



NPCC
VOLUME..... 12
NUMBER..... 2
JUNE 1985

THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

"BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS"

From Jim Cherry, news of another new Coke can, City of El Paso Parks and Recreation Free Swim Offer.

From Andy Clairborne, 2 new contest cans (tops only) Sprite & Coke Action 5 news Bonus Caps and also Coke Worlds of Fun Haunted Theatre by Coke of Lenexa, Kansas

**FROM RAY SCOTT
ST LOUIS DISPATCH**

**Stores Saying
'Oh, Fudge!'
In Unison Here**

In spite of the lawsuit filed by A.J. Cantfield Co. of Chicago over the name "Chocolate Fudge," Vess Beverages Inc. continues to stock area grocery shelves with its new chocolate soda. And it's gearing up to produce even more. Two weeks ago Vess manufactured 2,800 cases or 67,200 cans of the soft drink. Last week the company made another 1,800 cases or 43,200 cans. Now it's getting ready to pick up more NutraSweet to produce more of the low-calorie beverage, said Michael P. Duffy, director of sales and marketing.

"Almost every chain in the area has given orders, including National Supermarkets, Schnuck Markets, Kroger Co., Dierberg's Markets and Walgreen Drug Stores," Duffy said. In addition, Duffy said, the company's 10 sales representatives are being flagged down by pedestrians as they're driving down the street. "They want to know where they can buy the new product. That's never happened before in the history of our company," he added. Vess is based at 2525 Schuetz Road in Maryland Heights.

AD DEADLINE JUNE 21

NPCC 2nd Annual Convention

The National Pop Can Collectors will be holding their second National convention, this year in Dallas, Texas August 6-9.

Last years convention in Sacramento, California was a great success. Many collectors showed up and cans were everywhere. The Cola Clan gave away a special convention can in their registration packet and many people were turned onto our great hobby for the first time.

So make your plans now to attend our second annual convention. It promises to be a real great time. Two of the highlights will be a tour of Dr. Pepper's Headquarters at 2pm Tuesday, August 6. As you all know Dr. Pepper is having its 100th anniversary this year. Paul Bates will be providing transportation. Also we will be holding a very important meeting. The time and place have not been determined but should appear in the next newsletter.

We will be holding our convention in conjunction with the Cola Clan's National Convention. All attendees must be members of the Cola Clan. The clan will be having many interesting events. Please see the attached information for details. Attached also is a Cola Clan application and other important registration information for you to sign up.

"See you all in Dallas"

EDITOR'S NOTE:

**MUST ALSO BE A MEMBER OF COLA CLAN TO
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NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE NUMBER () _____
 HOW MANY WILL BE ATTENDING? _____
 AMOUNT ENCLOSED \$ _____ (\$3.00 per person)
 ARE YOU A MEMBER COLA CLAN? Yes _____ No _____
 DO YOU WANT COLA CLAN APPLICATIONS? Yes _____ No _____
 HOW MANY DAYS DO YOU PLAN TO ATTEND? _____
 WILL YOU STAY AT THE HOTEL? Yes _____ No _____
 ARE YOU A MEMBER OF NPCC? Yes _____ No _____

MAIL TO:

W. Hardaker
 611 Sunset Court
 Davis, Ca 95616
 9167533183

AN INVITATION TO JOIN



THE COLA CLAN is an international organization of people dedicated to the study of the history and the collecting of the memorabilia of The Coca-Cola Company.

THE COLA CLAN provides:

- Nationwide and international communication among Coca-Cola collectors
- Increased markets for buying, trading, and selling collectables
- Comprehensive monthly newsletter
- Free advertising in newsletter
- Monthly COLA CLAN sponsored collectables for sale
- Local chapters
- Annual convention

ANNUAL DUES for primary membership in The Cola Clan are \$15.00. Additional members of your family or company who would like to become eligible to vote, run for office, and receive merchandise offered on a 'per membership' basis, may buy an associate membership for \$5.00 per year. The associate member will be entitled to the same rights and privileges of primary membership except for receiving The Cola Clan publications which are mailed to primary members only.

If you wish to join, complete and return this form with one year's dues to:

The Cola Clan
 c/o Belle Poppeneheimer, Treasurer
 Route 3 - Box 3
 Kutztown, PA 19530

Primary Member's Name (type or print one name only) _____ \$15

Street Address, Box #, Route # _____

City, State, Zip Code _____

Area Code - Telephone Number _____

Associate Member's Name - Relationship _____ \$5

3) Associate Member's Name - Relationship _____ \$5

PEPSI COLLECTORS
SEND FOR
INFORMATION



Pepsi-Cola Collectors Club

NEWSLETTER

post office box 1275 covina, california 91722

Subscription Order Form
to:
**The American Can
Collector-**

A monthly newspaper
The American Can Collector
Box 291, Sta. B,
Anderson, IN. 46015

- 6 months - \$7
- 12 months - \$12

Amount enclosed \$ _____

Name: _____

Address: _____

City, State: _____

Zip: _____

Sponsor: ACC 150

*Receives 2-40 word Classified ads
**Receives 4-40 word Classified ads

ADVERTISING RATES

All members are entitled to one free 40 word ad per month. All extra words are 10¢.
Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads.... $\frac{1}{4}$ page \$12 $\frac{1}{2}$ page \$20 full page \$35
Black & white photos are acceptable at an extra charge for screening.

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue unless stated otherwise.

FOR SALE or TRADE !!! Soda flats and cones, many Shastas-many generations-many flavors, and most are in excellent condition. Also have other sodas. Will sell very reasonably or I will trade for soda flats or cones.

Les Whitman, P O Drawer KK, Westwood, California 96137 tel 916-256-3437

FOR SALE: 1984 Michigan Wolverine and Michigan State Spartan football schedule cans. Only \$7.50 per case, can be mixed.

Rich Johnson, 2870 South Main, Ann Arbor, Michigan 48103

Serious collector needs contact to supply old embossed Pepsi Cola bottles, early 1900's-1940's No painted labels, top prices paid, call collect or write.

Jim South, P O BOX 672, Drexel, N.C. 28619 tel 704-437-5563 x

Collector interested in; Green River, Double Cola and root beer cans-bottles & advertising items. Contact Dan Meyers, P O BOX 16131, Minneapolis, MN 55416

4

WANTED: 7 UP (1976) Uncle Sam series #41, 7 UP (1979) states series #36, 44; also need Smile
(diagonal name), Western Valley, Shurfine, Yummy plus many more!
Bill Swanson, 7247 Egan Drive, Savage, Minnesota 55378

FOR SALE: Soft drink can collection-over 2200 excellent condition flat top cans acquired from
1976+; 135 foreign cans, over 100 American brands of 6 or more. Negotiable asking price \$1,000
Bill Barnard, 28 White Place, Bloomington, Illinois 61701

FOR TRADE: Coke \$3.00 off Carowinds March 23-April 28 and Coke \$3.00 off White Water.
Need ginger ales from your area.
Ginger Hornsby, P O BOX 91, Marietta, Georgia 30061

COLLECTOR INTERESTED IN; Green River and Double Cola advertising, collectibles, cans and
bottles. Daniel Meyers, P O BOX 16131, Minneapolis, Minnesota 55416

WANTED; Soda bottle and can openers, glass soda mugs, soda crown bottle caps (unused) and
Wisconsin soda bottles. Also want 7,8 and 16 oz soda cans for my collection. Have for trade
soda and beer cans, soda crown caps and soda bottle paper labels.
Dennis Fewless, Route 2, BOX 47A, Delavan, Wisconsin 53115

New Vess Chocolate Fudge and Cardinal Schedule cola, Schnucks 12 flavors, 50¢ each plus pstge
Ray Scott, 8337 Washington, St Louis, Missouri 63114

Have 7 UP states and RC baseball sets, Dr Pepper Carosel Days (4 diff), Disgo cola, Grafs
1975 All Star game, Carolina Blue soda 1982, Grafs rb 77/78 Milwaukee Bucs, '77 NBA All Star
game and many more traders: Need root beers!!!
Corey Petro, 1206 Palisades Way, Rock Springs, Wyoming 82901

Let's exchange trade lists, send yours and get mine-let's trade!!!
Dale Miller, R R #1, Emmetsburg, Iowa 50536

We just received word of yet another Pepsi collectors club. If interested, send for more
information to;
Bob Schnell, National Pepsi Collectors Club
6N905 Elgin Avenue, St Charles, Illinois 60174

Just released, "A Catalog Of Shasta Collectibles", illustrated and covers cans, match book
covers, etc., a completely new look! Contact Soda Mart for details.

I now have Coke Rodeo of Rodeos-Phoenix, Pepsi University of Arizona and others. Send stamp
for my 4 page list.
Bill Hill, 2241 North Catalina Avenue, Tucson, Arizona 85711

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THE SODA MART, Dept. N-1, Ridgecrest Dr., Goodlettsville, TN 37072

Coca-Cola tinkering with plastic can

ATLANTA (UPI) — The world is buzzing over Coca-Cola's bold decision to change the flavor of its mesake, but the soft drink giant is moving quickly toward another innovative gamble — plastic cans. Coca-Cola officials will not divulge details of their plans or exactly why they are tinkering with plastic cans, other than to confirm they are working on them.

"We're doing our homework real conscientiously," said Rob Martin, a Coke spokesman in Atlanta. "It's a very new idea for the consumer."

Martin said Coke might test-market its products in plastic cans by late this year. Some plastic Coke cans already have been placed in homes around the nation to gauge preliminary reaction from consumers.

Martin declined to reveal details about the can — except to note that plastic allows for more flexibility with graphics and perhaps more attractive cans — or early sales reaction.

Although plastic cans would present a new phenomenon for consumers, the idea of plastic beverage cans is not new. For example, Coors

has been experimenting with plastic beer cans for a decade, but have yet to develop one they are willing to put on the market.

"They've been working with plastic cans, in both the soft drink and beer industries, for some time," said Jeffrey Weingarten, a beverage industry analyst for Goldman Sachs & Co. in New York. "The problem has always been getting the cost down."

"It would be a little bit extreme to call (plastic cans) revolutionary. But certainly it would be a continuation of a trend to provide the consumer with a more attractive, more convenient packaging."

Weingarten said it is "characteristic of Coke" to be the front runner in the development of plastic cans.

Robert O'Donnell, vice president of the can division at Reynolds Metals, one of the leading producers of aluminum cans, said it is kind of silly.

"We certainly don't want to shoot down the efforts of Coca-Cola. They're our customer," O'Donnell said from Reynolds headquarters in Richmond, Va. "But there are some problems with the plastic package that we don't see any answers to at

the moment." Aluminum cans own the beverage market these days — 99 percent of all beer cans and 87 percent of all soft drink cans are made of aluminum.

Coca-Cola officials say they are in no real rush to fill grocery store shelves with plastic cans. Coke still has three years to go on an agreement signed in 1983 with two European firms to develop a plastic can, and Martin said Coke wants to make sure everything is perfect before it launches headlong into the plastic can business.

OPEN INVITATION
VISIT THE "POP CAN
MAN" WHILE ON
VACATION!

MIDWEST COMBINE CAN COLLECTORS (913) 897-2840 Ks.

ANDY CLAIBORNE

JIM PAYNE

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ON CANS NEEDED.....

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- Galaxy
- Jolly Good
- Hawaiian Sun
- Faygo
- Hi Spark'1
- Tom Moore
- QT
- Nine O Five
- Canfield
- Ale 8 1
- Corrs
- Illini
- Dr. Nut
- Yukon Club
- National
- Kick

- Ski
- Big Red
- Big K
- Sioux City
- Dr. Brown
- Pabst
- Sweet Life
- Official
- Cott
- Gristedes
- Triple
- Suncrest
- Triple XXX
- Elf
- Howard Johnsons
- Loris
- Hansens

- C & C Super Coola
- ROOT BEER Cone



(Mint)

Midwest Combine Can Collectors
3204 W. 143rd St.
Shawnee Mission, Kansas 66224

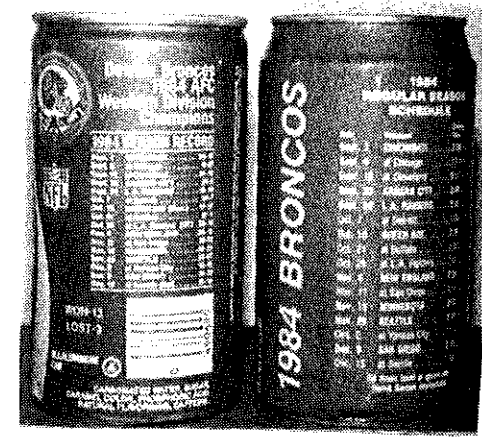
NEW ISSUES



NEW SLICE NATIONAL RELEASE



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DENVER R.C. COLA



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 TULSA - UNIV OF
 TULSA BASKETBALL
 SCHEDULE - ATARI
 WASHINGTON -
 VARIETY CLUB,
 ST LOUIS - SNEAK
 PREVIEW, ATLANTA -
 ASTROWORLD,
 HOUSTON



JACK SEYMOR
 RETIREMENT
 CAN,
 CHATANOOGA

CONTEST
 CAN
 LONDON



PEPSI'S
 UNIV.
 OF
 ARIZ

AUSTRALIAN
 CONTEST
 CANS



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DR PEPPER'S
 SAN DIEGO AZTECS/BRUINS
 100 YR LOGO - NATIONAL
 RELEASE



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CITY _____ STATE _____ ZIP _____

OCCUPATION _____ TELEPHONE () _____

HOW LONG HAVE YOU BEEN COLLECTING _____ TOTAL CANS IN COLLECTION _____

HOW MANY ARE FLAT TOPS _____ HOW MANY ARE CONE TOPS _____

DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. _____

DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) _____

MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

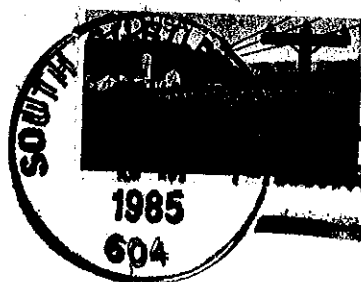
PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C

We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shows, etc.

FROM
National Pop Can Collector
Fred Bogdan-"The Pop Can Man"
3014 September Drive
Joliet, Illinois 60435

FIRST CLASS



TO

JERRY POLLACK
294 AVE B
BAYONNE, N J 07002

If a RED stripe appears on your address label--you have 1 more issue coming
If a blue stripe appears--This is your last issue---Please renew at once