to place your free ad in the first issue of P.O.P.S.®, we must receive copy no later than April 10, 1981. We welcome and encourage news contributions and names and addresses of ACL soda bottle collectors. We wish to make all Procurers Of Painted-label Sodas aware of P.O.P.S.® Mail these items to P.O.P.S.®, with your subscription. Membership coupon below.

If you require additional membership applications, let us know!

P.O.P.S.® MEMBERSHIP APPLICATION		\$10.00 full year
(please print or type)		
Name	_____	
Address	_____	
City	State	Zip
Telephone ()	Birthdate _____	
	(optional)	
Total number of brands in collection	_____	
Number of years you have been collecting	_____	
Mail to:	P.O.P.S.® (Victoria Herberta)	
	P.O. Box 8154	
	Houston, Texas 77004	

APPLICATION BLANK please type or print legibly
MEMBERSHIPS ARE \$ 9.00 FOR A FULL YEAR SUBSCRIPTION 1st CLASS

NAME _____ AGE _____
ADDRESS _____ P O BOX _____
TOWN _____ STATE _____ ZIP _____
OCCUPATION _____ TELEPHONE () _____
HOW LONG HAVE YOU COLLECTED _____ TOTAL CANS IN COLLECTION _____
HOW MANY FLATS _____ HOW MANY CONES _____
ODD SIZES _____ FOREIGNS _____
DO YOU COLLECT CERTAIN FLAVORS, SIZES, TYPES, ETC. _____
MAIL TO N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

PLEASE TELL YOUR FRIENDS AND FELLOW COLLECTORS ABOUT N P C C

There are thousands of pop can collectors in the country who have no idea that there is an organization devoted to their hobby. Tellyour friends or anyone interested about N P C C because the more eyes we ret looking for pop cans, the scarce,rare and more valuable cans will begin to turn up.

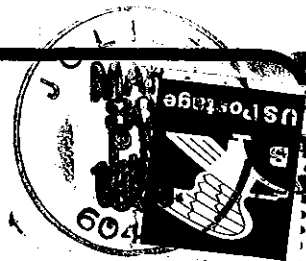
We will send extra applications to anyone who requests them. For those of you who will set up at shows or flea markets we will be happy to send more applications

FROM
National Pop Can Collector
The Pop Can Man
Fred Bogdan
3014 September Dr
Joliet, Ill 60435

FIRST CLASS

TO

Jerry Pollack # 365
294 Ave B
Bayonne, N.J. 07002



IF A RED STRIPE APPEARS ON YOUR ADDRESS LABEL -- YOU HAVE 1 MORE ISSUE COMING
IF A BLUE STRIPE APPEARS -- THIS IS YOUR LAST ISSUE -- PLEASE RENEW AT ONCE