



**NPCC**

VOLUME..... 7

NUMBER..... 6

SEPTEMBER 1982

# THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

**PTL**

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

## INDIANAPOLIS BEER CAN SHOW THE LARGEST IN THE MIDWEST

September 25 & 26, 1982

NATURAL RESOURCE BUILDING  
INDIANA STATE FAIRGROUNDS

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Indianapolis, Indiana

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The Same Fine Show As Always  
Same weekend as the Indianapolis  
Advertising Show

Friday - Dealers Only!

1 p.m. — 9 p.m.

SHOW HOURS:

Saturday 10 a.m. — 7 p.m.

Sunday 10 a.m. — 4 p.m.

L. David Couden

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THE  
CAN WORLD

# SPOTLIGHT



By: PAUL W. BATES

Can World Ridgcrest Drive Goodlettsville, Tennessee 37072 Phone (615) 859-5236



The 1982 National Convention of The Coke Clan was held in Nashville, Tennessee during the week of August 2. Karen, Tom and I attended the week long "happening" and got caught up in the excitement and comradrie of the event.

Coke products of all shapes and sizes were in abundance and were eagerly bought and traded by a record 989 registered participants and many more local lookers. Forty-five states were represented plus collectors from Canada, Japan, Spain, France, and England.

Can World set up a display of collection Coke cans and provided many from stock for sale or trade. Foreign Coke cans seemed to spark the most interest among the collectors.

A Coke products auction was a highlight of the convention and lasted from 11:00 Wednesday morning to past 10:00 that night. An early 1900's post card sold for \$1700.00, an old toy truck went for \$450.00, and a lighted sign brought \$850.00.

Yes, there really is a Coke cone top can. The Atlanta Coke archives provided a Coke display for the Tennessee Museum and among the items was a genuine quart Coke cone top. Attendees at the convention were hosted to a wine and cheese party at the museum where the sought after can was shown.

The Coke Clan is a dedicated and well organized group, one that pop collectors could well pattern after to better promote our hobby. Regional groups of the Coke Clan are set up in different parts of the country and they welcome new members. For anyone interested in joining, contact Alice Fisher, 2084 Contential Drive, Atlanta, Georgia 30345.

Next years Coke convention is in Washington DC, and it is not to early to start making plans for a fun filled week.

A Great Service to Pop Collectors.... Fred Bogdan, the "Daddy" of our newsletter, is offering a fantastic service for collectors, where he will automatically ship any new issue cans he gets. The price is low and the ability to receive new issues before they become obsolete make the service unique and a must for any collector. Fred also needs help in receiving case lots of all new issues in your area. Helping Fred make this work will benefit us all, so let's lend a hand.

Visits by Pop Can Collectors Bill and Maxine Paxton and family, Arnold Richter, and Dave Brackett were most welcome during the month of August. If you come through or near Nashville in your travels, make sure that a visit is included in your plans. Office phone (615) 859-5236. Home phone (615) 824-3266. Ask for Tom, Paul or Karen.

All ads are 10¢ per word. When using the free ad certificate, be sure it accompanies your ad request. If your ad totals over 50 words and you are using your certificate, include 10¢ for each additional word or they will be deleted. If no payment or certificate is sent, the ad will not be printed. Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads.... $\frac{1}{4}$  page \$12.00  $\frac{1}{2}$  page....\$20.00 full page....\$35.00  
Black & white photos are acceptable at an extra charge for screening.

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue unless stated otherwise.

\*\*\*\*\*

THE AMERICAN CAN COLLECTOR. The only informal can and brewiana collecting newspaper in the field. Covering cans, breweriana, show reports, new releases, brewery business, and much more! A monthly newspaper featuring two editorials, display and classified ads, calendar of events and more! All of this for only \$10 per year including four, free, 40 word classified ads! Sample copy only \$1.

THE AMERICAN CAN COLLECTOR BOX 608-PC MOUNTAIN HOME, ARKANSAS 72653

\*\*\*\*\*

BUY SELL TRADE SESSIONS

BEER CANS SODA CANS BOTTLES DOOR PRIZES

September 4, 1982 at Lion Club Den, South RT 63 Rolla, MO

across from Wal-Mart 9 AM-4 PM Dealers-Collectors welcome

For more information contact Arnold Wolf, RR2, Box 147, Licking, Mo 65542 tel 314-674-3723

\*\*\*\*\*

WANTED!!! Foreign pop & beer cans. Have 1200 different pop cans to trade, many new ones added since my last list. For color photos send \$2.00 to cover costs (you may return photos for full refund) Jerry Spoerl #461, RR #2 BOX 451, Sherrill, IOWA 52073

\*\*\*\*\*

FOR SALE or TRADE: over 150 different pop cans-many flavors-some obsolete and hard to get cans, most 50¢ each. Jerry Pollack, 294 Avenue B, Bayonne, NEW JERSEY 07002

\*\*\*\*\*

WANTED! Older pop cans, cones, flats, gallons, also bottles; will buy or trade beer cans, pop cans, baseball cards or stamps.

Mark Burton, 3119 Griffa Avenue, Columbus, INDIANA 47201

\*\*\*\*\*

NEW TRADERS; Have just returned from a pop can vacation and have brought back many cans to trade. Have a limited supply of Wegmans soda plus many, many more. Write for my new trade list.

Bob Luciano #434, 94 Akbar Road, Stamford, CT 06902

\*\*\*\*\*

WANTED: Local, current US ginger ales. Will trade individually or all of the new 8 can Rejoyce set from East Peoria, Ill. Have cola-lem/lime-orange-grape-red pop-root beer-diet cola-diet lem/lime.

M. Paul Holsinger #555, 22 Lateer, Normal, ILLINOIS 61761

\*\*\*\*\*

Super dumpers, rare flats & old tabs \$1. to \$4., Canadian flats & cones also, while they last \$3. to \$10., send stamp for free lists. Have commemorative pop bottles too!

Dick Adamowicz, 2837 East Sullivan, Toledo, OHIO 43613

\*\*\*\*\*

NEEDED-gallon beer tapper in good working condition, will buy or trade beer or pop cans.

Mark Burton, 3119 Griffa Avenue, Columbus, INDIANA 47201

\*\*\*\*\*

FOR SALE !!! Lee's ginger ale collection. Started 1976, many obsoletes, series sets including "Canuc's", foreigners, cone tops and 850 plus traders. Grand total over 1500 cans. \$550.00 includes shipping. Please write or call ;

2X Lee Leonard, 390 South Tenth St., North Wales, Pa. 19454 tel 1-215-699-8596

\*\*\*\*\*

We were visited recently by Tom Kirschbaum who was home on leave from the NAVY. Tom had brought us up to date on many new foreign finds. We hope to have a story and photos in one of our future issues. It truly was an enjoyable session.

The Ewells, RR 2, Ossian, INDIANA 46777 have the newly released Coke Indianapolis Sports Festival can available to them. They will furnish anyone interested these new cans for 50¢ cost plus postage.

Listed below are 2 articles we have received in answer to challenges made by Warren Hardaker and Paul Bates.

Sipping thru the soda straws by Warren Hardaker

I am 41 years old and a Biological and Scientific Photographer at the University of California in Davis. I am married and try to be active in both the BCCA (Beer Can Collectors of America) and the NPCC. I have a collection consisting of 7,500 beer cans and 3,500 soda cans. Most of the above collections are displayed in two rooms in my home. Although I started with beer cans and they have most of the space used for displaying I still made a small room for my favorite Soda Cans. I got started in collecting sodas by my dumping for beer cans in the mountains of Northern Calif. I just could not leave those nice clean sodas behind and that led to my saving a few of the better ones - ha ha. ~~Fewer 3500~~  
My favorite cans are those with the nice graphics like Davy Crockett, Hillbilly, Roy Rogers etc. I suppose it is because of my professional background which attracts me to those particular cans.

I understand my challenge of 1 Alaska grape flat top for a little history about you and your collection has been added to by Paul Bates. I am sure Fred will mention it or already has but it should make an exciting contest if only you will participate. All you have to do is tell us a little about you and your collection, your favorite cans etc. see above sample.

FROM MRS. GLORIA POLLACK

MY HUSBANDS' CAN COLLECTING REALLY STARTED BECAUSE HE'S SO THRIFTY. WHAT BETTER WAY OF SAVING A SOUVENIR FROM ALL THE DIFFERENT TOWNS AND STATES AND NOT REALLY PAYING FOR IT. IN 1975, WHEN MY HUSBAND, JERRY, STARTED COLLECTING CANS, I MUST ADMIT HE TOOK ON ANOTHER LOVE. AT FIRST I WAS AS JEALOUS AS IF HE HAD A GIRL FRIEND. I NEVER KNEW THERE WERE SO MANY TRASH BARRELS AND REST STOPS BETWEEN NEW JERSEY AND VIRGINIA, UNTIL HE STARTED DIGGING IN THEM. IT GOT TO A POINT THAT WE WOULD JUST GO OUT TO LOOK FOR TRASH CANS, NEVER MINDING THE NICE PARKS AND HISTORIC SIGHTS ALONG THE WAY. THE DAY I SAW HIM JUMP INTO A TRASH COLLECTOR I KNEW HE WAS HOOKED FOR GOOD. OH, IT DID'NT MATTER IF HE SMELLED OF GARBAGE OR I WOULD'NT KISS HIM TILL HE SHOWERED, WHAT WAS FOREMOST WAS HE GOT A NEW CAN FOR HIS COLLECTION. I USED TO THINK HAVING 6 ROOMS FOR A FAMILY OF 4 WAS PLENTY BUT BELIEVE ME, WHEN YOUR HUSBAND HAS ALMOST 1,000 CANS PLUS ANOTHER 30 CASES OF TRADERS, A 10 ROOM HOUSE WOULD BE CROWDED. BUT AS LONG AS IT MAKES HIM HAPPY, THATS WHAT MAKES ME HAPPY. AND THE DAY HE FIRST FOUND THE BOOK, SODA CANS - OLD AND NEW, AND REALIZED THAT HE WAS'NT THE ONLY ONE IN THE WORLD WITH THAT HOBBY, HE WAS LIKE A LITTLE BOY IN A CANDY FACTORY. BUT MOST IMPORTANT IS ALL THE GOOD CHRISTIAN FRIENDS HE'S MET THROUGH THE N.P.C.C. WELL, THATS THE STORY FROM MRS. BAYONNE POP CAN MAN. GOD BLESS TO ALL.

GLORIA POLLACK

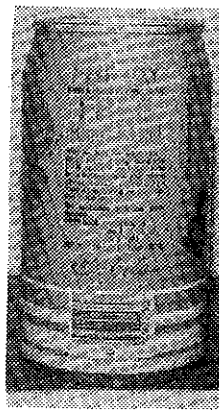
NEW ISSUES



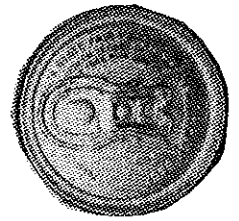
NEW HIRES LABEL  
NATION-WIDE RELEASE



COKE SIX FLAGS ST. LOUIS



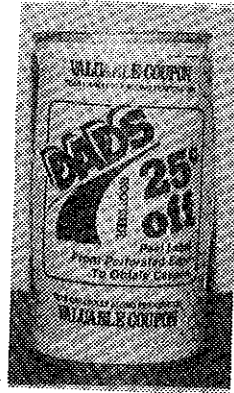
MELLO YELLOW KINGS ISLAND CAN BY COKE OF LEXINGTON KY



LID FROM NO. DAKOTA STATE FAIR ON STANDARD COKE CAN



COKE OF COLUMBUS OHIO 2 FREE OFFER



DADS WITH 25¢ OFF COUPON DADS OF LEXTN KY



BARQ'S SF BY DENVER COKE HAS NEW ORANGE STRIPE AT TOP



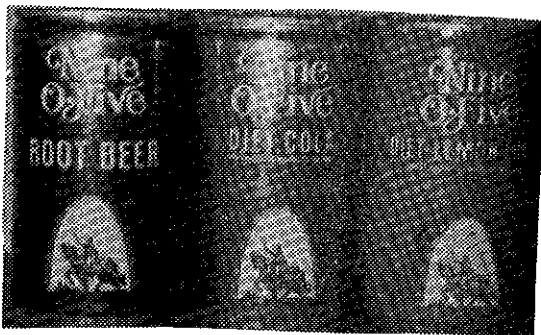
ASTRO-WORLD BY COKE OF HOUSTON TEXAS



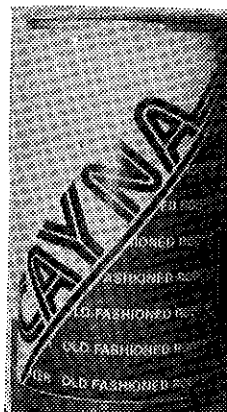
SIX FLAGS BY DR PEPPER OF DALLAS TEXAS



COKE RADIO STATION KDKB BY COKE OF PHOENIX ARIZ.



905 STORES OF ST. LOUIS MISSOURI



CAYNA BY GREAT LAKES CANNING OF TWINSBURG OHIO WILL THIS REPLACE THE CANA BRAND??

# PepsiCo, Coca-Cola planning new cola

Associated Press

NEW YORK — The cola war escalated anew Wednesday as PepsiCo Co. became the third beverage maker to offer a low-caffeine cola and Coca-Cola Co. appeared on the verge of unveiling another sugar-free soda to compete with Diet Pepsi.



John Sculley, Pepsi president and chief executive, said Pepsi would begin testing Pepsi Free in eight markets in August with television advertisements to begin Aug. 15. Pepsi Free will be available in both regular, which will be 99.7 percent caffeine-free, and sugar-free, which will be 100 percent caffeine-free with one calorie.

He declined to reveal the test markets.

In March, Seven-Up Co. launched an advertising campaign criticizing competitors that used caffeine in their products and introduced Like, a cola that contains less than 1 percent caffeine. Royal Crown Companies Inc. began selling its sugarless, no-caffeine RC100 two years ago.

Beverage industry leader Coca-Cola said it will offer a caffeine-free soda "at the appropriate time," but spokesman Joe Wilkinson declined further comment.

Sculley said his company began developing Pepsi Free two years ago.

Pepsi's goal is not to convert drinkers of regular cola to its caffeine-free product, he said, but to lure drinkers of other soft drinks who want a cola product without caffeine.

Ads in the \$100 million marketing campaign will be aimed at "young active families" enjoying the outdoors, Sculley said, and will stress Pepsi Free's "good taste."

Coca-Cola, meanwhile, planned a news conference for Thursday, reportedly to introduce Diet Coke, only the second product to use the Coke trademark.

The *Wall Street Journal* and the *Atlanta Constitution* quoted industry sources as saying the soft drink will be offered along with Coca-Cola's Tab diet soda and will contain caffeine.

Coca-Cola officials declined to confirm the reports.

## A New Look for Shasta Drinks

By Harre W. Demoro

The man who signed 700 designer salamis has taken the mountain away from Shasta and replaced it with a swirl.

A mountain, snowy Mount Shasta, is a pretty strong symbol. But it wasn't strong enough for Shasta Beverages Inc., says Primo Angeli, whose San Francisco firm designed the new labels appearing in supermarkets this month.

"It looked like it was a private label," Angeli said yesterday. "We had to give it some authority."

Angeli, who admits to having sipped an ample amount of Shasta bubbles, decided that the letter "S" was an appropriate symbol. So he fashioned the "S" into a swirl, to symbolize liquid, and to emphasize the "S" in Shasta.

The symbol had to be appropriate, by varying colors, for 35 flavors, diet and regular. And there were eight different styles of containers.

Some 5 million soft drink cans with the swirl are being produced.

Angeli, who also designed the exterior of Tommy's Joynt, the landmark San Francisco restau-



FROM LAWRENCE SHELTON

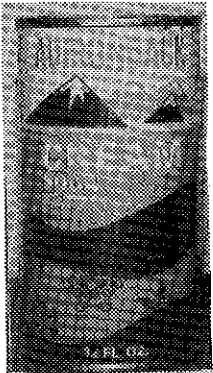
Primo Angeli's design

rant, created a designer salami as a promotional gimmick for the Molinari brand.

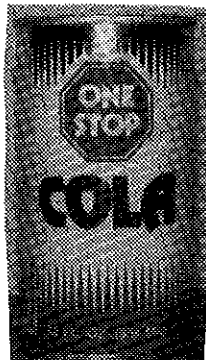
Rather than wrap salami in paper, Angeli put it in a tube and covered the outside with decorations. Angeli called it designer salami and signed each tube, "just like I'd sign a painting," he said.

While that might sound like baloney, Angeli said the success of a label depends on market research. The label design has to mean something to the consumer, he said.

"Anybody can design a pretty picture," Angeli said.

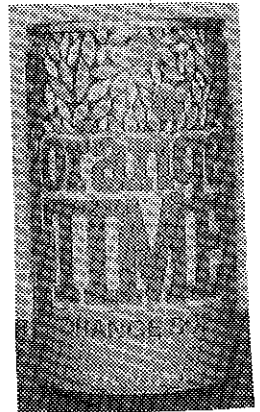


AVAILABLE FROM NPCC THIS FLAT-TOP CREAM ADIRONDAC GRADE 1



ALSO AVAILABLE ONE STOP FROM CHICAGO STRAWBERRY COLA ORANGE

ORANGE TIME BY TULSA COKE BOTTLERS



Buffalo Bills sasparilla  
 Budget Line cola  
 Pepsi Naperville Sesqui.  
 One Stop cola-orange-strawbry  
 Jewel decafinated cola reg & sf  
 Good-o kola  
 Vail cola  
 Welch's strawbry  
 Frostie reg & sf root beer

Spirit orange-grape  
 Wegmans cola-root beer  
 905 root beer-lem/lime-cola-grape-orange  
 diet lem/lime-diet cola  
 Clemson #1  
 Clemson #2  
 Orange Time  
 Coke 6 Flags St Louis  
 Barqs sf root beer  
 Adirondac cream (flat top) gr 1

SEND YOUR REQUESTS TO THE POP CAN MAN



THE CAN WORLD

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By: Paul Bates

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SHOWS

SEP 12	Royal Oak, MI	Al Ribco	313-754-4528
SEP 16/19	Minneapolis, Minn	BCCA Convention	
SEP 24/26	Denver, Colo	Ed Love	303-593-8393
SEP 25/26	Indianapolis, Ind	Dave Couden	317-356-4241
SEP 26	Jackson, Mich	Al Ribco	313-754-4528
OCT 3	Cicero, Ill	Ron Jones	312-593-7369 trade
OCT 2/3	Oshkosh, WISC	Norm Schwebs	414-739-3517
OCT 10	Maumee, OHIO	Al Ribco	313-754-4528
OCT 17	Belleville, ILL	Jim Wallace	618-234-4748
NOV 7	Clawson, Mich	Al Ribco	313-754-4528
NOV 7	Joliet, Ill	Jim Mitchell	815-729-0036 trade
NOV 14	Maspeth, NY	John Shemorry	212-860-3858 trade

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B28	POP CAN BRAND CANNERS LIST CANNER NAME & ADDRESS LIST. 30P. SB.	\$3.00 ***
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 VISA & MASTER CHARGE ACCEPTED  
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 Master Charge Acct. No. \_\_\_\_\_  
 Card Expiration Date \_\_\_\_\_  
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7.

MEMBERSHIP APPLICATION please type or print legibly  
MEMBERSHIPS ARE \$10.00 FOR A FULL YEAR MAILED FIRST CLASS MAIL

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OCCUPATION \_\_\_\_\_ TELEPHONE ( ) \_\_\_\_\_

HOW LONG HAVE YOU BEEN COLLECTING \_\_\_\_\_ TOTAL CANS IN COLLECTION \_\_\_\_\_

HOW MANY ARE FLAT TOPS \_\_\_\_\_ HOW MANY ARE CONE TOPS \_\_\_\_\_

DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. \_\_\_\_\_

DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) \_\_\_\_\_

MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C  
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We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shows, etc.



FROM  
National Pop Can Collector  
Fred Bogdan "The Pop Can Man"  
3014 September Drive  
Joliet, Illinois 60435

FIRST CLASS

TO  
GERALD ROLLACK 365  
294 AVE B  
BAYONNE, NJ 07002

If a RED stripe appears on your address label--you have 1 more issue coming  
If a blue stripe appears--This is your last issue---Please renew at once