



NPCC

VOLUME..... 12

NUMBER..... 7

NOVEMBER '85

THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

"BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS"

PLEASE WATCH FOR OUR NEXT ISSUE,
WE WILL UPDATE ALL ON NEW CHANGES
TO COME FOR NPCC IN 1986

HAPPY THANKSGIVING TO ALL

BURP
(EXCUSE ME)

FREE AD DEADLINE FOR NEXT ISSUE IS NOV. 21ST

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NOVEMBER 3 Lansing, Michigan
 NOVEMBER 8/9/10 Houston, Texas
 NOVEMBER 17 Belleville, Illinois
 NOVEMBER 24 Bay City, Michigan
 JANUARY 26 Stockton, California

800 Smith 317-881 3833
 Howard Jones 713-789-9737
 Jim Wallace 618-234-4748
 Al Ribco 313-754-4528
 Warren Hardaker 916-753-3183

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A monthly newspaper
 The American Can Collector
 Box 291, Sta. B,
 Anderson, IN. 46015

Amount enclosed \$ _____
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 Address: _____
 City, State: _____
 Zip: _____
 Sponsor: **ACC 150**

12 months - \$12

Receive 4-40 word Classified ads

Products & Services
 FOR CAN COLLECTORS

R2 CW CAN CLEANER - \$3.95
 CLEAN UP THOSE "DUMPERS" FOR YOUR COLLECTION OR FOR TRADING. THE CLEANER EASILY REMOVES RUST, SCALE, AND GRIME. ONE PACKAGE CLEANS UP TO 30 CANS.

R3 CW CAN BRIGHTENER - \$3.95
 ★ ★ ★ NEW AEROSOL CAN ★ ★ ★
 GIVES THOSE OLD CANS A NEW LOOK! THIS MAGIC BRIGHTNER
 • PROTECTS AGAINST RUSTING
 • BRINGS OUT FADED COLORS
 • HIDES STUBBORN RUST SPOTS

R1 RECLAMATION SPECIAL
 CW CLEANER + CW BRIGHTENER
BOTH FOR \$6.95

DISPLAY SHELVES

THE CAN WORLD SHELVES ARE . . .

- STRONG AND DURABLE . . . MADE OF GALVANIZED STEEL METAL.
- ABLE TO HOLD 12 OZ., 16 OZ., OR CONES.
- EASY TO ASSEMBLE, ONLY A SCREWDRIVER NEEDED.
- SPACE CONSERVING, 1/2 MORE SPACE THAN WOOD.
- EXPANDABLE, ADD NEW UNITS EASILY.

D100 100 CAN STEEL DISPLAY SHELF
 25 1/4"(H) X 53 1/4"(L) X 3 1/4" (W)

1-3 100 CAN UNITS \$24.95 EA.
 4-9 100 CAN UNITS \$21.95 EA.
 10+ 100 CAN UNITS \$19.95 EA.

SHIPPING FOB

ORDER NOW!

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO:
CAN WORLD
 RIDGECREST DRIVE, GOODLETTSVILLE, TN 37072
 PHONE: 615/859-5236
 NOTE: UPS WILL NOT SHIP TO A P.O. BOX!

SATISFACTION GUARANTEED

QUANTITY	CAN WORLD NUMBER	DESCRIPTION	COST	EXTENSION

NAME _____
 ADDRESS _____
 CITY _____ STATE _____
 ZIP CODE _____ PHONE (AREA CODE) _____

VISA & MASTER CHARGE ACCEPTED
 MASTER CHARGE ACCT. NO. _____
 CARD EXPIRATION DATE _____
 SIGNATURE _____

SHIPPING CHARGES
 DISPLAY SHELVES FOB
 \$1.50 SHIPPING FOR BOOKS
 & RECLAMATION

TOTAL _____
 TENN. RES.
 ADD 6% TAX _____
 SHIPPING CHARGES _____
 TOTAL _____

Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads.... $\frac{1}{4}$ page \$12 $\frac{1}{2}$ page \$20 full page \$35

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue unless stated otherwise.

ADS BUY SELL TRADE WANTED

Recently aquired approx. 150 pop cans FOR SALE; many obsolete brands such as Cawy, Doc's, Chevy Chase, E & B, Great Eastern, Hills, Parade, Pioneer, Salute, Spur, Sunday Funnies, Two Guys, and many more, priced at 50¢ to \$5.00.
Jerry Pollack, 294 Avenue B, Bayonne, New Jersey 07002

CURRENT MEMBERSHIP LIST NOW AVAILABLE....SEND THREE 22¢ STAMPS TO N P C C

FOR SALE: Sunday Funnies, Denver Nuggets, Colorado Rockies, Kawasaki Soda, RC baseball and football, Bicentennial Canada Dry, Ideal, Grafs, and others. Obsolete Shasta, Del Monte, Canada Dry, Nehi, Tops n Pop, etc. Also have assorted cans \$15 per case plus \$2 postage.
Wally Gilbert, 180 North Upas, Escondido, California 92025

WANTED: new collector looking to buy grade 1+ flats and cones. Also interested in buying quantity finds for trading stock.

Carl C. Creger, 115 Courtland Road, Cherry Hill, New Jersey 08034

WANTED: 6.3, 7, 8, 10, 12, 16.9 oz American soda cans-soda glass mugs, bottle openers, crown caps, paper labels. FOR TRADE: soda cans, beer cans, soda bottles, paper labels, crown caps, soda advertising.

Dennis Fewless, Route 2, BOX 47A, Delavan, Wisconsin 53115

Brand new ! Just recently released, new HyVee cans, several flavors, will trade for cans I need, send your list.

Dale Miller, R R #1, Emmetsburg, Iowa 50536

FOR SALE OR TRADE:

DR. PEPPER - Carousel Days, SUNKIST - Carousel Days, COKE - San Diego Finest City, PEPSI - some Lionel Richie cans, OLD GRAFS Commemorative cans, RC Baseball and Football, CANADA DRY Hockey cans, also Canadian Cone Top dumpers, PABST and DONALD DUCK Flat Tops, SUNDAY FUNNIES, JIM BEAM, plus many more Commemoratives, Pull Tops, and Flat Tops. Just tell us what you need. ATTENTION: Starting December 1st, we will be selling every can in inventory for 25¢ each. This is our Xmas sale, we have to make room. Offer ends January 1st.

Andy Claiborne
Midwest Combine Can Collectors
3204 W. 143rd St.
Shawnee Mission, KS 66224
(913) 897-2840

Interactive Books

COMMEMORATIVE & OFFER SODA CANS with pictures
now only \$6.00 each.
Visa & Mastercard accepted: 615-859-5236
Please include \$1.50 postage.

THE SODA MART
DEPT. N-1
RIDGECREST DR.
GOODLETTSVILLE, TN. 37072

Another
INTERACTIVE
FOR COLLECTORS
FROM THE
COLLECTABLES DATA BASE

We Put it together for you!

Everything you wanted to know about
what's available in SODA CANS.

A book with:

- Over 7300 pictures
- 4 information packed volumes (500+ pages)
- A complete and updated listing of all known
Commemorative & Offer Soda Cans



This book is a **MUST** if you are a soda can collector.

SODA CANS (4 VOLS.) \$29.95

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO:
THE SODA MART
RIDGECREST DRIVE, GOODLETTSVILLE, TN 37072
PHONE: 615/859-5236
NOTE: UPS WILL NOT SHIP TO A P.O. BOX!

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP CODE _____ PHONE _____



_____ EXP DATE _____

ORDER NOW!

TOTAL \$29.95
SHIPPING CHARGES \$2.00
TOTAL \$31.95

The second annual NPCC convention was held recently in Dallas, Texas during the Cola Clan's annual get-together, August 6-9. The event was a very positive reinforcement for the club and the virtues of collecting pop cans. About a dozen members enjoyed the active swapping of cans, making and renewing of acquaintances, and merry-making with the 800-plus delegates of the Cola Clan.

Most of the week's activities took place in the Marriott Hotel just north of the downtown section. The oppressive (100 degrees or better) heat enticed nearly everyone to be content with room-hopping within the air-conditioned environs. NPCC members met twice in Dave Brackett's "office" to further strategize the goals of the club and the newsletter, setting in motion what looks to be a serious era of growth for the club. Several new members were added to the ranks during the week, thanks to active prosoletyzing by our NPCC representatives.

Perhaps the most interesting event of the affair was the NPCC tour of Dr. Pepper's world headquarters. Included in the tour was an opportunity to scrutinize the laboratories where analysts test samples of product from bottlers nation-wide, as well as test competitors' products and experimental containers. A little persistence and smooth-talking resulted in a few NPCC delegates walking away with some foreign Dr. Pepper cans, along with some prototypes of plastic cans that may appear in the future. The tour was informative and interesting.

Although we constituted but a small portion of the crowd, pop can collecting emerged as a very visible hobby during the convention. Many comments by non-collectors expressed interest; other indicants of our hobby's "arrival" included the many Cola Clan members that brought many, many cans to the show (primarily Cokes, as would be expected, but others as well). Our activities so interested others that the Clan printed a picture of NPCC members in the latest Cola Call newsletter summarizing the convention. Free publicity and exposure like this will surely give added momentum to our growth.

In terms of new cans for the collection, the convention was a bonanza, especially for locating many of the new Coke commemoratives and game cans. NPCC members also had a first-hand glimpse of Coke's space shuttle can now in "test-market" somewhere above the USA. The can was given away as a prize at the concluding banquet on Friday.

Future get-togethers like this are important for the ongoing success of the club. The Indianapolis shows in September and March are good opportunities for Midwest members to gather, meet one another, and swap cans. Plans are also in the making for next year's convention, in Atlanta, Georgia the first week of July.

Again, it will coincide with the Cola Clan's convention, which is rather special next year because it commemorates Coca Cola's 100th anniversary. Ginger Hornsby is coordinating plans for our convention. Any input from members is welcome.

In Time, Coke Can Be 'It'

by Fremont Books

If you ever dreamed of discovering a collectors item before others became aware of its potential that opportunity is now yours to realize.

The item I refer to comes without cost if you are a *Coke* drinker or to anyone else who will take the trouble to pick up the discarded bright red *Coca-Cola* can.

These cans have a tremendous base upon which to build their appeal. The pamphlet, "The Chronicles Of *Coca-Cola* Since 1886," states, "Delicious *Coca-Cola* is called for over 245 million times a day in more than 135 countries." (This booklet can be obtained free from a *Coke* cannery. It too will become a collector's item.)

Coca-Cola bottles are now being at least partially replaced by lighter more compact aluminum cans. It is those cans with different decorations that will be sought in the future just as eagerly as the various bottles of the past are today. According to *The Kovel's Antique Price List* (Crown Publishers, N.Y.) some *Coca-Cola* bottles now list at \$150 and more.

The introduction to *The Illustrated Guide To The Collectibles Of Coca-Cola* by Cecil Munsey (Hawthorne Books, Inc., N.Y.) says, "Those people who are alert enough to participate in the initial stages of a relatively new specialty will be rewarded with extensive and sophisticated collections at bargain prices."

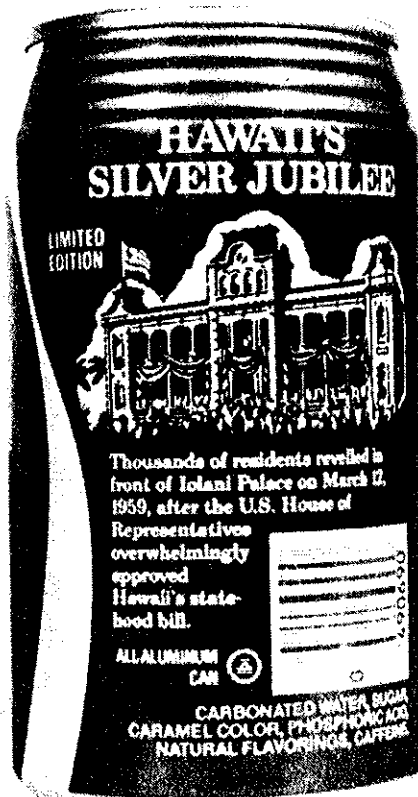
Hoard only the special edition cans, however. Enough of these will be issued by advertising-conscious *Coca-Cola* to maintain collectors' interest.

North Central Canning Company at Plymouth, Ind., issued such a can in 1982. It commemorated a city, a high school, a basketball team, a state championship, and a product; and it was dated.

At first these cans met an eager reception. Avid basketball fans took home a six-pack and saved the cans. Since most buyers were basketball fans and not serious collectors, their interest in the empty cans soon died, and they were thrown away even before the commemorative issue ended.

A similar fate met the Blueberry Festival cans issued at Plymouth in 1983.

It would seem that the limited edition "Hawaii's Silver Jubilee" can, brought back from the islands in 1984, might be more widely known due to the large number of tourists to that state. But in quantity, they may be very limited, especially those run before the change in



LIMITED edition can marking the 1984 silver jubilee of Hawaii's statehood.

the design of the can.

The short life span of used aluminum cans ensures the value of their survivors. Unlike glass *Coca-Cola* bottles of the past which, after being abandoned and buried, can be dug up and found perfect, the cans lack that durability. Fragile, they crush and crinkle under the slightest pressure, and exposure fades them. Often hunted for recycling, their bright coloring now serves as a death warrant, for once thrown away they are the easiest of discarded cans to find.

Most of the surviving special issue cans are now in the hands of people who really want them. They are still quite reasonable in price as some collectors own more than they wish to keep. However, awareness of their profit potential may soon send the prices soaring.

There will be other special *Coca-Cola* cans issued from which to benefit. In acquiring them you have a number of options, subject to the amount of money or effort to be invested. Most convenient is to merely save the containers bought for their contents, using the duplicates to trade for different cans from other

PLYMOUTH PILGRIMS

INDIANA STATE CHAMPIONS 1982

- COMMEMORATIVE -

Coca-Cola CANS



GREAT COLLECTOR'S ITEM!

MANUFACTURED IN PLYMOUTH, INDIANA AND WILL BE AVAILABLE THROUGHOUT NORTHERN INDIANA

NOW AVAILABLE FOR THE 4th OF JULY WEEKEND AT YOUR LOCAL GROCERY AND CONVENIENCE STORES!

Coca-Cola
BOTTLING COMPANY, INC.
1701 PICO DRIVE, INDUSTRIAL PARK, PLYMOUTH 46620

areas. For quantities, hunt where others discard them. Move quickly, for you will meet an already existing group of collectors equipped with black garbage bags. These people, the basis of our aluminum recycling program, compete for the free containers removing a large portion from the collecting market. Their activity, however, will in the end make the cans you save more valuable.

Buy commemoratives from these salvagers or from others whose duties include the disposal of used containers. Recycling centers and the scrapyards would be last resorts.

At the recycling center the cans have only a few minutes of life left. A workman is your last chance. He may be allowed to pick the specials off the conveyor belt. Obviously the cost will be more here than at any other place.

At scrap yards the cans are usually dumped into piles or bins in indescribable condition. You may be told, "There they are. Pick out what you want."

Wash your cans to remove the sticky residue, then store them in cardboard cartons in the attic or overhead in the garage until time gives them added value. That should be soon, because *Coca-Cola* is not only changing its formula, but the company will celebrate its centennial in 1986. You can be sure the centennial advertising will create renewed interest in *Coke* containers as collectibles.



From the Cola War Front
Pepsi-Cola Club
 founder never had Coke

By Joanne Lindamood

Coke is not it for Bob Stoddard of Covina. Stoddard joined the Pepsi generation in the summer of 1971 while stationed with the Army in Virginia. It was hot, it was muggy and the three vending machines near his barracks were Pepsi.

Since then, he has been a Pepsi fan and collector. Stoddard, in fact, claims "I've never had a Coke."

Now 34, Stoddard is the

founder and historian of the Pepsi-Color Collectors' Club which, according to him, is the first and only group to devote itself entirely to the collection of Pepsi items.

The Pepsi-Cola Collectors' Club was established by Stoddard and a few friends in 1983. The group now numbers 200 with members from across the States and Canada.

Much of Stoddard's collection focuses on old office memos,

correspondence to bottlers and distributors and promotional ads from magazines and newspapers.

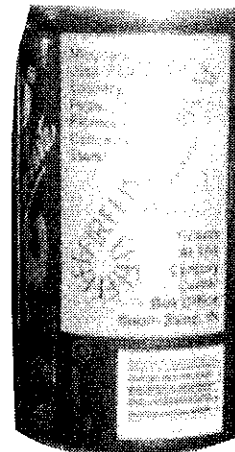
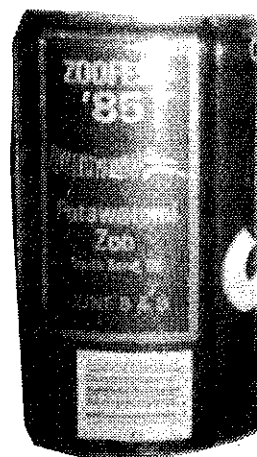
Stoddard's collection includes a 1947 Fortune magazine article about Walter S. Mack, Jr. who became the company's president in the 1930's. Stoddard believes Mack "was really the spearhead behind Pepsi." Mack now 89 and retired "took a more aggressive and creative marketing approach in the competition with Coke."

Stoddard speaks occasionally with Mack over the phone.

Stoddard does his bit for Pepsi in the cola wars by downing a six pack of diet pepsi each day. "He gets up in the morning and has a can of Pepsi," says Stoddard's wife, Sheri.

Sheri helps her husband publish a club newsletter which "holds together" the membership with information on Pepsi collectors and collectibles.

George Bradham whose father, Caleb, founded the soft drink company will be among contributing writers to the newsletter.

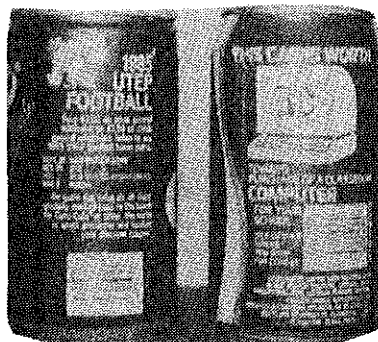


SPRITE 1985
 ZOOFEEST AND
 FIREFLY FESTIVAL

FROM A RECENT ISSUE OF THE "COLLECTOR"



3 OF A SET OF 6
 LIONEL RICHIE PEPSI'S



MORE COKE
 SPECIAL'S



KING KULLEN
 LABEL CHANGE

MEMBERSHIPS ARE \$12.00 FOR A FULL YEAR MAILED FIRST CLASS MAIL

NAME _____ AGE _____

ADDRESS _____ P O BOX _____

CITY _____ STATE _____ ZIP _____

OCCUPATION _____ TELEPHONE () _____

HOW LONG HAVE YOU BEEN COLLECTING _____ TOTAL CANS IN COLLECTION _____

HOW MANY ARE FLAT TOPS _____ HOW MANY ARE CONE TOPS _____

DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. _____

DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) _____

MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

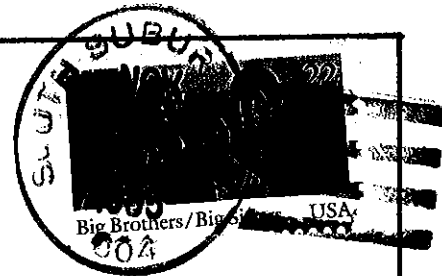
PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C

We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shows, etc.

FROM
 National Pop Can Collector
 Fred Bogdan-"The Pop Can Man"
 3014 September Drive
 Joliet, Illinois 60435

FIRST CLASS



TO

GERALD POLACK
 294 AVE B
 BAYONNE, NJ

07002

If a RED stripe appears on your address label--you have 1 more issue coming
 If a blue stripe appears--This is your last issue---Please renew at once