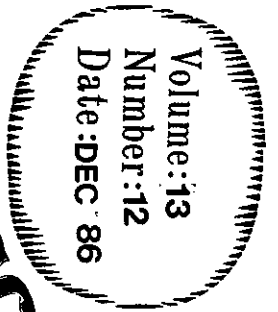
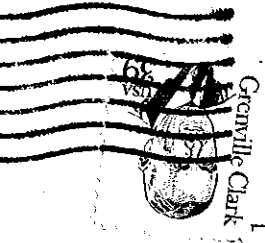
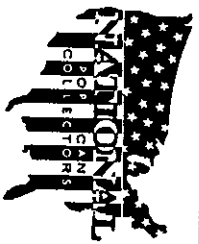
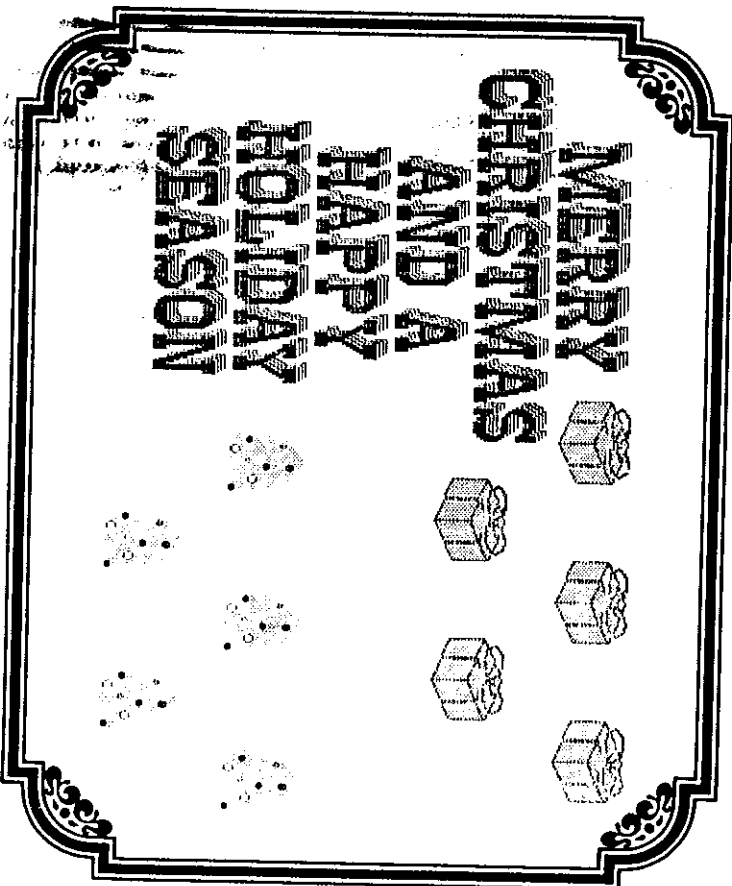


GERALD POLLACK
294 AVENUE B
RAYONNE
NJ 07002

National Pop Can Collector
1124 Tyler Street
Fairfield, California 94533



*The National
Pop Can Collectors
Monthly Newsletter*



CANS ACROSS CANADA

BY FRED VANDELINDEN

HI THERE FELLOW COLLECTORS. I'VE FINALLY FINISHED A 50 DAY OODKUM BIKE TRIP FROM REGINA TO VANDOUVER. I'M HAPPY TO SAY I HAVE FOUND MANY CANS. BUT FIRST TO THE RIP.

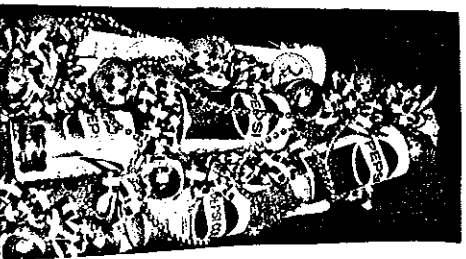
I'M SAD TO SAY THAT ASKATCHEWAN DOES NOT HAVE ANY CANS O THAT'S WHY I DON'T HAVE A LARGE COLLECTION. RIGHT NOW I'M 14 YEARS LD AND HAVE 900 CANS IN MY COLLECTION. ENOUGH ABOUT ME... BACK O MY TRIP.

SO DAYS OF ALL KINDS OF E.THER. THE FIRST PLACE I GOT TO HAT HAD CANS WAS VERMILLION, LIBERTA, CANADA. ALTHOUGH I DID OT FIND ANYTHING HERE WAS HAPPY TO IN TO EDMONTON. I FOUND A FEW HERE. THE ONES I FOUND WERE COKE, IET COKE EXPD 86, AND NO NAME ENERIC CANS. THAT WAS ALL FOR ERE. THEN ON TO THE ROCKIE MOUNTAINS. THE ROUTE WAS NOT HARD T ALL EXCEPT FOR A FEW STEEP HILLS AND SOME WINDY RAINY DAYS AND THEN E ARRIVED IN JASPER. THERE WERE ELY COMMON CANADIAN CANS. OUT OF ASPER AND ON TO PRINCE GEORGE. HERE I FOUND SOME RED LEAF CANS. THEN ON TO PRINCE RUPERT ALONG THE PACIFIC COAST. HERE I FOUND SOME IAGNTE MAID AND SPRITE EXPD 86 ANS. AND THEN IT WAS ON TO THE ANS. I'M SORRY TO SAY THAT THERE WERE NO ERY AND WENT TO VANDOUVER. HERE FOUND SOME WOODWARDS CANS, SOME ANADA DRY WINK CANS, A PEPSI PAVILION, AND SOME ZING ANS. THEN I MET MY DAD AND ME ENT ACROSS THE BORDER IN TO THE STATES WERE I FOUND SOME RC INDY 500 CANS, DIET CHERRY COKE CANS,

AND SOME OTHER REGULAR AMERICAN CANS I NEEDED. WE LEFT THE STATES AND WENT HOME AND I'M NOW BUILDING MORE SHELVES AND AM GETTING BACK TO TRADING. THANKS FOR YOUR TIME AND HAPPY COLLECTING!

FRED VANDELINDEN
46 LAMONT CIRCLE
REGINA, SASK., S4S-4A4
CANADA

SODA CAN CHRISTMAS TREES



PICTURE SUBMITTED BY WILBUR TRASK

PRESIDENTIAL ADDRESS

TO SAY THE LEAST, THIS HAS BEEN ONE OF THE FASTEST AND MOST REWARDING YEARS OF MY LIFE WITH THE OPPORTUNITY TO BE DIRECTLY INVOLVED WITH THE CHANGING DIRECTION OF NPCC.

OUR CLUB HAS CHANGED ALOT IN THE LAST 12 MONTHS. OUR MEMBERSHIP HAS NEARLY DOUBLED. COLLECTORS HAVE BECOME ALOT MORE INVOLVED WITH EACH OTHER EITHER THROUGH TRADES AND SALES THROUGH THE MAIL OR BY ATTENDING THE LOCAL TRADE SESSIONS, SHOWS AND CONVENTIONS.

ONE OF THE BIGGEST CHANGES OF DIRECTION THIS YEAR HAS BEEN THE POP CAN HOBBY BEING SPOTLIGHTED AS AN INTERNATIONAL HOBBY. WE HAVE GROWN FROM 2 FOREIGN COLLECTORS TO 17 FOREIGN COLLECTORS IN 7 COUNTRIES IN 1 YEAR. I HAVE JUST RECEIVED TWO LETTERS FROM ITALY CLAIMING INTERNATIONAL MONEY ORDERS ARE ON THE WAY SO THAT PUTS US AT 19 FROM 8 COUNTRIES.

ALL OF THE FOREIGN COLLECTORS ARE ANXIOUS TO TRADE WITH US. THEY HAVE ALOT OF INTERESTING CANS. MOST OF THEIR CANS ARE COLORFUL, HAVE INTERESTING NAMES AND DESIGNS, AND THE SPECIAL ISSUES ARE VERY UNUSUAL AND INTERESTING. SO, IF YOU WANT A LIST OF NAMES OF FOREIGN COLLECTORS WHO WANT TO TRADE AND SELL (MOSTLY TRADE), DROP ME A LINE AND I WILL SEND YOU ONE.

WE ARE DEDICATING THIS LAST ISSUE OF THE YEAR TO OUR FOREIGN COLLECTORS. THEY HAVE REALLY BECOME INVOLVED. MOST OF THE CANS IN THIS ISSUE ARE FOREIGN CANS. MOST OF THE ARTICLES HAVE BEEN WRITTEN OR SENT IN BY FOREIGN COLLECTORS.

TO MY TRADING PARTNERS. I'M FINALLY GETTING OVER MY ILLNESS AND STARTING TO GET SOME OF MY TRADES OUT OF THE WAY AS WELL AS GETTING CAUGHT UP WITH THE MAIL. HOPE YOU ALL HAVE A MERRY CHRISTMAS, HAPPY HOLIDAY SEASON AND A HAPPY NEW YEAR.

CORDIALLY,

DAVE BRACKETT

WELCOME NEW AND RETURNING MEMBERS DECEMBER 1986

VICTOR NAGTEGAAL
SCHUBERTHOF 6, 2402 GK
ALPHEN A/D RIJN
THE NETHERLANDS

CHRIS MORIN
24 RUE LALO
75116 PARIS
FRANCE

JOHN C. HANTZ
6846 NEW JERSEY
HAMMOND, INDIANA
46323-1962

FRED VANDELINDEN
46 LAMONT CRESCENT
REGINA, SASK. S4S-4A4
CANADA

CECIL HASTINGS
RFD 2, BOX 294
LAUREL, DELAWARE
19956

JERRY D. WATKINSON
P.O. BOX 1088
IMPERIAL BEACH, CALIF.
92032

WILBUR TRASK
P.O. BOX 103
IPSWICH, MASS.
01938



The PEPSI-Cola Collectors Club is now over 2 years old. The PEPSI-Cola Collectors Club publishes a newsletter containing the latest information on PEPSI collecting and PEPSI-Cola Club activities. The club dues are \$12 a year which includes the newsletter every two months, a membership card, and a club directory. Join now or send S.A.S.E. for sample newsletter to: PEPSI-Cola Collectors Club, P.O. Box 1275, Covina, CA 91722.

THE SODA MART

Gift Ideas

CAN TOTES set of 3 \$20.00
INDICATE 12oz/16oz INCLUDING POSTAGE IN U.S.A.

DISPLAY SHELVES \$24.95
D100 100 CAN STEEL DISPLAY SHELF 25 5/8" X 53 1/4" X 3" (W) DISPLAY SHELVES FOR

SODA CANS (4 VOLS.) \$29.95
\$1.50 SHIPPING FOR BOOKS



THE SODA MART
Dept. 101
Ridgcrest Drive
Goodlettsville, TN 37072
Phone (615) 859-3236

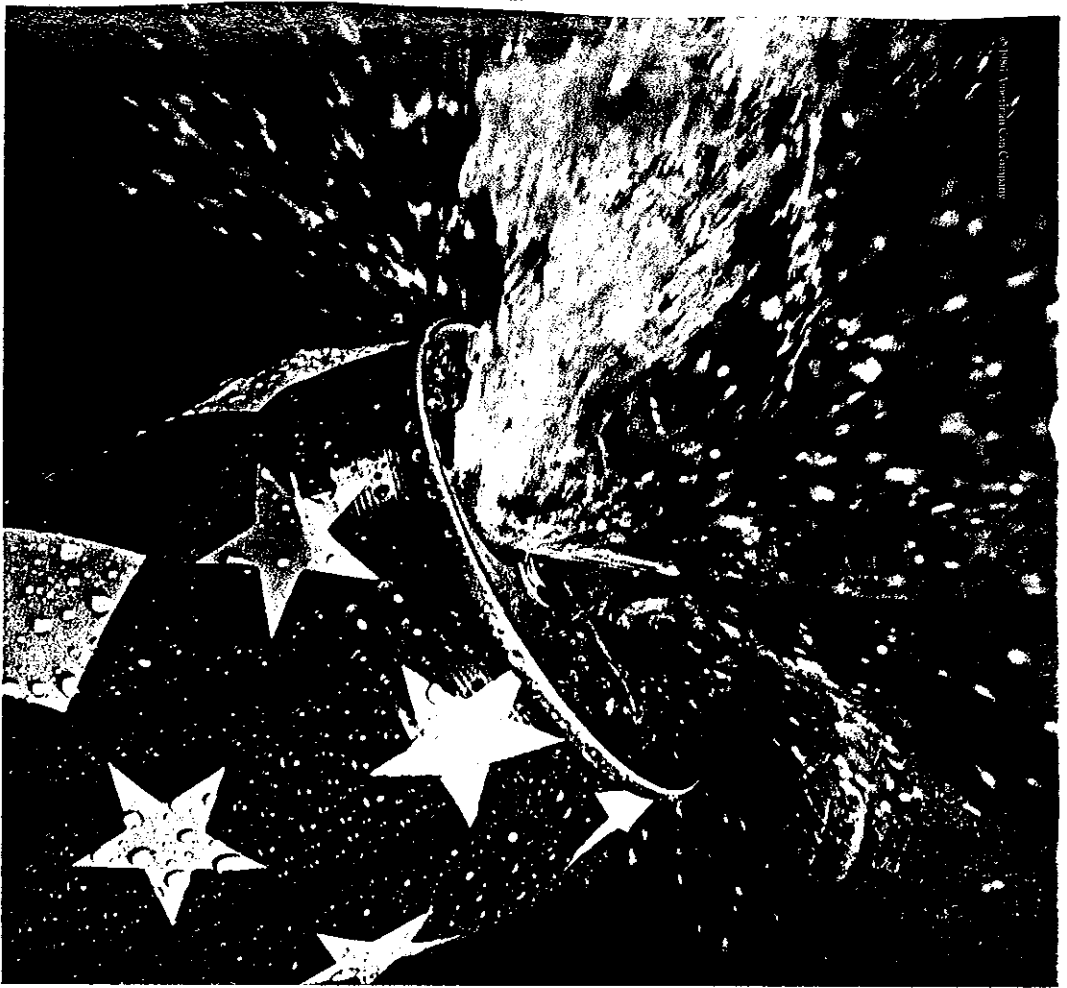
HAPPY HOLIDAYS FROM US

WELL, HERE WE ARE IN THE HOLIDAY SEASON ONCE AGAIN. THE TRADITIONAL TIME FOR SPECIAL SODA CANS TO SLOW DOWN. BUT THIS HAS NOT BEEN THE CASE IN RECENT YEARS. JUST HOW MANY CHRISTMAS CANS ARE KNOWN? PAUL AND KAREN BATES LIST THREE IN THEIR INTERACTIVE BOOK "SODA CANS, COMM/OFFER/SET". ALL ARE FROM PEPSI.

1. 1982 CHRISTMAS BANK CAN, WORLAND, WYOMING.
2. 1983 CHRISTMAS BANK CAN, DENVER, COLORADO.
3. 1985 SANTA'S ENCHANTED FOREST, MIAMI, FLORIDA.

I WOULD LIKE TO WISH ALL OF MY FELLOW COLLECTORS MERRY CHRISTMAS AND THE BEST IN COLLECTING IN THE NEW YEAR.
JOHN C.

BY JOHN C. HANTZ



AMERICAN INNOVATION. CELEBRATING THE NEXT GENERATION.

American Can led the way in lightweighting technology. Now we're celebrating the next generation by spending over \$20 million on an aggressive seven-plant Triple-Necked-In conversion to be completed by year end.

Linking TMI to lightweighting helps us achieve one of our major business objectives: Keeping the can your most profitable packaging alternative.

24



American Can Packaging
We make more than packages.
We make markets.

For details, Circle No. 19 on Reader Service Card.

WHO, WHAT, AND WHERE

1987

MARCH 6 TO 8: THE GREAT GET TOGETHER IS THE REGIONAL CONVENTION PUT ON BY THE COCA-COLA COLLECTORS CLUB INTERNATIONAL. THIS WAS FORMERLY KNOWN AS THE CALIFORNIA STATE COLA CLAN CONVENTION. THIS YEAR'S CONVENTION WILL BE HELD AT THE HACIENDA HOTEL IN FRESNO, CALIFORNIA. FOR FURTHER DETAILS PLEASE CONTACT THE NPCC AT 1124 TYLER ST., FAIRFIELD, CALIF. 94533.

MARCH 12 TO 15: THE 12TH ANNUAL SIERRA CHAPTER WESTERN STATES CONVENTION AT THE SHOWBOAT HOTEL IN LAS VEGAS, NEVADA. THIS SHOW IS BIGGER THAN INDY, AND CONSIDERED BY MANY TO BE A BIGGER EVENT THAN THE BCCA NATIONAL CONVENTION. MANY SODA CANS AVAILABLE. MANY NPCC MEMBERS IN ATTENDANCE. DON'T DELAY. THIS SHOW SELLS OUT FAST. JIM THOMAS 702 456-4636 OR DAVE BRACKETT 707 426-5553.

MARCH 27 TO 28: INDIANAPOLIS BEER CAN, POP CAN AND BREWERIANA COLLECTABLE SHOW AT THE NATURAL RESOURCES BUILDING AT THE INDIANA STATE FAIRGROUNDS. FOR THIS PROMISS TO BE A GREAT SHOW FOR THE SODA CAN COLLECTORS. NPCC HAS DESIGNATED THIS AS ONE OF OUR NORTHERN CHAPTER'S OFFICIAL TRADE SESSIONS. CONTACT NPCC OR JOHN RUNDY, SHOW MANAGER AT (317)776-0553 OR LOOK FOR MORE DETAILS IN FUTURE NEWSLETTERS.

JULY 18: 3RD ANNUAL PEPSI-COLA COLLECTORS CLUB FAIR IS TO BE HELD AT EL CORTEZ PARK IN WEST COVINA, CALIFORNIA. NPCC WILL HOLD A WESTERN STATES TRADE SESSION IN CONJUNCTION WITH THIS SPECIAL EVENT. THE TIME WILL BE 10 TO 4. FOR FURTHER DETAILS CONTACT THE PEPSI-COLA COLLECTORS CLUB, P.O. BOX 1275, COVINA, CALIF. 91722.

JULY 18: NPCC WESTERN REGIONAL TRADE SESSION IN CONJUNCTION WITH THE 3RD ANNUAL PEPSI-COLA COLLECTORS CLUB FAIR. HOURS WILL

BE 10 TO 4. THIS EVENT WILL BE HELD AT EL CORTEZ PARK IN WEST COVINA, CALIF. FURTHER DETAILS WILL BE IN FUTURE NEWSLETTERS.

AUGUST 5 TO 8: NPCC NATIONAL CONVENTION TO BE HELD IN CINCINNATI, OHIO. DON'T MISS THIS BIG EVENT. FOR FURTHER DETAILS CONTACT NPCC OR LOOK FOR FURTHER DETAILS IN FUTURE NEWSLETTERS. THIS CONVENTION WILL BE IN CONJUNCTION WITH THE NATIONAL CONVENTION OF THE COCA-COLA COLLECTORS CLUB INTERNATIONAL.

AUGUST 5 TO 8: THE COCA-COLA COLLECTORS CLUB INTERNATIONAL WILL HOLD THEIR 13TH ANNUAL NATIONAL CONVENTION IN CINCINNATI, OHIO. THIS IS A GREAT CONVENTION AS ANY OF YOU KNOW WHO HAVE ATTENDED ANY OF THESE PAST CONVENTIONS. FOR FURTHER DETAILS IN FUTURE NEWSLETTERS.

SEPTEMBER 25 TO 26: INDIANAPOLIS BEER CAN, POP CAN AND BREWERIANA COLLECTABLE SHOW AT THE NATURAL RESOURCES BUILDING AT THE INDIANA STATE FAIRGROUNDS.

SPRING - MARCH 27, 28 — FALL - Sept. 25, 26

"For those who collect cans for reasons other than the suds or the aluminum."

1987 SHOW DATES — BE THERE!!

INDIANAPOLIS BEER CAN

POP CAN & BREWERIANA COLLECTABLE SHOW

THE SHOW IN THE MIDWEST

Tables - \$20.00 each

NATURAL RESOURCE BUILDING

INDIANA STATE FAIRGROUNDS

1202 E. 38th Street — Jct. of Hwy. 37 & 38th Street
Indianapolis, Indiana

If you are a "dealer's dealer," you've got to be there
All types of beer cans, breweriana
and soda collectables

Same weekend as the Indianapolis

Advertising Show
Collectors Carnival

Produced by L. David Couden, Ent.

Set Up Time
Friday - Participating
Dealers Only!
10 a.m. - 4 p.m.

SHOW HOURS:
Friday 2 p.m. - 7 p.m.
Saturday 10 a.m. - 4 p.m.
No Sunday Show

John Bundy
R.R. 2, Box 160
Noblesville, IN 46060
317-776-0553

Free
Admission
David Couden
2811 E. 10th Street
Indianapolis, IN 46201
317-356-4241
317-637-1592



National Pop Collectors can Club CAN-O-SUM

* Monthly Newsletter Featuring:

New and Old Cans - Historical Information
Collector Profiles - Soda Related Items
Classified Ads

* National and Regional
Conventions and Trade Sessions

* Membership Roster

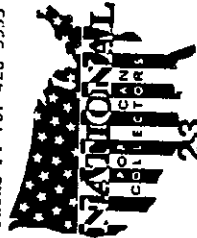
All for only \$15 per year.

Join the group by filling out and mailing the membership application below.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____

HOW LONG HAVE YOU COLLECTED?
TYPE OF COLLECTION _____

Mail to: NPCC, 1124 TYLER ST., FAIRFIELD, CA. 94533
Phone #: 707-426-5553



HAPPY HOLIDAYS

 TRADE: ONE SO CAN 7-UP
 CANDRAMA COLLECTION
 (1979), ACTIVITIES
 DIFFERENT STATES) FOR
 COMMEMORATIVE COKE
 CANS I NEED IN MY
 COLLECTION. ALSO HAVE
 PERSI TEXAS SESO.,
 PERSI POP A TOP
 (1982) AND HOT TOPS,
 (1982) AND HOT TOPS,
 MARYLAND HEIGHTS, PLUS
 COLAS FROM FLORIDA,
 INCLUDING PIX, CHECK,
 FOOD LION, M.E.
 ANSWER ALL. 212 W.
 COONS #755, 212 W.
 HOLDEN, LEMAY,
 MISSOURI 63125.

 SALE OR TRADE:
 PERSI-COLA CAN
 COLLECTORS. IF YOU
 COLLECT PERSI "GO
 WITH", I HAVE AN
 ALMOST MINT 1955 TIN
 SAY "PERSI, PLEASE"
 SIGN; 16 1/2" WIDTH X
 46 1/2" HEIGHT. SASE
 TRADE FOR COLOR PHOTO. WILL
 TRADE FOR THOSE "HARD
 TO OBTAIN" ORANGE
 FLAVORS, OR SODA
 PAINTED LABEL SODA
 BOTTLES. ALSO HAVE
 WHITE ROCK 1876-1976
 CENTENNIAL CLUB SODA
 COMMEMORATIVE CAN.
 META MOORE, BOX 88141,
 HOUSTON, TEXAS 77289.

 TRADE: PERSI ND FAVC
 1965-1984, PERSI
 MINT-WARD COUNTY (ND)
 CENTENNIAL, PERSI
 JACKSON'S, COCA-COLA
 CLASSIC MINT-WARD
 COUNTY (ND)
 CENTENNIAL, ALL OF
 ABOVE 12 OZ ALUMINUM
 TAB TOP OPEN. ALSO,
 PERSI 12 OZ STEEL PULL
 TAB SKYCAPS ST. PAUL,
 MN. WILL CONSIDER
 TRADES FOR ANY SPORTS
 PLATES OR CAR LICENSE
 P.O. BOX 233,
 LAKE, ND. 58773, (701)
 464-5496.

 SALE: PENDELTON
 ROUNDUP COKE, ONLY A
 COUPLE LEFT, LOS
 ANGELES MARATHON
 CLASSIC COKE, 7-UP AND
 DIET 7-UP \$1 MILLION
 DRAG RACE. ANY OF
 ABOVE \$1.50 PLUS \$1
 SHIPPING FOR ONE OR
 MORE. I TAKE CARE OF
 FREIGHT ON LARGER
 NUMBERS. JERRY D.

 SALE: APPROXIMATELY 300
 CANS, ALL BRANDS IN
 SPECIAL ISSUE AND
 REGULAR CANS. ALSO,
 CANS FROM MY LOCAL
 AREA. ADAM SHAW, 219
 GREAT FAIRFIELD, CALIFORNIA
 94533.

The American Can Collector -

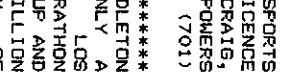
The American Can Collector
 Box 291, Sta. B,
 Anderson, IN. 46015

6 months: \$8 (1st class mail \$12)
 12 months: \$15 (1st class mail \$23)
 24 months: \$25 (1st class mail \$40)
 Life Member: \$100 (Age 50 and over)

Amount enclosed \$ _____

Name: _____
 Address: _____
 City, State: _____
 Zip: _____

Sponsor: **NCC**



COLLECTING IN AUSTRALIA

BY BRUCE TANTON

ALTHOUGH I AM ONLY 15 YEARS OLD, I CANNOT REMEMBER WHAT STARTED ME OF WITH CAN COLLECTING. I WAS 6 YEARS OLD WHEN I STARTED.

IN AUGUST 1977, MY MOTHER WAS CLEANING THE LOCAL CHURCH. I WAS HANGING AROUND LOOKING FOR SOMETHING TO DO AND I SAW AN EMPTY COKE CAN (OF COURSE, WHAT ELSE?) LYING ON THE FOOTPATH. I SOON COLLECTED MANY DIFFERENT CANS, INCLUDING SOME OLD RUSTY ONES FROM UNDERNEATH THE CHURCH. DESPITE THE COMPETITION FROM MY PARENTS, I WAS ALLOWED TO KEEP THE CANS, WHICH I KEPT IN A BOX UNDERNEATH THE INTERNAL STAIRS. I SOON HAD A MASSIVE REFRIGERATOR BOX FULL OF CANS (IT MUST HAVE HELD AT LEAST 1000 CANS) UNDERNEATH THE STAIRS. OCCASIONALLY, I HAD TO SORT THE CANS OUT, AND THROW CANS THAT I HAD TOO MANY OF OUT. I NOW REGRET THROWING SOME OF THESE CANS OUT BECAUSE CANS WHICH WERE CURRENT LABELS THEN, ARE NOW LONG OBSOLETE.

IN 1979, I WENT DOWN TO SYDNEY, A CITY IN A DIFFERENT AUSTRALIAN STATE FROM MINE, AND PICKED UP MANY DIFFERENT CANS WHICH WERE NOT FOUND IN MY AREA. I DECIDED TO DISPLAY THEM ON THE BOOKSHELVES IN MY FATHER'S STUDY (DESPITE COMMENTS FROM MY FATHER, WHICH ARE PROBABLY NOT FOR PUBLICATION!) HE SOON HAD ENOUGH ROOM ON THE SHELVES FOR MY 400 POP CANS AND 80 BEER CANS.

WHEN I JOINED THE AUSTRALIAN BEER CAN COLLECTORS ASSOCIATION IN 1982, I WENT TO MY FIRST LOCAL MEETING. I PICKED UP SO MANY BEER CANS, THAT THERE WAS NO MORE ROOM ON THE SHELVES FOR THEM. MOST OF THEM WERE STACKED IN 2'S AND 3'S ON THE SHELVES. MY FATHER AND I DECIDED TO BUILD SOME PROPER SHELVES FOR THEM ON THE WALLS UNDER OUR HOUSE.

SINCE THEN, MY COLLECTION HAS GROWN TO 2200 BEER CANS AND 2200 POP CANS.

ALTHOUGH THERE ARE NO POP CAN COLLECTORS CLUBS IN AUSTRALIA AT THE PRESENT TIME, MOST OF MY TRADING IS DONE THROUGH THE BEER CAN CLUB, I.E. BEER CAN COLLECTORS WHO ALSO COLLECT POP CANS, OR BEER CAN COLLECTORS WHO ALSO KNOW OTHER PEOPLE WHO COLLECT POP CANS.

I HAVE ALSO OBTAINED MANY CANS BY PEOPLE WHO HAD A FEW POP CANS BUT DIDN'T WANT THEM ANYMORE. MY POP CAN COLLECTION CONTAINS OVER 100 FLATS AND OVER 200 (APPROXIMATELY) (A)P(C)C(A) (AUSTRALIAN) CANS. I ONLY HAVE ABOUT 100 AMERICAN, CANADIAN, AND ENGLISH CANS. I DON'T HAVE ANY U.S. OR FOREIGN FLATS OR CONES IN MY COLLECTION YET, BUT HOPE TO TRADE MY FEW AUSTRALIAN FLATS I HAVE FOR TRADE FOR THEM.

AUSTRALIA WAS SLOW IN RESPONDING TO THE "CAN MAKING BOOM." WE DIDN'T START MAKING BEER CANS UNTIL 1956, AND POP CANS CAME OUT A BIT LATER THAN THAT. IN COMPARISON TO AMERICA, AUSTRALIA PRODUCES SOME VERY BORING CANS. OUR SPECIAL ISSUES ARE FEW, AND WE HAVE A LARGE NUMBER OF COMPANIES MAKING FLAT LABEL SUPERMARKET CANS. HOWEVER THERE ARE A FEW COMPANIES MAKING VERY INTERESTING CANS, AND MANY OF OUR OBSOLETE CANS ARE ALSO INTERESTING. I HOPE TO DO SOME TRADES WITH SOME OF THESE CANS IN THE NEAR FUTURE.

BRUCE TANTON
 1 NAVUA STREET
 STRATHFELINE, QLD. 4500
 AUSTRALIA

GRAB IT WHILE IT'S HOT!



For details, Circle No. 87 on Reader Service Card.

CLASSIFIEDS

AD POLICY

ALL MEMBERS ARE ENTITLED TO ONE FREE 50 WORD SALE AND OR TRADE AD PER MONTH AS WELL AS ONE FREE 50 WORD WANT AD PER MONTH. NO NON MEMBER ADS PLEASE. SODA CAN AND SODA RELATED ITEMS ONLY. JUICE CANS AND CONTAINERS ARE ACCEPTABLE. COST ON DISPLAY ADS WILL BE \$10 FOR

1/4 PAGE, \$15 FOR 1/2 PAGE, AND \$25 FOR A FULL PAGE. UNSCREENED PICTURES WILL BE AN ADDITIONAL FEE. DISPLAY ADS MUST CONFORM TO B 1/2"x 11" SHEET OF PAPER AS WE DO NO REDUCTIONS. AD DEADLINE IS THE FIRST OF THE MONTH!

WANTED

WANTED: INFORMATION ON THE FOLLOWING BRANDS. TROPICANA, TROPICADE, SOUL, SWISS MISS, ARROWHEAD. THESE DO YOU HAVE THESE CANS? JERRY POLLACK, 294 AVE. B, BAYONNE, NEW JERSEY 07002.

WANTED: PEPSI CANS FROM LEBANON AND USSR, SPRITE LIGHT CANS FROM EUROPE, MELLO YELLO FROM THAILAND, NEW FRESCA CAN FROM USA, AND HI-C SUNFILL CAN FROM JAPAN. SEND DETAILS TO DAVID LAUGHLIN, P.O. BOX 7701, MARIETTA, GEORGIA 30065.

WANTED: I AM STILL LOOKING FOR THE FOLLOWING BRANDS IN -ROOT BEER FLAVOR: HOLIDAY INN, AAA, AUTOCRAT, FARM HOUSE, PUSH, SEAWAY, BOHACK, FROLIC, RUSH, SHOPPING BAG AND OTHERS. WILL BUY OR TRADE. ROBERT D. RUSSELL, 29 RED BARN FITTSFORD, NEW YORK 14534.

WANTED: TO BUY OR TRADE ANY COKE CANS FROM THE 100TH YEAR CENTENNIAL CELEBRATION IN ATLANTA, GA., STATUE OF LIBERTY COKE SETS FROM L.A. OR N.Y., ALSO OLYMPIC CAN SETS, LARGE DIAMOND COKE CANS WITH OR WITHOUT BOTTLE AND ANY FOREIGN COKE CANS. MARVIN MORRISON, 2721 SHERIDAN, DES MOINES, IOWA 50310.

WANTED: AT LEAST A REPRESENTATIVE CAN FROM EVERY PLACE IN THE WORLD THAT PUTS COKE INTO CANS. COCA-COLA HEADQUARTERS IN ATLANTA WILL NOT GIVE SUCH A LIST, SO NEED HELP FROM EVERYONE, EVERYWHERE, HAVE ABOUT 40 STATES TO GO. ALSO NEED COMMEMORATIVES FROM ALMOST EVERYWHERE. HAVE LOCAL BRANDS PLUS CLASSIC FROM SOUTHEAST AND LOCAL. M.E. COONS, #755, 212 W. HOLDEN, LEMAY, MISSOURI 63125.

WANTED: QUART CONE TOPS IN GRADE 1 OR

BETTER. LET ME KNOW WHAT YOU HAVE AND YOUR ASKING PRICE. CARL C. CREGER, 115 COURTLAND RD., CHERRY HILL, N.J. 08034.

WANTED: PEPSI, NAME IN CIRCLE ON DIAMOND FACE, 81 SPOKANE CENTENNIAL, 83 MONROPOLY GAME WATERDOWN WI, 84 OZARK EMPIRE FAIR, 84 CHILDRENS HOSPITAL TELETHON DENVER, 85 MUNUDO, 85 WASHINGTON APPLE FESTIVAL. BUY OR TRADE. JOHN C. HANTZ, 6846 NEW JERSEY, HAMMOND, INDIANA 46323-1962.

WANTED: TRADERS FOR ALL KINDS OF SODA CANS (SMALL AMERICAN BRANDS). I HAVE ALOT OF DUTCH AND GERMAN TRADERS. I LIKE TO TRADE IN BOXES (CASES) 20, 40 ONCE IN AWHILE. BERRIE VAN HELMONDT, DE COPE 35, 3421 XK OUDENATER, HOLLAND.

SALE OR TRADE

TRADE: SEND FOR MY LIST OF 150 DIFFERENT PRE 1979 STEEL CANS. CARL C. CREGER, 115 COURTLAND ROAD, CHERRY HILL, NEW JERSEY 08034.

WIBERBY? CHERTINA'S AND HAPPY HOLLANDS FROM ALL OF US AT NPCC. THANK YOU. FOR ALL THE SUPPORT IN 1988. HAVE A HAPPY NEW YEAR!

20

CAN COLLECTING HOLLAND STYLE

BY MARCEL VERBERKT

AFTER CHAPTER HOLLAND GOT UNITED MANY THINGS HAPPENED. FIRST ON OCTOBER 25 THERE WAS A SEMI-ANNUAL TRADE SESSION OF WHAT WE CALL CAN ON CAN. THERE WERE ABOUT 200 COLLECTORS FROM ALL OVER EUROPE WHO MET IN UTRECHT. THERE WAS NPCC'S ENGLISH MEMBER ROB BARROW AND OUR CHAPTER FRIEND BERRIE VAN HELMOND, VICTOR NASTEGAAL (WHO HAD TO GO TO WORK BEFORE WE MADE THE PICTURE), OVERCAMP, PAUL BROEKEMA (HE COLLECTS TOGETHER WITH HARDY) AND ME. IT WAS A FINE DAY AND SOME GOOD TRADES WERE MADE.

ABOUT HALF PAST THREE I WENT HOME AFTER I ASKED THE CHAPTER MEMBERS TO COME TO MY HOUSE ON NOVEMBER 2 FOR THE FIRST CHAPTER HOLLAND TRADE SESSION.

WHILE I WAS WAITING FOR THE GUESTS TO COME TO MY HOUSE NOVEMBER 2, DAVE BRACKETT CALLED ME. HE WISHED ME GOOD LUCK AND SAID HE WOULD CALL BACK LATER. MAURICE HODSTEDEN ARRIVED FIRST BUT IN A SHORT TIME THEY ALL ARRIVED. UNFORTUNATELY VICTOR (HE HAD A BASEBALL MATCH), HARDY AND PAUL WERE NOT THERE, BUT COMPENSATIVE TO THAT THERE WERE BEER CAN COLLECTOR AD ZEEUWEN AND COKE COLLECTORS ZOLTAN MAGISAR AND ARJAN VAN DER HEIJDEN WHO IS OUR NEWEST MEMBER. IT WAS A BUSY DAY FOR ME BUT GOOD TRADES WERE MADE, SOME REAL INTERESTING AND I THINK MOST EXCHANGED AND I THINK MOST IMPORTANT OF ALL, WE BECAME GOOD FRIENDS AND ENJOYED IT VERY MUCH.

WE HAVE ALREADY PLANNED THE NEXT TRADE SESSION OF CHAPTER HOLLAND. IT WILL BE HELD ON JANUARY 17 AT BERRIE VAN HELMOND'S HOUSE. I CAN ONLY SAY THAT I'M PLEASED TO HAVE BEEN ORGANISING THE FIRST MEETING OF THIS FOREIGN CHAPTER. THE ADDED PICTURES GIVE YOU AN IDEA HOW THESE TRADE SESSIONS ARE IN THE NETHERLANDS. HAPPY COLLECTING EVERYONE AND UNTIL NEXT MONTH.

MARCEL VERBERKT
DE VOORSTENKAMP 10-19
6545EA NIJMEGEN

CANS ON CANS: BLIK OP BLIK

THE NETHERLANDS

I MUST ALSO ERING YOU UP TO DATE ON SOME NEW CANS IN HOLLAND. THE DUTCH SEPTEMBER 1986 COKE SERIES CONSISTS OF THREE DIFFERENT CANS.

- #1 TUNAFISH SALAD SUBMARINE
- #2 SPAGHETTI BOLLGENSE
- #3 PIZZA NAPOLITANA

THESE CANS TEXTS DESCRIBE HOW TO MAKE THESE FOODSTUFFS AND OF COURSE TELL YOU THAT COKE TASTES GOOD WITH THEM.

THE DUTCH 1986 FANTA DISNEY SERIES CONSISTS OF THREE CANS, TOO. THEY INCLUDE THE DRAWINGS OF THE FOLLOWING.

- #1 MICKEY MOUSE
- #2 DONALD DUCK
- #3 GOOFY

THEY ARE THE SAME DRAWINGS AS THE SAME CHARACTERS ON THE 1986 GERMAN DISNEY FANTA SERIES.

EARLY CANS CONTINUED...

The success of Krueger did not go unnoticed by the large beer makers. In July of 1935, Pabst commenced canning "Export Beer". Its distribution started in Rockford, Illinois, moved southward, and provided a dramatic increase in sales.

Schlitz, trying to make up its mind about canning beer, suddenly quit wondering and went into action. September 1936 saw Schlitz's then familiar brown and yellow label around a can.



Some 2,000,000 cans of beer were sold in 1935, and the can makers were boasting that a billion and a half would be filled in 1936, nearly half the number of returnable bottles formerly sold in a year. By January 1936, twenty three breweries were selling beer in cans made by three different can manufacturers.



In the next article of this "early days" series, we'll pick up where soda cans claim their beginning.



2



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THE SODA MART

By: Paul W. Bates

SPOTLIGHT



THE SODA MART - Ridgcrest Drive, Goodlettsville, Tennessee 37072 Phone (615) 859-5236

In an earlier article, a brief outline of the early days of soda pop was explored and a promise of a follow-up was made on the transition to our favorite container... the CAN.

The purists within our soda collecting group may take offense, but I must report that the first beverage cans produced were B-E-F-R cans.

1935 - ENTER... THE CAN !!

The can, a universally accepted container for many foods, came tip-toeing into the marketplace as a substitute for the bottling of beer in 1935.

Both Anheuser-Busch and the Pabst Brewing Company began experiments on the canning of beer as early as 1929 without much satisfactory results.

During the early era, bottle makers were less than enthusiastic about the prospect of cans eroding their long standing market, and caustic exchanges were common concerning the attributes of bottles versus cans. The "bottle man" would speak of the poor quality and metallic taste of beer in a can, and the "can man" would counter that light was bad for beer, "makes it go skunky". One skeptical brewmaster reportedly convinced himself of the purity of newly developed can linings by zipping them out of three cans, swallowing, and digesting them with no ill effects.

A major battle was won by the can makers on January 24, 1935, when the brewery of Gottfried Krueger in Newark, NJ, began filling and test distribution of "Krueger Beer" in cans to their market area in Richmond, Virginia. Within a week, 47% of the distributors in Richmond were handling Krueger's canned beer. At the end of a month, no less than 84% of the distributors were selling it. By June, the brewery was running at 550% of its pre-can production, and was unable to keep up with demand.



OCTOBER 25: FROM RIGHT TO LEFT ARE NPCC MEMBERS ROB BARROW (UK), BERRIE VAN HELMONDT, PAUL BROEKEMA, HARDY OVERTAMP AND MARCEL VERBERKT.

OCTOBER 25: NPCC MEMBER BERRIE VAN HELMONDT WORKING A DEAL IN FRONT OF HIS STAND.

OCTOBER 25: HUNDREDS OF CAN COLLECTORS CONVERGE ON THE UTRECHT SHOW.

NOVEMBER 2: MARCEL VERBERKT PRETENDING TO DRINK FROM A SUPER SIT CAN.

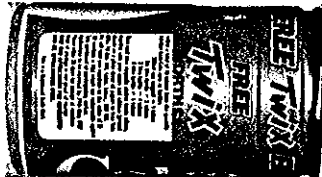
NOVEMBER 2: MARCEL VERBERKT DEMONSTRATING ONE OF A TIMES, COLLECTORS FAVORITE PASS, ADDING CANS TO THE COLLECTION.

NOVEMBER 2: CHAPTER HOLLAND MEMBERS AND FRIENDS FROM LEFT TO RIGHT ARE BERRIE VAN HELMONDT, ARJAN VAN DER HEIJDEN, AD ZEEUWEN, ZOLTAN MAGISAR, MARCEL VERBERKT, AND MAURICE HOOGSTEDEN.

SPAIN



ENGLAND



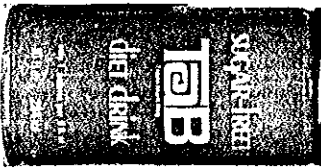
LATEST DISCOVERIES OF

FORBIDDEN CANS

COCA-COLA



CANADA



GREECE



AUSTRIA



AUSTRALIA

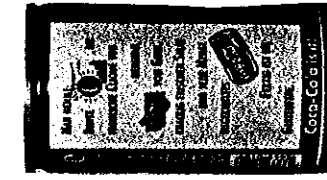


KUALA LUMPUR



FRANCE

GERMANY



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continued on next page

HUGE DISPLAY OF CANS COULD BE WORLD'S BIGGEST

SUBMITTED BY ROD NOBLE OF THE AUSTRALIAN BEER CAN COLLECTORS

THE NEWLY OPENED BI-LO MEGASTORE AT GREENACRES HAS AN UNUSUAL DISPLAY AND COMPETITION IN-STORE FOR SHOPPERS THIS WEEK. THE HOME OF THE CANCAN, THE MOULIN ROUGE, WILL BE RECREATED IN THE STORE THIS WEEK, IN A WAY NEVER SEEN BEFORE, THANKS TO COCA-COLA. MORE THAN 150,000 CANS OF COKE WILL MAKE UP A SPECTACULAR DISPLAY AND CENTRE PIECE DEPICTING THE MOULIN ROUGE.

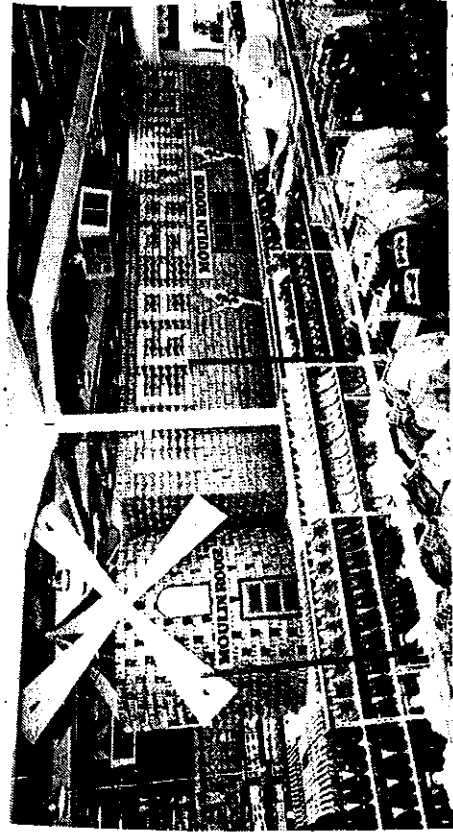
THIS UNUSUAL CENTRE PIECE SHOWS THE FAMOUS MILL AND RESTAURANT AND MEASURES 16 METRES BY 4 METRES, STANDING OVER 4 METRES IN HEIGHT.

A COMPETITION WILL BE HELD AS PART OF THE DISPLAY, WHERE YOU COULD WIN A THREE MINUTE SHOPPING SPREE AND A VARIETY OF EASTER BASKETS FILLED WITH GOODIES VALUED AT \$150.

THE COMPETITION WILL BE HELD BY THE BI-LO MEGASTORE IN CONJUNCTION WITH COCA-COLA BOTTLERS.

TO ENTER JUST FILL IN ENTRY FORMS AT THE DISPLAY AND GUESS THE IDENTITY OF ONE OF TWO RADIO SKA PERSONALITIES WHO WILL DANCE THE CANCAN WITH TWO PROFESSIONAL DANCERS AT LATE NIGHT TRADING ON WEDNESDAY, MARCH 26 AT THE PROMOTIONAL IN STORE FINALE.

CLUES TO HELP IDENTIFY THE PERSONALITIES WILL BE GIVEN DAILY ON IAN MACRAE'S BREAKFAST SHOW ON SKA.



The spectacular Coca-Cola cancan display that will be held at the Greenacres BI-LO Megastore this week features over 150,000 cans. It's reputed to be the largest display of cans in the world.

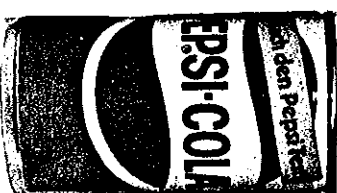
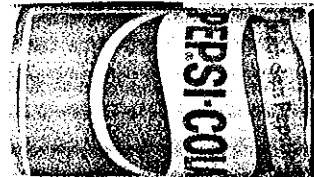
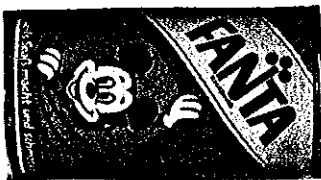
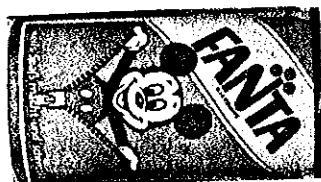
FREE GHOST IN A CAN!

BUY ANY
SUPA BIG GULP,
BIG GULP,
EXTRA LARGE SLURPEE
OR 2 LITRE BOTTLE
OF COCA-COLA
AND YOU'LL RECEIVE
YOUR OWN GHOST -
SEALED IN A CAN!
(WHILE STOCKS LAST.)

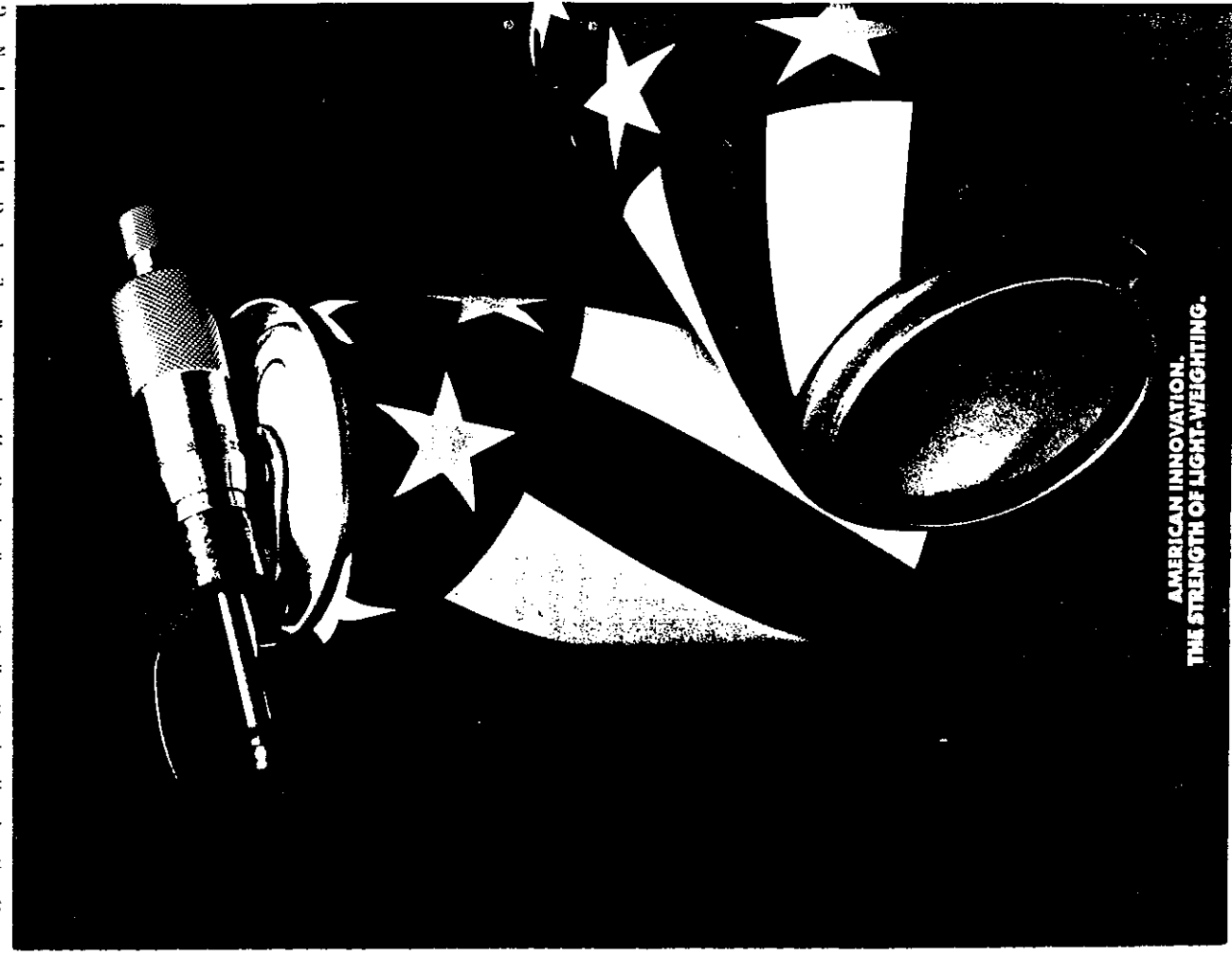


GH-7 STBUSTERS THE VIDEO IS AVAILABLE
IN THIS STORE NOW!

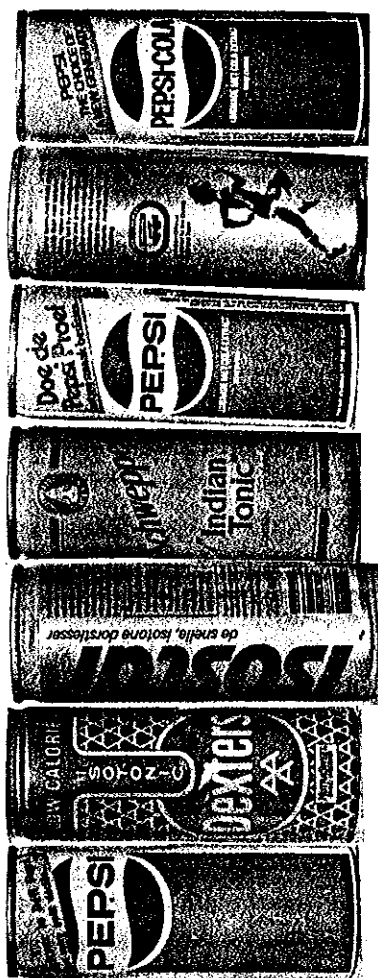
Coca-Cola and 7-Eleven are registered trademarks and
identifying the names of products of The Coca-Cola Company.



BELGIUM



AMERICAN INNOVATION.
THE STRENGTH OF LIGHT-WEIGHTING.



THE NETHERLANDS
(HOLLAND)



150ML 14