



NPCC

VOLUME..... 10

NUMBER..... 12

APRIL 1984

THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

SHOWS

SHOWS

SHOWS

APR 7	Little Rock, Ark	Mike Crane	501-771-0331
APR 13/15	Denver, Colo	Dick Norman	303-690-0125
APR 15	Clawson, Mich	Al Ribco	313-754-4528
APR 15	Virginia Beach, Vir	Rich Revolinski	804-481-1982 trade
APR 28	Lynchburg, Vir	Wally Carwile	804-237-0393
APR 29	Bluespring, Mo	Red Jones	913-371-3967
MAY 5	Jackson, Mich	Tom Snyder	517-467-7934
MAY 6	Novato, Cal	Jack Isacson	612-633-8584 trade
MAY 6	Joliet, Ill	Jim Mitchell	815-729-0036 trade
MAY 13	Port Huron, Mich	Al Ribco	313-754-4528
JUN 15/17	Florissant, Mo	Chuck Schwend	314-831-7868 trade
JUN 24	Belleville, Ill	Jim Wallace	618-234-4748
JUL 5/7	Owensboro, Ken	Jeff Cameron	215-699-3014
AUG 1/4	Sacramento, Cal	1st NPCC Convention	415-932-1503
		Dave Brackett/Warren Hardaker	
AUG 25	Dayton, Nev	Jack Isacson	612-633-8584 trade
OCT 21	Des Moines, Iowa	Les Riggle	515-279-0022
OCT 27/28	Chicago, Ill	Paul Zagielski	312-284-0149
SEP 28/29	Indianapolis, Ind	Dave Coudan	317-356-4241

FREE AD DEADLINE FOR NEXT ISSUE IS APRIL 21ST, SEND 'EM IN!

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ATTENTION,



POP CAN COLLECTORS BEER CAN COLLECTORS ANIMAL LOVERS



Do you think the hobby is going to the dogs?
Just ask your wife,
she will agree.



WE ARE ABLE TO OFFER THIS SET OF UNUSUAL CANS. THESE CANS ARE NOW OBSOLETE, NO MORE WILL BE MADE!

The manufacturer has made these sets available, while a small supply lasts,

FOR \$5.00 PER SET, SHIPPING AND HANDLING INCLUDED.

Please send your order to:

PET BEVERAGE CORP.
DEPT. NPCC
PO BOX 17777
CRESCENT SPRINGS, KY.
41017-0777

Limited edition cans honor Hawaii's 25th year of statehood

HONOLULU, HI — In honor of the 25th anniversary of Hawaii's statehood, the Coca-Cola Bottling Company of Honolulu, Inc., developed a series of six limited edition cans which will appear within the year. Approximately 30 million special edition cans will be distributed, each saluting a major island or event in the state's history. Bill Bauman, right, vice president and general manager of the bottling company, presents a case of cans printed with the first design to Governor George R. Ariyoshi.



ANYONE HAVE ANY CONNECTIONS IN HAWAII

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ADVERTISING RATES

All members are entitled to one free 40 word ad per month. All extra words are 10¢. Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads... 1/4 page \$12 1/2 page \$20 full page \$35
Black & white photos are acceptable at an extra charge for screening.

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue unless stated otherwise.

FOR SALE: Acme, A & P, Boller, Co Op, Country Club, Challenger, Carolina Blue, Econobuy, Foodtown, Gristedes, Howard Johnsons, Hy-tyme, Key, Krasdale, Natural Sun, Pioneer, Plus, Royal Palm, Shopwell, Suburban, Triple, Vintage, White Rock, Waldbaums, Waist Watchers, plus many-many more. Send for my list.

Jerry Pollack, 294 Avenue B, Bayonne, New Jersey 07002

Soda bottle-19th century Grafs 8 sided amber blob top, embossed on all sides, excellent condition, \$20.00 or trade for grade 1 conetop pop can. Also have for trade-C & C Super root beer conetop, grade 2, Goldwater, mint, lots of other traders.

Larry Neal, 724 Creekr Ridge Road (#156), Greensboro, North Carolina 27406

Please note ! Change of address, Ginger Aleda, 2711 Van Diver Drive (#208), West Palm Beach, Florida 33409.....New brand available to me-Heritage, 6 flavors.

Send me 50 different pop cans-I'll send 100 different of mine. Send any beer cans, nationals ok, I'll send you twice as many all different pop cans.

Ken DeMary, 6332 South Spotswood Street, Littleton, Colorado 80120

New Coke release-Dallas Coke, 6 Flags 1984, will trade for colas I need or will sell. Will keep you posted on any new releases from our area.

Carr M. Suter, 111 West Woodbury, Garland, Texas 75041

TRADE: Have a little bit of everything-over a hundred different cans including currents & special issues. Also have the new Waist Watchers set of 6. Want trading partners from all areas

Bob Luciano, 94 Akbar Road, Stamford, Connecticut 06902

New Pepsi commemorative-Dade County Youth Fair, will trade for Canada Dry Flyers, Phillies & 76 ers, Cotton Club Cavs, and Abigail Adams & Henry Knox of Patriot series. Note my new address Ginger Hornsby, 2711 Van Diver Drive-#208, West Palm Beach, Florida 33409

WANTED! The following Sunday Funnies root beers; Hagar 3-1, Popeye 9-14 & 10-21, Beetle Bailey 6-29, please write with prices and condition.

James O. Long, 33 Echols Drive, Greenville, South Carolina 29605

WANTED: Mountain Dew sf, Iga sf, Hytop sf, Sunrise sf, Suncrest sf, also 7 oz, 8 oz & 16 oz cans. I have for trade many Canadian cans, 100's of US pop and beer cans. All letters answered Dennis Fewless, RT 2 BOX 47A, Delavan, Wisconsin 53115

FOR SALE: Super dumpers, good grade flats, also Canadian cones and flats. Priced from \$1 to \$5 lots of rare cans to pick from, also beer can list available, send stamp, specify which list you would like. Dick Adamowicz, 2837 Sullivan, Toledo, Ohio 43613

Still have many good cans for sale including new issues-Orelia, Poland Spring, Hawaiian Punch Free Chips offer, Like & 7 UP Mountain High Ski Area, Mission San Juan and several others. Send stamp for lists.

Bill Hill, 2241 North Catalina Avenue, Tucson, Arizona 85712

Subscription Order Form
to:
**The American Can
Collector-**

A monthly newspaper

Write: ACC, Box 608
Mt. Home, Ark. 72653

- * 6 months - \$6
- ** 12 months - \$10

Amount enclosed \$ _____

Name: _____

Address: _____

City, State: _____

Zip: _____

Sponsor: ACC 150

*Receives 2-40 word Classified ads
**Receives 4-40 word Classified ads

MILTON & UNITED BREWERIES LIMITED

50,000 enter Indiana 'Olympic Gold Sweepstakes'

INDIANAPOLIS, IN — The Coca-Cola Bottling Company of Indianapolis joined 18 Coca-Cola bottlers throughout the state to participate in a three-month "Coca-Cola Olympic Gold Sweepstakes." The bottlers received 50,000 entries by placing POS material on all packages of Coke, diet Coke, TAB, Sprite and Mello Yello. Entries then went into

the trunk of the first prize — a 1984 Buick Century Olympia.

In December, the car occupied center ice between first and second periods of the USA vs. USSR hockey game at Market Square Arena in Indianapolis. It became property of lucky winner Kevin Stafford of northside Indianapolis during the grand prize drawing.

Winners drawn later for second,

third, fourth and fifth prizes totaled nearly 2,000 persons. Each received official Olympic sportswear — including jackets, warm-up suits and both long-sleeved and short-sleeved T-shirts.

The sweepstakes, promoting Coca-Cola USA's sponsorship of the Olympics on a local level, drew support from newspaper, radio and television.

Brewery giant sues soft drink company

CHICAGO (AP) — One of America's largest breweries and one of its smaller soft drink makers are locked in a David-and-Goliath legal tussle over whether the average consumer can tell the difference between the names "Coors" and "Corr's."

Adolph Coors Brewing Co., the Colorado-based beer giant with gross sales of more than \$1 billion in 1982, has sued Chicago-based Corr's Natural Beverages Inc. — with sales of \$4 million — for alleged trademark infringement and unfair competition.

But in the soft drink maker's first public response to the suit filed in October, owner Robert Corr contended recently that he had every right to name a business after himself and that Coors was worried about stronger market competition, not its name recognition.

A trial in the suit has been tentatively scheduled for March in Denver federal court, but settlement negotiations are continuing, Corr said.

Corr, a former bricklayer, said a Coors representative checked out his company in 1980, when the soft drink firm was two years old, but "indicated that he saw no problem" after learning the Corr's was named after a real individual.

Since then, Corr's has expanded from a single product line — Ginseng Rush Soda — to eight naturally flavored sodas sold in groceries and health-food stores in every U.S. state plus Bermuda and Ireland. Its strongest market, Corr says, is in Colorado — Coors' backyard.

But Coors' recent addition of

health-food products to its flagship beer business has caused it more concern about Corr's growing presence in food stores than about alleged trademark infringement, Corr's legal counsel James Van Santen told reporters.

Remarked Corr: "We proceeded with planned expansion and didn't hear another word from Coors until last October. We had relied on the inaction of Coors to greatly expand. It would cost me a minimum of \$1 million to (change the product name)."

But Coors officials say the two names are "visually and phonetically indistinguishable" to most consumers and that the soft-drink maker is profiting from the brewer's fame.

A Coors spokesman in Denver,

noting that the soft drink owner is named Corr, not Corr's, said that someone named Ford could not start an automobile company today because Ford already is a famous trademark in that field.

Coors charges that Corr has "willingly and knowingly" sought to profit on the Coors trademark.

The brewery's suit asks for a permanent injunction ordering Corr to change his company's name and destroy products labeled with the current one.

Corr, who says the litigation is costing him \$10,000 a month, feels confident of legal victory despite Coors' financial might.

He said "I'm feeling the power of their money and, believe me, that puts fear in my heart. ... As far as my (legal) resources go, I'm just making more sales calls these days."

SODA THE MART

Ridgecrest Drive
Goodlettsville, TN 37072

Phone (615) 859-5236 — Paul & Karen Bates

Antique Soda Collectibles — Cans • Bottles • Signs • Etc.

3/15/84

PERSONAL COMPUTERIZED COLLECTION LISTS

Your collection, whatever it may consist of, is an art form, a "Labor of Love", and a very important part of your life. We know, because we're collectors too and have experienced the excitement of finding the "Missing Link" that fills a void in our collection at a flea market, garage sale, or collectors show.

Collectables can be both a pride and a frustration. The pride is in watching our collection grow. The frustration is encountered when we don't know what to look for, or when we add more items than we can remember. The Collectables Data Base removes the frustration by providing a MASTER LIST of all known collectables in your specialty, and a COLLECTION LIST showing all items actually in your collection. The list can be carried with you when you travel, and new acquisitions added in their proper place without re-writing or re-typing.

The TRADE/SELL/WANT LIST provided to you quarterly as part of our service, will enable you to match those collectors in your specialty who HAVE surplus items with those who NEED the item for their collections. This list saves you untold hours of hunting and corresponding with other collectors to move unwanted items or to find new additions to your personal collection.

HOW OUR SERVICE TO YOU WORKS

So far, the following collectables have been established on our COLLECTABLES DATA BASE:

	MASTER LIST ONLY	YEARLY SERVICE
SODA RELATED		
SODA BOTTLES, COMMERATIVE	\$ 5.00	\$10.00
SODA BOTTLES, MINIATURE	1.00	5.00
SODA BOTTLES, PAINTED	5.00	15.00
SODA BOTTLES, EMBOSSED	2.00	5.00
SODA CANS, GENERAL (300+ Pages)	25.00	-N/A-
SODA CANS, COMMERATIVE & OFFER	3.00	10.00
SODA CANS, BRANDS ONLY	2.00	-N/A-
SODA COASTERS	1.00	5.00
SODA GLASSES, DRINKING	4.00	12.00
SODA OPENERS, CAN & BOTTLE	1.00	5.00
SODA PATCHES	1.00	5.00
BEER RELATED		
BEER BOTTLES, PAPER, PAINTED, & EMBOSSED	5.00	15.00
BEER COASTERS	1.00	5.00
BEER GLASSES, DRINKING	1.00	5.00
BEER OPENERS, CAN & BOTTLE	2.00	10.00
BEER PATCHES	1.00	5.00

If your specialty is shown above, the amount to the far right is the cost to you for a whole year of our unique service which is described in detail in another section.



If what you collect is not listed, this is your lucky day! For your help in being first to establish a new category, a listing of your collection is FREE! Your collection will create a master list for your specialty to which others may add. All it takes to get us started is a current list of your collection, plus a phone number in case we have any questions about how to structure the list.

WHAT THE SERVICE OFFERS YOU

For the serious collector, our service offers the ultimate in ability to collect, control, and most important, enjoy your collection. The MASTER LIST will keep you alert as to what is available, the COLLECTION LIST will remember when you forget whether an item is in your collection the TRADE/SELL/WANT LIST will free you from the drudgery of endless correspondence.

You will receive four list mailings during the year.

- First Quarter- MASTER + COLLECTION + TRADE/SELL/WANT LIST
- Second Quarter- TRADE/SELL/WANT LIST
- Third Quarter- MASTER + COLLECTION + TRADE/SELL/WANT LIST
- Fourth Quarter- TRADE/SELL/WANT LIST

This spread of times should allow you ample opportunity to use the lists to work with your collection.

Any changes to your Collection, your trading stock, or to your want list can and should be submitted any time the changes occur as the TRADE/WANT LIST goes to many collectors all over the country.

It should be remembered that the lists we furnish are just as up-to-date, as complete, and as accurate as you the collector help make them. If you find a error, or know of additions, please let us know so that we can better serve you.

HOW TO GET STARTED

The first step is to fill out the Order Form below, mark your collection specialty, and attach a check or money order.

Upon receipt of your order, we will forward you a master listing of your collectable. After you match the items in your collection against the MASTER LIST, add any not on the list, mark the items you have for trade or sale or want, and send the list back. We will enter your information and send your first MASTER + COLLECTION + TRADE/SELL/WANT LIST.

Sounds simple... it is so let's get started with an exciting new concept in collecting together!

ORDER FORM: PERSONAL COMPUTERIZED COLLECTION LISTS

NAME ----- MY COLLECTION SPECIALTY:
(From Above List)

ADDRESS -----

CITY ----- ST ---- ZIP----- Yearly Service ()
Master List Only ()

MY SPECIALTY NOT ON LISTED, MY LIST ATTACHED () ----- AMOUNT -----
AMOUNT --FREE--

PHONE NUMBER () ----- POSTAGE \$1.00

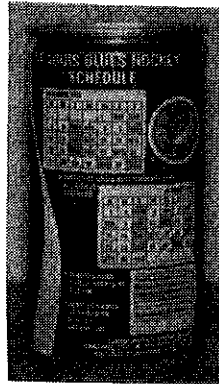
----- TOTAL AMOUNT -----

Please Send Check or Money Order to: PHONE: 615-859-5236
 THE SODA MART, RIDGECREST DR., GOODLETTSVILLE, TN 37072

NEW CANS



CUSTOM
PACKAGING
MARYLAND
HEIGHTS
MISSOURI
ALL
FLAVORS
REG. &
SF.



BY COCA COLA OF
ST LOUIS, MISSOURI
ST LOUIS BLUES
HOCKEY SCHEDULE -
TWO CAN SET;
DECEMBER / JANUARY
FEBRUARY / MARCH

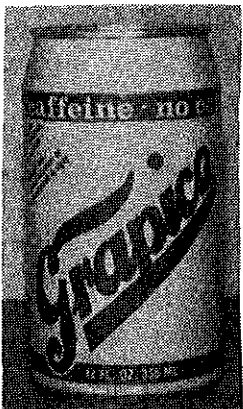
AMERICAN BOTTLING
OF CORAL GABLES FLORIDA



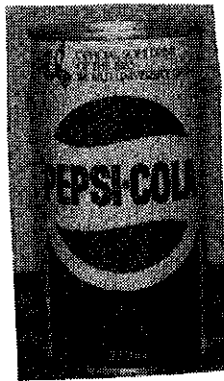
DR PEPPER
NEW CANS
RELEASED
NATIONWIDE
ALSO IN
PEPPER
FREE REG.
& SUG. FREE



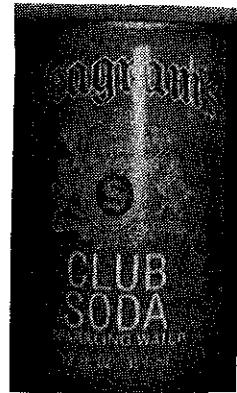
HAWAIIAN PUNCH FREE
CHIPS OFFER BY
SEVEN UP COMPANY
OF INDIANAPOLIS
INDIANA



NEW - NO
CAFFEINE
BY
BUFFALO
ROCK OF
BIRMINGHAM
ALABAMA



10 OZ
CANADIAN
PEPSI
COMMEMOR-
ATING 1983
WORLD
UNIVERSITY
GAMES



SEAGRAM'S
BY
COCA COLA
COMPANY
OF
NEW YORK
CITY



CAFFEINE-
FREE
NEW YORK
CAN
BY
PEPSI
COLA
OF
NEW YORK
CITY



The Adolph Coors Brewing Company of Golden, Colo., is suing the Chicago-based Corr's Natural Beverages, Inc. for infringing on the Coors trademark.

MEMBERSHIP APPLICATION please type or print legibly
MEMBERSHIPS ARE \$10.00 FOR A FULL YEAR MAILED FIRST CLASS MAIL

NAME _____ AGE _____

ADDRESS _____ P O BOX _____

CITY _____ STATE _____ ZIP _____

OCCUPATION _____ TELEPHONE () _____

HOW LONG HAVE YOU BEEN COLLECTING _____ TOTAL CANS IN COLLECTION _____

HOW MANY ARE FLAT TOPS _____ HOW MANY ARE CONE TOPS _____

DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. _____

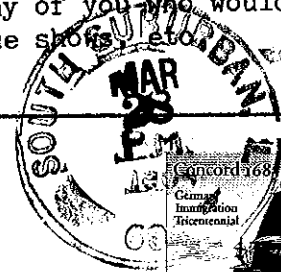
DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) _____

MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C

We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shops, etc.



FROM
National Pop Can Collector
Fred Bogdan-"The Pop Can Man"
3014 September Drive
Joliet, Illinois 60435

FIRST CLASS

TO
JERRY POLLACK
294 AVE B
BAYONNE NJ 07002

If a RED stripe appears on your address label--you have 1 more issue coming
If a blue stripe appears--This is your last issue---Please renew at once